Board of Directors
September 24, 2013
## OCTOBER OBJECTIVES

<table>
<thead>
<tr>
<th>Regional Planning, Scenario Planning and Fiscal Impact</th>
<th>Communications and Engagement</th>
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<tbody>
<tr>
<td>• Present regional vision</td>
<td>• Vision Sessions</td>
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<tr>
<td>• Continue working on final draft report</td>
<td>• Caucus Meetings</td>
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<tr>
<td>Regional AI/FHEA</td>
<td>Meetings/Presentations</td>
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<tr>
<td>• Final report to be available on website</td>
<td>• Dashboard Working Group Meeting, September 27 at 10:00 am, GAR Foundation</td>
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<td>• Communications and Engagement Work Stream Meeting, October 2, Akron Urban League</td>
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<td>• Board Meeting, October 22 at 1:00 pm, Akron Urban League</td>
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<td>Product Development</td>
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<td>• Dashboard: Incorporate proposed vision feedback</td>
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<td>• Tool Kit &amp; Best Practices: Refine database based on proposed vision</td>
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<td>• Policy Recommendations: Work to finalize policy brief</td>
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<tr>
<td>• Pilots: Work to finalize pilots list based on proposed vision</td>
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Presentation Overview

• Regional Vision development process

• How did we create the Regional Vision?

• Vision elements:
  ▪ Objectives
  ▪ Maps
  ▪ Indicators and targets
  ▪ Recommendations
  ▪ Development guidelines
REGIONAL VISION DEVELOPMENT PROCESS
Timeline

- **September**
  - Draft Proposed Vision
  - Review at Public Meetings
  - Review at Caucuses

- **October**
  - Revised Vision

- **November**
  - On-going collaboration with PMO, TSC, and Board

On-going collaboration with PMO, TSC, and Board
Process

• First draft: beginning of the process

• This is the first comprehensive look

• Report by the end of the week

• Webinars next week

• Webinar presentation turns into the October public meetings
HOW DID WE CREATE THE REGIONAL VISION?
Inputs

- Workstreams
- AI
- C&T
- Scenarios

Objective

- Surveys
- Workshops
- IMN
- Open Houses
- On-going Outreach

Values

Regional Vision
OBJECTIVES
Vision Objectives

• Overarching theme: promote investment in existing communities

• Protect our soil, water, air, and ecologically sensitive areas

• Improve regional fiscal health

• Develop our regional economy with accessible employment opportunities

• Enhance regional transit system

• Cultivate and celebrate local assets and places of public value

• Expand our parks and open space network

• Preserve our prime farmland

Not universal: focus on established thematic areas
MAPS
INDICATORS
Intent and Criteria

• 3 parts: indicator, current value, and target

• Same thematic scope as objectives

• Focused on regional indicators, but included some local

• Must be able to get current value within project timeframe (unless incremental or maintenance)

• Must be readily measurable in future

• Must have possibility of change

• Within the region’s control
## Organization

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<th>Indicator</th>
<th>Overarching theme: promote investment in existing communities</th>
<th>Protect our soil, water, air, and ecologically sensitive areas</th>
<th>Improve regional fiscal health</th>
<th>Develop our regional economy with accessible employment opportunities</th>
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<th>Expand our parks and open space network</th>
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Indicators and Targets

Land use patterns: Are we developing in a more sustainable manner?

- Development location: % of development in urbanized and urbanizing area
- New road infrastructure: new lane miles of roads
- VMT per capita
- Urban and multifamily housing
- Housing vacancy rate
- Affordability I: relationship of median home price to median income
- Affordability II: housing + transportation costs
Indicators and Targets

Diverse transportation options: Are people able to get to important destinations easily and affordably?

- Transit accessibility: jobs
- Transit accessibility: homes
- Bicycle and pedestrian infrastructure
- Commute – mode share
- Existing road infrastructure maintenance
Indicators and Targets

Protected agriculture and natural heritage: Are we protecting our natural resources, landscape, and farmland?

- Open space conservation: Acres of parks and protected land
- Riparian corridor protection
- Agricultural preservation
- Agriculture land lost to development
Indicators and Targets

Local indicators

• Access to food
• Access to cultural amenities
• Access to open space
• Mixed-use prevalence
• Walk score
• Jobs-housing balance
RECOMMENDATIONS
## Community Type

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<tr>
<th>Recommendation</th>
<th>Strategic Investment Areas</th>
<th>Risk Mitigation Area 1</th>
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**Organization**

**Community Type**

- Rec 1
- Rec 2
- Rec 3
- ...

**Scale**

- Regional
- Interlocal or multi-jurisdiction
- Local
- Indicator
Recommendations

1. Develop a robust network of regional centers connected by multimodal corridors

   • Leverage the Transportation Improvement District (TID) mechanism to intensify land uses and employment opportunities in transit-rich corridors

   • Create transit-oriented development (TOD) and district-level plans to specify use and density targets in critical regional nodes.

   • Align direct and indirect public incentives to projects that diversify and intensify land uses in critical regional nodes

   • Promote inclusive zoning and affordable housing set-asides in critical regional nodes

   • Consider eliminating minimum parking requirements in areas well-served by high-frequency transit
Recommendations

2. Promote infill development in established cities and towns

- Create a regional roundtable of municipalities interested in redevelopment issues and key actors in the development sector to study legal/market barriers to redevelopment and reinvestment, share best practices, and develop a roadmap for implementation

- Revise zoning and expedite permitting for new commercial development on vacant parcels or for adaptive reuse of abandoned buildings

- Promote the use of Special Improvement Districts (SIDs) as a fiscal tool in existing incorporated areas to encourage and leverage private investment

- Promote impact fee nexus analysis as a best practice in ensuring private development covers its fair share of infrastructure costs
Recommendations

2. Promote infill development in established cities and towns

- Expand and support land banks as mechanisms to acquire and prepare vacant land for successive uses
Recommendations

3. Remove barriers and provide incentives to increase the amount of mixed-use and compact residential development

- Include small-lot, compact single-family and townhouse residential zoning designations in municipal zoning codes in the region
- Include mixed-use zoning designations and/or planned unit overlay districts in municipal zoning codes in the region
- Prioritize tax credits and other direct and indirect incentives to projects that use land more efficiently
Recommendations

4. Enhance and integrate regional public transit services

- Invest in a regional network of express transit connections between Northeast Ohio’s core job centers

- Create a network of high-frequency local and express bus service by upgrading high-performing existing bus routes and creating new routes in designated corridors.
Recommendations

5. Maximize use of existing roads before building new ones

• Amend MPO project selection criteria to privilege projects that maintain the existing Federal-Aid System (as well as existing local infrastructure) in a state of good repair.

• Amend MPO project selection criteria to privilege projects that integrate alternative modes, where possible and desirable.
Recommendations

6. Make walking, biking, and transit better and more accessible mobility choices

• Connect existing bicycle route system to regional transit hubs via on-and off-street facilities.

• Create a coordinating council of MPOs to align investment of scarce alternative transportation improvement dollars in projects that make priority regional connections.

• Collaborate with local and regional school districts to further develop safe routes to school, encouraging walking and biking.
Recommendations

7. Coordinate regionally on remediation, preparation, and marketing of industrial sites

- Identify, evaluate, and prioritize vacant and abandoned industrial sites throughout the region for potential reuse

- Evaluate the condition of all existing rail trackage and rail crossings to determine what investments would be necessary to bring substandard infrastructure up to standard for freight and passenger service

- Develop a regional industrial land bank to acquire, assemble, manage, and dispose of vacant properties, in cooperation with economic development agencies and private brokerages

- Develop and maintain a regional database of vacant industrial sites for external marketing through partner organizations and initiatives
Recommendations

7. Coordinate regionally on remediation, preparation, and marketing of industrial sites

• Explore the potential of tourism on former industrial sites
Recommendations

8. Consider collaborative and non-traditional means of providing essential services

- Study privatization options for critical infrastructure projects that cannot be funded through public dollars alone
- Utilize joint procurement strategies where possible to improve efficiency of public contracting
- Investigate potential for sharing facilities, staff, and other assets for maintenance and provision of key services
Recommendations

9. Support urban agriculture and the local food system in Northeast Ohio

- Review and amend municipal ordinances to allow for small- and moderate-scale urban farming on occupied and vacant parcels

- Support the expansion of community supported agriculture, cooperatives, and other mechanisms that sustain small and moderate-scale agriculture and enhance food access
Recommendations

10. Develop a regional approach to knowledge sharing, coordination, and action on water and soil resources

- Undertake a regional natural resources inventory and create a database of critical features
- Create and maintain an integrated regional database of brownfield, contaminated, vacant, and abandoned properties
- Strengthen and expand watershed partnerships that foster communication and collaboration between upstream and downstream communities
- Explore the creation of natural resources districts that coordinate parks, soil, and water management expertise and functions
Recommendations

12. Partner with individual landowners and organizations to secure ecologically and agriculturally valuable land for future use

- Support and engage the efforts of land conservancies and trusts operating in the region to stitch together a contiguous system of conservation land and parkland

- Promote the use of easements to secure valuable agricultural land for future use
DEVELOPMENT GUIDELINES
Purpose

• Local-scale planning and design best practices for Northeast Ohio communities

• Like traditional design guidelines, but for a larger scale

• Organized by QCP placetypes
Waterfront Development – Communities and Development that are adjacent to and influenced by the coast of Lake Erie and other bodies of water. Residential and Mixed-use Buildings that provide access to the water and waterfront living. Consideration for the continued access by adjacent communities to the waterfront through parks and other public recreation spaces.

Guidelines: Revitalize waterfronts, Activate with New Programming, Green Space and Housing, Provide Access to the Water, Connect to adjacent Neighborhoods and Communities, Minimize parking and run-off, Protect water body from ecological damage.
Suburban Multi-Family Neighborhood – Residential neighborhoods that grew along major transit corridors that connect back to a core urban area / Legacy Industrial City – typically found in older street car suburbs. Various types of housing from standard lot single family, duplexes, and a mix of multi-family options. Schools, City Halls, Parks and other community amenities are often embedded in the residential fabric.

Guidelines: Maintain & Respect Residential Fabric -- Setbacks, Building Lines, Sidewalks, Treelawns, Right of Ways, Architectural Style & Character that is complimentary -- Infill where appropriate, Manage quality of neighborhood, code enforcement, street clean-ups, investment in new housing options for various generations, family sizes and needs, Expansion of parks and community assets.
Engagement
Vibrant NEO 2040
Phases One and Two
GEOGRAPHIC REACH
# GEOGRAPHIC REACH IN PHASE ONE AND TWO

OUT OF 1124 TOTAL ATTENDEES, 960 ARE UNIQUE

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**Note:** Out of 1124 total attendees, 960 are unique.
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Vibrant NEO 2040
Phase Three
ENGAGEMENT
HOW DOES SCENARIO PLANNING WORK?

1. Initiation and “Business As Usual” Scenario
   - Phase 1 Workshops
     - April 30 – May 2
   - Launched ImagineMyNEO
     - June 12
   - January - April
     - “Where are we and where are we headed?”

2. Alternative Scenarios
   - Phase 2 Open Houses
     - July 29 – August 7
   - May - July
     - “Where could we go?”

3. Proposed Vision
   - Phase 3
     - Public Meeting 10/7 – 10/17
     - Caucus Meetings 10/15 – 11/1
   - August - November
     - “Where should we go?”

Vision, Framework and Products Presentation
- MPO/COGS 12/2 – 12/12
- NEOSSC Board Mtg 12/17
**Timeline**

- **Draft Proposed Vision**
  - Public Vision Sessions (10/7-17)
  - Review at Public Meetings
  - Review at Caucuses
    - Caucuses 10/15-11/1

- **On-going collaboration with PMO, TSC, and Board**
  - Revised Vision
  - Board Meeting (11/19)
  - Webinars
  - Products Presented
  - Revised Vision
  - Final Vision, Framework and Products Presented
    - MPO/COG Workshops (12/2-12)
    - Board Meeting (12/17)

- **Month**
  - September
  - October
  - November
  - December

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**VIBRANT NEO2040**
REGIONAL VISION WEBINARS: SEPTEMBER 30 – OCTOBER 4

- Webinars for NEOSCC Board & other key leaders
  - Wednesday, October 2, 3:00 pm – 4:30 pm
  - Friday, October 4, 9:00 am – 10:30 am
  - Sessions will also be recorded

- Content
  - Present proposed vision
  - Gather feedback on proposed vision and any critical changes prior to public vision sessions
  - Prepare board for vision sessions

- Leads: Sasaki
Make Sure Your Voice is Heard

VibrantNEO has been gathering feedback from the residents of our 12-county region on what Northeast Ohio’s future could look like.

We have taken that input and created a draft, our proposed Vibrant NEO 2040 Vision - a strategic and inspirational roadmap for the future of the region that tries to answer the questions "Where do we want to go?" and "How can we get there?"

Join us for the Vibrant NEO Vision Sessions to review the vision and give your feedback.

Register and find more information at VibrantNEO.org/Vision

Vibrant NEO 2040 is an initiative of the Northeast Ohio Sustainable Communities Consortium. For more information, visit VibrantNEO.org.
Join the Vibrant NEO 2040 Vision Sessions

We listened, and we’re happy to present the proposed Vibrant NEO 2040 Vision based on what we have heard. Join us to review and give additional feedback on the proposed Vibrant NEO 2040 Vision. With convenient times and 10 locations across Northeast Ohio from Oct. 7-17, there is sure to be a Vision Session that works for you!

**OCTOBER 7**
Lorain County Community College (Spitzer Conference Center)
1005 North Abbe Road
Elyria, OH 44035
6:00 PM Registration/
6:30-8:00 PM Program

**OCTOBER 10**
Raymond John Wean
Foundation (Western Reserve)
147 West Market Street
Warren, OH 44481
10:30 AM Registration/
11:00 AM -12:30 PM Program

**OCTOBER 8**
Akron Urban League
(Residents Hall)
440 Vernon Odum Boulevard
Akron, OH 44307
6:00 PM Registration/
6:30-8:00 PM Program

**OCTOBER 14**
Fairview Park Gemini
Recreation Center
21225 Lorain Road
Fairview Park, OH 44126
6:00 PM Registration/
6:30-8:00 PM Program

**OCTOBER 9**
Harvey Rice Elementary School
(Cafeteria/Auditorium)
2730 E. 118th Street
Cleveland, OH 44120
6:00 PM Registration/
6:30-8:00 PM Program

**OCTOBER 15**
PARA Kent Central Gateway
201 East Erie Street
Kent OH 44240
10:30 AM Registration/
11:00 AM -12:30 PM Program

**OCTOBER 16**
Kent State University
Ashtabula Campus
(Blue and Gold Room)
3300 Lake Road West
Ashtabula, OH 44004
6:00 PM Registration/
6:30-8:00 PM Program

**OCTOBER 17**
Lake Erie College
(Morley Music Hall)
391 West Washington Street
Painesville, OH 44077
6:00 PM Registration/
6:30-8:00 PM Program
VISION SESSIONS: OCTOBER 7 – OCTOBER 17

• 10 Sessions, 8 evening and 2 daytime
• Visiting 9 of 12 counties
• Event timeline:
  • 6:00 – Doors open (10:30 am)
  • 6:30-7:30 Powerpoint presentation with polling (11:00 am – 12:00 pm)
  • 7:30 – 8:00 Informal Open House Q&A (12:00 pm – 12:30 pm)
• Content
  • Present brief overview of process so far
  • Present proposed vision and next steps
  • Gather feedback on proposed vision via keypad polling and comment form
• Leads: PMO and Sasaki (1-2 staff)
• Facilities set-up more presentation style
<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Address</th>
<th>Event Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 7</td>
<td>Lorain County Community College (Spitzer Conference Center)</td>
<td>1005 North Abbe Road, Elyria, OH 44035</td>
<td>6:00 PM Registration/6:30-8:00 PM Program</td>
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<tr>
<td>October 8</td>
<td>Akron Urban League (Presidents Hall)</td>
<td>440 Vernon Odom Boulevard, Akron, OH 44307</td>
<td>6:00 PM Registration/6:30-8:00 PM Program</td>
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<td>October 9</td>
<td>Harvey Rice Elementary School (Cafeteria/Auditorium)</td>
<td>2730 E. 116th Street, Cleveland, OH 44120</td>
<td>6:00 PM Registration/6:30-8:00 PM Program</td>
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<td>October 10</td>
<td>Raymond John Wean Foundation (Western Reserve)</td>
<td>147 West Market Street, Warren, OH 44481</td>
<td>10:30 AM Registration/11:00 AM -12:30 PM Program</td>
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<td>October 10</td>
<td>Youngstown State University (Williamson Conference Center)</td>
<td>221 North Hazel Street, Youngstown, OH 44503</td>
<td>6:00 PM Registration/6:30-8:00 PM Program</td>
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<td>October 14</td>
<td>Fairview Park Gemini Recreation Center</td>
<td>21225 Lorain Road, Fairview Park, Ohio 44126</td>
<td>6:00 PM Registration/6:30-8:00 PM Program</td>
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<td>October 15</td>
<td>PARTA Kent Central Gateway</td>
<td>201 East Erie Street, Kent OH 44240</td>
<td>10:30 AM Registration/11:00 AM -12:30 PM Program</td>
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<td>October 15</td>
<td>Stark State College (Silk Auditorium)</td>
<td>6200 Frank Avenue Northwest, North Canton, OH 44720</td>
<td>6:00 PM Registration/6:30-8:00 PM Program</td>
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<td>October 16</td>
<td>Kent State University Ashtabula Campus (Blue and Gold Room)</td>
<td>3300 Lake Road West, Ashtabula, OH 44004</td>
<td>6:00 PM Registration/6:30-8:00 PM Program</td>
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<tr>
<td>October 17</td>
<td>Lake Erie College (Morley Music Hall)</td>
<td>391 West Washington Street, Painesville, Ohio 44077</td>
<td>6:00 PM Registration/6:30-8:00 PM Program</td>
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CAUCUSES: OCTOBER 15 – NOVEMBER 1

- Economic Development
- Environment
- Parks and Trails
- Transit
- Housing and Communities
  - Fair Housing and Public Housing
  - Opportunity and Disparity
- Quality Connected Places
  - Policy
  - Places
NEOSCC BOARD MEETING – NOVEMBER 19
Presentation Products

MPO/COG WORKSHOPS – DECEMBER 2 - 12
Presentation of Final Vision, Framework and Products
• Hosted by NOACA (1), Eastgate (1), AMATS/SCRPC/NEFCO (1)
• Leads: PMO, MPO’s and COG’s

NEOSCC BOARD MEETING – DECEMBER 17
Presentation of Vision, Framework and Products
• In addition to Board, others from caucuses, work streams, etc. will be invited.
CAUCUSES: OCTOBER 15 – NOVEMBER 1

• Aimed at vision adoption and information gathering to include in the vision, framework and products.
• Solicit initial commitments to action from the target organizations and identifying starter projects of high-impact.
• Identify key stakeholders, from the caucus network or otherwise, that can be champions for Vibrant NEO 2040.
• One meeting with each group to focus on Vision Refinement.
• Leads: Cobalt and City Architecture.
# Targeted Caucus Sessions: October 15 – November 1

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th>Caucus</th>
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<tbody>
<tr>
<td>10/15</td>
<td>10 am – 1 pm</td>
<td>GCRTA</td>
<td>Connections/Transit</td>
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<td>10/21</td>
<td>9 am – noon</td>
<td>Stark, Summit or Medina Counties</td>
<td>Parks and Trails</td>
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<td>10/23</td>
<td>9 am - noon</td>
<td>Cobalt Studio Space</td>
<td>Environment</td>
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<td>10/28</td>
<td>9 am – noon</td>
<td>Cobalt Studio Space</td>
<td>Quality Connected Places #1 – Policy #2 - Places</td>
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<td>10/29</td>
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<td>10/31</td>
<td>9 am – noon</td>
<td>Cobalt Studio Space</td>
<td>Economic Development #1 and #2</td>
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<td>1:30 – 4:30 pm</td>
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<td>11/1</td>
<td>9 am – noon</td>
<td>Cobalt Studio Space</td>
<td>Housing and Communities #1 – Fair Housing and Public Housing</td>
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<td>1:30 – 3:30 pm</td>
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<td>#2 Opportunity and Disparity</td>
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Caucus Objectives

- Feedback on the draft vision to inform the final version
- Prioritize recommendations for implementation in 2014 and beyond
OCTOBER WATCH LIST

Vision Webinars
Final schedule for vision sessions and more details will be sent later this week.
   Wednesday, October 2, 3:00 pm – 4:30 pm
   Friday, October 4, 9:00 am – 10:30 am

Vision Sessions – 10/7 – 10/17
Go to vibrantneo.org/vision for more information

Caucuses – meetings from October 15 through November 1. More information will be forthcoming

Meetings
Dashboard meeting, September 27, from 10 am – 12 pm at the GAR Foundation, Andrew Jackson House, 277 East Mill Street, Akron, OH 44308. RSVP required due to space limitations. (jmacdonald@neoscc.org)

The Final Regional Analysis of Impediments for Fair Housing Choice/FHEA Report will be published on our website in late September.