Workshop Series 1
April 30 – May 2, 2013
1. What is Vibrant NEO 2040?
2. What is scenario planning?
3. Business as Usual (BAU) Scenario
4. What does the BAU tell us?
What is Vibrant NEO 2040?

A regional visioning and decision-making framework for Northeast Ohio

Creating a more vibrant, resilient, and sustainable region
What is Vibrant NEO 2040?

Four action products to turn our vision into reality

**DASHBOARD**
Measuring progress and inspiring us toward our goals.

**POLICY RECOMMENDATIONS**
Supporting and advancing our vision and goals.

**TOOL KIT & BEST PRACTICES**
Implementing and sustaining the vision across the region.

**PILOT PROGRAMS**
Proving and highlighting our vision and goals.
Who is Vibrant NEO 2040?

• Northeast Ohio Sustainable Communities Consortium (NEOSCC)
  – Regional, county, and local government
  – Non-profit and private sector
• Supported by team of local and national experts
• Northeast Ohio residents—all of you!

VIBRANT NEO 2040
A Year of Learning

Build Capacity

LEARN
2013

ACT
Beyond
THE Vibrant NEO 2040 PROJECT AREA

12 counties, 4 metros (MPOs), 3 clusters (3+4+5)
Ohio’s cities bloom again

SUNDAY PLAIN DEALER

State Senate passes transportation bill

Opinion divided on powerful killers

Can Youngstown shift gears from Rust Belt to Tech Belt?

Tax laws a burden on local

Defending Youngstown: One City’s Struggle to Shrink and Flourish

Schools plan has limits for NE Ohio

Well-off districts in region won’t see as much benefit

Arcelor upgrading plant in Flats to meet automakers’ demands for tougher steel

NE Ohio’s factories humming, study says

Output returns, but jobs haven’t

Cleveland must break its cycle of abandonment: Brent Larkin

Akron to study need for student housing

City leaders put 120-day moratorium on new projects following glut of new campus

Petitions Filed for Citizen’s Bill of Fracking Rights

This man’s Waterloo may be a triumph

What to do with city’s abandoned houses?

Council to discuss $7.1M plan to enhance waterfront

Chroniclenline.com

Healy: Canton is ‘moving forward’
5 REALITIES for Northeast Ohio

1. Taxpayers are burdened by costly fragmentation across our local/regional governments.
2. Cultural and natural resources are under stress.
3. Rising infrastructure costs exceed our means to pay.
4. Land use patterns affect local and regional budgets.
5. Our overall economy needs to be stronger.
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What is Scenario Planning?

A process of exploring possible futures for Northeast Ohio

GOALS

• Examine a range of strategies in the face of uncertainty

• Get the major issues on the table and prioritize them

• Down the road: align local actions and the regional vision
Vibrant NEO 2040 Scenario Planning

- Timeframe: 2013—2040
- Tracks physical change
- Largely based on national and state level public data sources
- Reviewed by local experts
The Scenario Planning Process

1. Initiation and “Business As Usual” Scenario
   - “Where are we headed currently?”
   - January - April

2. Alternative Scenarios
   - “What are the possibilities?”
   - May - July

3. Preferred Scenario
   - “Where do we want to go?”
   - August - December

Workshop #1
- TODAY! Workshop #1
- Launch Imagine MyNEO!

Workshop #2
- Workshop #2
- July 29 – Aug 2

Workshop #3
- Workshop #3
- Sept 16 – 20

VIBRANT NEO 2040
VIBRANTNEO.ORG
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BUSINESS AS USUAL

What happens if the trends and policies of the past continue to 2040?
What are the Current Trends from 1990-2010?

**Population**
- 1990: 3,821,000 residents
- 2010: 3,821,000 residents

**Employment**
- 1990: 1,711,000 jobs
- 2010: 1,732,000 jobs

**Parks + Conservation Land**
- 1990: 177,000 acres
- 2010: 276,000 acres
What Happens if the Trends Continue?

- Population: 3,821,000 residents in 1990, 3,821,000 residents in 2000, and 3,915,000 residents in 2040.
- Employment: 1,711,000 jobs in 1990, 1,732,000 jobs in 2000, and 1,840,000 jobs in 2040.
- Parks + Conservation Land: 177,000 acres in 1990, 276,000 acres in 2000, and 398,000 acres in 2040.

The graph shows observed trends and forecasts from 1990 to 2040.
Job Change: Historical and Trend

+ 6.2% overall growth 2010 to 2040
+3,600 new jobs each year
Scenario Land Use Types

- MIXED USE
- COMMERCIAL
- INDUSTRIAL

Scenario Building Blocks
Scenario Land Use Types

- MIXED USE
- COMMERCIAL
- INDUSTRIAL
Scenario Land Use Types

RESIDENTIAL
- Urban/Multi-family
- Suburban
- Rural
Scenario Land Use Types

- Agriculture
- Parks & Conservation
- Abandoned Parcels
Scenario Land Use Types

**OTHER UNBUILT**

For example, rural land like forests that is not developed or conserved, cemeteries, utility easements, vacant industrial or commercial parcels with no improvement value, etc.

**OTHER BUILT**

For example, parking lots, roads, rail lines, public buildings (schools, government buildings), hospitals, airports.
“Business as Usual”

BASED ON EXISTING TRENDS

2040
New Land Uses: “Business as Usual”
BASED ON EXISTING TRENDS
2013 – 2040
New Land Uses: “Business as Usual”
BASED ON EXISTING TRENDS
2013 – 2040

121,500 acres
new parks and land conservancy

92,500 acres
new development

77,100 acres
abandoned

Residential: Rural
Residential: Suburban
Residential: Urban
Industrial
Commercial

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Major Themes in the BAU Scenario

- Abandonment
- Outward migration from central cities
- High financial costs
Abandonment: “Business as Usual”

2040
Impact of Abandonment

BUSINESS AS USUAL — ABANDONMENT

1,667,400 housing units in 2010

10.5% 174,900 units ABANDONED

Damaged community fabric, public safety hazard, lost revenue, demolition, and clean up costs
18 units abandoned per day
from now until 2040
$525 million in demolition costs alone

Assuming 30% of all abandoned units are demolished at a cost of $10,000 per unit
OUTWARD MIGRATION FROM CENTRAL CITIES
Households
2013

Households per square mile
- High Density
- Low Density

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Households: “Business as Usual”

2040

Households per square mile
- High Density
- Low Density

VIBRANT NEO 2040
Employment: “Business as Usual”

2040

Much of the “growth” in newer communities is actually **regional churn**: total numbers are flat.
Increased Fragmentation

BUSINESS AS USUAL — OUTWARD MIGRATION

*Northeast Ohio is already highly fragmented:*

- 12 Counties
- +201 Municipalities
- +183 Townships
- +191 School Districts
- +116 Special Districts

= 700+ Taxing Entities Across the Region
Costs of Outward Migration

BUSINESS AS USUAL — OUTWARD MIGRATION

Expensive to build and maintain roadways and other infrastructure

Environmental problems caused by surface runoff

New Roads in Business as Usual

3,700 mi =

driving from cleveland to panama!

VIBRANT NEO 2040

VIBRANT NEO ORG
Local Budgets

BUSINESS AS USUAL — FISCAL IMPACTS

Average Local Government Revenue to Spending Rate by County

HIGH FINANCIAL COSTS
Local Budgets

BUSINESS AS USUAL — FISCAL IMPACTS

- BAU results in negative fiscal impact across the region
- All counties experience declining revenues compared with costs
- The most fiscally strong county in 2040 is weaker than the weakest county today
Creating NEO'S Future Depends On You!

3 Rounds of Workshops

Vibrant NEO 2040 will hold three rounds of multiple evening workshops across the region to make it convenient for you to attend. To see the workshop schedule broken out by location and find out more, visit VibrantNEO.org/Workshops.

1 Apr 30 - May 2  
Business-As-Usual Scenario  
Public Workshops

2 Jul 29 - Aug 2  
Alternative Scenario  
Public Workshops

3 Sep 16 - Sep 20  
Preferred Scenario  
Public Workshops

Fall 2013  
Public Presentation of Final Report

PLAY Imagine MyNEO!

Beginning in June, you can show us the choices you would make about NEO's future by playing Imagine MyNEO at VibrantNEO.org/Imagine