Regional Analysis of Impediments to Fair Housing Choice (Western Economic Services)
Regional Analysis of Impediments to Fair Housing Choice & FHEA

Final Report Presentation

NEOSCC Board Meeting
Fair Housing & Equity Assessment
Required of Sustainable Communities Grantees

1. Demographic and FH background
2. Segregation/Integration
3. Concentrations of poverty
4. Disparity in access to opportunity
5. Fair housing infrastructure
6. Physical infrastructure
Single Jurisdiction - Analysis of Impediments (AI)

Entitlement jurisdictions must:

Certify that they are affirmatively furthering fair housing (AFFH) as a condition of receiving CPD funds from HUD (funds received for the last 20 years)

There are 22 such jurisdictions in NE Ohio
Analysis of Impediments (AI)

- Private sector transactions: rental market (applications, interviews, etc) and sales markets (lending, steering, blockbusting, foreclosure burden, etc)
- Public sector influences: land use codes, zoning, public policy practices, neighborhood resistance, etc.
- Assessing barriers to housing choice
NEOSCC Regional AI

- Identifying racially and ethnically concentrated areas of poverty
- Measuring racial & ethnic isolation as well as segregation in the Region
- Evaluating access to opportunity
- Reduce social and economic disparities
- Identify impediments and recommend actions to overcome impediments
Spatial Distribution of Poverty
Spatial Distribution of Blacks

LEGEND

**2000 Black Population Distribution**
2000 Average Black Population Among All Census Tracts in the NEOSCC Region = 14.8%
Disproportionate Share Threshold = 24.3% (A disproportionate share exists when the share of a population in a given area is at least 10 percentage points greater than the study area average.)

- Census Tract Boundaries
- Entitlement City Boundaries
- NEOSCC Boundary
- MPO/COG Boundaries

NOTE: The Counties of Cuyahoga, Lake, Stark, and Summit are also entitlement areas.

Data Source: 2000 Census

**2010 Black Population Distribution**
2010 Average Black Population Among All Census Tracts in the NEOSCC Region = 15.4%
Disproportionate Share Threshold = 25.6% (A disproportionate share exists when the share of a population in a given area is at least 10 percentage points greater than the study area average.)

- Census Tract Boundaries
- Entitlement City Boundaries
- NEOSCC Boundary
- MPO/COG Boundaries

NOTE: The Counties of Cuyahoga, Lake, Stark, and Summit are also entitlement areas.

Data Source: 2010 Census
Spatial Distribution of Hispanics

Legend:

2000 Hispanic Population Distribution
2000 Average Hispanic Population Among All Census Tracts in the NEOSCC Region = 2.4%
Disproportionate Share Threshold = 12.4% (A disproportionate share exists when the share of a
population in a given area is at least 10 percentage points greater than the study area average.)

2010 Hispanic Population Distribution
2010 Average Hispanic Population Among All Census Tracts in the NEOSCC Region = 3.5%
Disproportionate Share Threshold = 13.5% (A disproportionate share exists when the share of a
population in a given area is at least 10 percentage points greater than the study area average.)

Percent Hispanic

Census Tract Boundaries
Entitlement City Boundaries
MPO/COG Boundaries

NOTE: The Counties of Cuyahoga, Lake, Stark, and Summit are also entitlement areas.

Data Source: 2000 Census

Data Source: 2010 Census
Concentrations of Poverty

Legend:
- **RCAPs**: Racially Concentrated Areas of Poverty
- **Non-RCAP Census Tracts**: Census tracts not considered as RCAPs
- **Entitlement City Boundaries**: Boundaries of cities receiving entitlement funding
- **NEOSCC Boundary**: Boundary of NEOSCC (Northeast Ohio Sustainability Coalition)

**2006–2010 Racially Concentrated Areas of Poverty**
A Census tract is considered a racially concentrated area of poverty (RCAP) when 50 percent or more of the population are non-white AND 40 percent or more of the total population are in poverty.

**2006–2010 Ethnically Concentrated Areas of Poverty**
A Census tract is considered an ethnically concentrated area of poverty (ECAP) when 50 percent or more of the population are Hispanic AND 40 percent or more of the total population are in poverty.

Data Source: 2006–2010 ACS
Indexes of Segregation

B/W Dissimilarity

2000

2010

Legend

2000 Dissimilarity Index by County: Black and White
A dissimilarity index score of 0 indicates no difference in racial composition among the tracts as compared to the county: a score of 1 represents complete segregation as compared to the county.

Legend

2010 Dissimilarity Index by County: Black and White
A dissimilarity index score of 0 indicates no difference in racial composition among the tracts as compared to the county: a score of 1 represents complete segregation as compared to the county.

Indexes of Segregation
Small Business Lending

**Number of Small Business Loans Invested from 2000–2011**

- Census Tract Boundaries
- NEOSCC Boundary
- Entitlement City Boundaries
- MPO/COG Boundaries

**Legend**

- Total Number of Small Business Loans

<table>
<thead>
<tr>
<th>Range</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>11 - 200</td>
<td>Dark Green</td>
</tr>
<tr>
<td>201 - 1,250</td>
<td>Green</td>
</tr>
<tr>
<td>1,251 - 2,250</td>
<td>Light Green</td>
</tr>
<tr>
<td>2,251 - 4,500</td>
<td>Light Green</td>
</tr>
<tr>
<td>4,501 - 8,088</td>
<td>Green</td>
</tr>
</tbody>
</table>

**Amount of Small Business Loan Dollars Invested from 2000–2011**

- Census Tract Boundaries
- NEOSCC Boundary
- Entitlement City Boundaries
- MPO/COG Boundaries

**Legend**

- Total Value of Small Business Loans (in $1,000s)

<table>
<thead>
<tr>
<th>Range</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25 - 50,000</td>
<td>Dark Green</td>
</tr>
<tr>
<td>50,001 - 125,000</td>
<td>Light Green</td>
</tr>
<tr>
<td>125,001 - 275,000</td>
<td>Light Green</td>
</tr>
<tr>
<td>275,001 - 658,083</td>
<td>Green</td>
</tr>
</tbody>
</table>
Access to Opportunity

Public Transit Routes

Areas of Opportunity

Legend:
- Public Transit Routes
- Census Tract Boundaries
- Entitlement City Boundaries
- MPO/COG Boundaries
- NEOSCC Boundary

Legend:
- Opportunity Indicator Index
- Census Tract Boundaries
- Entitlement City Boundaries
- Housing Market Boundaries
- NEOSCC Boundary

Note:
- The Counties of Cuyahoga, Lake, Stark, and Summit are also entitlement areas.
- Opportunity is measured as an average of education, economic, housing, and transportation factors, as measured through 2004–2010 HMDA data, 2010 Census data, and 2012 HUD POR data. An index score of 6 represents few opportunities; a score of 1 represents many opportunities for education, economic, housing, and transportation choices.

Data Source: NEOSCC, 2006–2010 ACS

Data Source: 2012 HUD POR, 2004–2011 HMDA, 2010 Census SF1, and 2010 ACS
FHEA Summary:

- Concentrations of racial/ethnic minorities
- Areas with significant poverty
- Areas with high levels of segregation
- Areas that have lacked investment
- Inequitable investment of Community Reinvestment Act resources
- Public investments that enhance access to areas of opportunity are needed
Spatial Location of Housing

Legend:
- 2012 Multifamily Assisted Housing and 2010 Poverty
  - 2006-2010 Average Poverty Rate Among All Census Tracts in the NEOSSC Region = 13.2%
  - Disproportionate Share Threshold = 23.2%
- HUD Assisted Multifamily Units Under Contract
- Poverty Rate
  - 0.0 - 13.2
  - 13.3 - 23.2
  - 23.4 - 40.0
  - 40.1 - 60.0
  - 60.1 - 81.2

Legend:
- 2012 LIHTC Affordable Units and 2010 Poverty
  - 2006-2010 Average Poverty Rate Among All Census Tracts in the NEOSSC Region = 13.2%
  - Disproportionate Share Threshold = 23.2%
- LIHTC Affordable Units
- Poverty Rate
  - 0.0 - 13.2
  - 13.3 - 23.2
  - 23.4 - 40.0
  - 40.1 - 60.0
  - 60.1 - 81.2

Data Sources:
- December 2012 HUD FHA Office of Multifamily Housing Programs, 2006-2010 ACS
- August 2012 HUD PDR LIHTC Database, 2006-2010 ACS
Spatial Location of Housing

Legend:
- 2013 Public Housing Developments and 2010 Poverty
  - 2006–2010 Average Poverty Rate Among All Census Tracts in the NEOSSCC Region = 13.2%
  - Disproportionate Share Threshold = 23.2%
  - Census Tract Boundaries
  - NEOSSCC Boundary

- 2013 Rental Assistance Vouchers and 2010 Poverty
  - 2006–2010 Average Poverty Rate Among All Census Tracts in the NEOSSCC Region = 13.2%
  - Disproportionate Share Threshold = 23.2%
  - Census Tract Boundaries
  - NEOSSCC Boundary

Data Source: May 2013 HUD, 2006–2010 ACS

- Public Housing
- Vouchers

NOTE: The Counties of Cuyahoga, Lake, Stark, and Summit are also entitlement areas.
## Fair Housing Complaints

### By Basis of the Complaint

<table>
<thead>
<tr>
<th>Basis</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>Total</th>
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<tbody>
<tr>
<td>Disability</td>
<td>106</td>
<td>105</td>
<td>141</td>
<td>77</td>
<td>120</td>
<td>87</td>
<td>120</td>
<td>90</td>
<td>56</td>
<td>902</td>
</tr>
<tr>
<td>Race</td>
<td>106</td>
<td>71</td>
<td>100</td>
<td>80</td>
<td>117</td>
<td>101</td>
<td>76</td>
<td>55</td>
<td>37</td>
<td>743</td>
</tr>
<tr>
<td>Family Status</td>
<td>34</td>
<td>27</td>
<td>45</td>
<td>49</td>
<td>46</td>
<td>148</td>
<td>87</td>
<td>100</td>
<td>47</td>
<td>583</td>
</tr>
<tr>
<td>Sex</td>
<td>17</td>
<td>22</td>
<td>34</td>
<td>22</td>
<td>24</td>
<td>38</td>
<td>38</td>
<td>15</td>
<td>18</td>
<td>228</td>
</tr>
<tr>
<td>National Origin</td>
<td>6</td>
<td>10</td>
<td>12</td>
<td>11</td>
<td>39</td>
<td>21</td>
<td>31</td>
<td>6</td>
<td>7</td>
<td>143</td>
</tr>
<tr>
<td>Religion</td>
<td>4</td>
<td>10</td>
<td>5</td>
<td>3</td>
<td>15</td>
<td>2</td>
<td>5</td>
<td>3</td>
<td>5</td>
<td>52</td>
</tr>
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<td>Color</td>
<td>3</td>
<td>4</td>
<td>3</td>
<td>6</td>
<td>16</td>
<td>10</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>47</td>
</tr>
<tr>
<td><strong>Total Bases</strong></td>
<td><strong>276</strong></td>
<td><strong>249</strong></td>
<td><strong>340</strong></td>
<td><strong>248</strong></td>
<td><strong>377</strong></td>
<td><strong>407</strong></td>
<td><strong>359</strong></td>
<td><strong>270</strong></td>
<td><strong>172</strong></td>
<td><strong>2,698</strong></td>
</tr>
<tr>
<td><strong>Total Complaints</strong></td>
<td><strong>252</strong></td>
<td><strong>225</strong></td>
<td><strong>281</strong></td>
<td><strong>205</strong></td>
<td><strong>288</strong></td>
<td><strong>347</strong></td>
<td><strong>309</strong></td>
<td><strong>248</strong></td>
<td><strong>142</strong></td>
<td><strong>2,297</strong></td>
</tr>
</tbody>
</table>
## Fair Housing Complaints

### Fair Housing Complaints by Top Ten Issues

**NEOSCC Region**  
2004–2012 HUD Data

<table>
<thead>
<tr>
<th>Issue</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Discrimination in terms, conditions or privileges relating to rental</td>
<td>505</td>
</tr>
<tr>
<td>2. Discriminatory refusal to rent</td>
<td>409</td>
</tr>
<tr>
<td>3. Failure to make reasonable accommodation</td>
<td>391</td>
</tr>
<tr>
<td>4. Discriminatory terms, conditions, privileges, or services and facilities</td>
<td>354</td>
</tr>
<tr>
<td>5. Discriminatory advertisement – rental</td>
<td>243</td>
</tr>
<tr>
<td>6. Discriminatory advertising, statements, and notices</td>
<td>198</td>
</tr>
<tr>
<td>7. Discriminatory acts under Section 818 (coercion, etc.)</td>
<td>157</td>
</tr>
<tr>
<td>8. Discriminatory refusal to rent and negotiate for rental</td>
<td>138</td>
</tr>
<tr>
<td>9. Other discriminatory acts</td>
<td>111</td>
</tr>
<tr>
<td>10. Otherwise deny or make housing available</td>
<td>57</td>
</tr>
<tr>
<td>All Other</td>
<td>458</td>
</tr>
<tr>
<td><strong>Total Issues</strong></td>
<td><strong>3,021</strong></td>
</tr>
<tr>
<td><strong>Total Complaints</strong></td>
<td><strong>2,297</strong></td>
</tr>
</tbody>
</table>

Regional AI Final Report Presentation  
July 23, 2013
## Home Mortgage Disclosure Act

### Denial Rates by Race/Ethnicity of Applicant

**NEOSCC Region**

2004–2011 HMDA Data

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian</td>
<td>25.8%</td>
</tr>
<tr>
<td>Asian</td>
<td>12.9%</td>
</tr>
<tr>
<td>Black</td>
<td>33.6%</td>
</tr>
<tr>
<td>White</td>
<td>13.0%</td>
</tr>
<tr>
<td><strong>Average</strong></td>
<td><strong>16.5%</strong></td>
</tr>
<tr>
<td>Non-Hispanic</td>
<td>15.3%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>21.6%</td>
</tr>
</tbody>
</table>
# Home Mortgage Disclosure Act

## Rate of HALs Originated by Race/Ethnicity of Applicant

**NEOSCC Region**  
**2004–2011 HMDA Data**

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian</td>
<td>16.0%</td>
</tr>
<tr>
<td>Asian</td>
<td>6.9%</td>
</tr>
<tr>
<td>Black</td>
<td>38.2%</td>
</tr>
<tr>
<td>White</td>
<td>12.1%</td>
</tr>
<tr>
<td><strong>Average</strong></td>
<td><strong>15.2%</strong></td>
</tr>
<tr>
<td>Non-Hispanic</td>
<td>14.3%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>19.7%</td>
</tr>
</tbody>
</table>
Regional AI

Identified Impediments:

**Private Sector Impediments**

1. Denial of available housing in the rental markets
2. Discriminatory terms, conditions, privileges, or facilities relating to rental
3. Failure to make reasonable accommodations or modifications
4. Steering activities in the rental markets
5. Preferences stated in advertisements for rental housing
6. Denial of availability of housing in the home purchase markets
Regional AI

Identified Impediments:

**Private Sector Impediments**

7. Steering activities in home sales markets
8. Denial of home purchase loans
9. Predatory lending in the home purchase market
10. Lack of compliance with accessibility requirements in construction of housing units
Regional AI

Identified Impediments:

Public Sector Impediments

1. Lack of sufficient fair housing policies or practices by some units of local government
2. Lack of sufficient fair housing outreach and education efforts – the problem is larger than the current resource commitment
3. Land use and planning decisions and operational practices occasionally result in unequal access to government services, such as transportation
4. Historical establishment of policies and practices that resulted in segregation of minority populations
Regional AI

Identified Impediments:

Public Sector Impediments

5. Public policy decisions regarding definitions of “family,” “dwelling unit,” and related terms are occasionally problematic

6. Lack of sufficient inclusionary land use policies
Bridging the AI & FHEA
Alternative Scenarios and Open Houses Content/Format (Sasaki Team)
Staff Requirements:
14 local/PMO/MPO
10 consultants
(Week 1 only)
Tools for Gathering Feedback

• Dial-like gauges
• Placetype preference survey
• Blank brown paper
• Overall feedback cards
• Photobooth
• ImagineMyNEO
Tools for Gathering Feedback: Dials

I think Northeast Ohio’s TRANSPORTATION INVESTMENT should be directed toward:

- Draw your response on the dial
- Dial to gauge how resident feels about topic
- Where the scenarios fall (placeholder currently)

**Comments**

- Area to write comments

**What is your zip code?**

- Area to write zipcode

**Dial for Transportation Station**
Tools for Gathering Feedback: Dials

I think Northeast Ohio’s INVESTMENT IN COMMUNITIES should be directed toward:

building outward
building inward (infill development)

draw your response on the dial

Comments

What is your zip code?

Dial for Outward Migration Station

I think Northeast Ohio’s LAND DEVELOPMENT should be directed:

anywhere
away from environmentally sensitive areas

draw your response on the dial

Comments

What is your zip code?

Dial for Environment Station
Tools for Gathering Feedback: Additional preference info

WHAT DO YOU THINK?
What does your ideal community look like?
Draw your responses on the dials below

WHAT DO YOU THINK?
What does your ideal community look like?
Draw your responses on the dials below

Development / Community Character Station
Tools for Gathering Feedback: Overall Feedback Cards

WHAT IS YOUR VISION?

1. On a scale of 1-5, how well does each scenario align with YOUR VISION for the future of Northeast Ohio?

   **"Grow the Same" Scenario**
   - 1: Align poorly
   - 2: Neutral
   - 3: Align well

   **"Grow Differently" Scenario**
   - 1: Align poorly
   - 2: Neutral
   - 3: Align well

   **"Trend" Scenario**
   - 1: Align poorly
   - 2: Neutral
   - 3: Align well

   **"Do Things Differently" Scenario**
   - 1: Align poorly
   - 2: Neutral
   - 3: Align well

   Why?

2. In your evaluation of the scenarios, which element(s) matter the most?

   - Outward Migration
   - Transportation
   - Open Space & Environment
   - Jobs & Fiscal Health
   - Development & Community Character
   - Other: ____________________________

3. What is missing from the scenarios?

4. What is your zip code? ____________________________

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NEOSCC PARTICIPANT SURVEY

You are being asked to complete a brief survey about your experience at the workshop today. You will be asked some demographic questions. All responses will be anonymous since your name will not be linked to your answers to the questions. All information you provide will be kept confidential and your name or identifying information will not be shared with any organizations outside those of the Northeast Ohio Sustainable Communities Consortium (NEOSCC). Your participation is voluntary. If you choose not to participate, it will not affect your current or future relations with the NEOSCC.

1. Please check the gender you most identify with:
   - Male
   - Female

2. Please check the race you most identify with:
   - White
   - Black/African American
   - Hispanic
   - Native American
   - Asian
   - Two or more races
   - Other

3. Please check the appropriate age bracket:
   - Under 18
   - 18 to 24
   - 25 to 44
   - 45 to 64
   - 65 or above
   - Other

4. Please check the income bracket that represents your household’s annual income:
   - Less than $10,000
   - $10,000 to $19,999
   - $20,000 to $29,999
   - $30,000 to $39,999
   - $40,000 to $49,999
   - $50,000 to $59,999
   - $60,000 to $74,999
   - $75,000 to $99,999
   - $100,000 to $149,999
   - $150,000 to $199,999
   - $200,000 plus

5. Please check your highest level of education:
   - No High School Diploma
   - High School Graduate or equivalent (GED)
   - Some College, No Degree
   - Associate’s Degree
   - Bachelor’s Degree
   - Master’s Degree or Professional Degree

6. I live in ____________________________ County in Northeast Ohio.

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Summary Station
Board Outreach and Communications Update
Board Outreach

- Personal connection
- Customized emails
- Postcards
- Two new NEOSCC pieces

You Can Choose NEO’s Future!
Drop in during any one of these Open Houses.

**WEEK 1**
**JULY 29**
Cleveland MetroParks Zoo
4:30 – 7:30 pm
Cleveland, OH

**JULY 30**
Lorain County Community College
4:30 – 7:30 pm
Byrne, OH

**JULY 31**
Kent State University - Ashtabula Campus
11:30am – 2:30pm
Ashtabula, OH

**AUGUST 1**
Cleveland Public Library Main Branch
11:30am – 2:30pm
Cleveland, OH

**AUGUST 1**
Willowick Community Center
4:30 – 7:30pm
Willowick, OH

**AUGUST 1**
Akron Urban League
4:30 – 7:30pm
Akron, OH

**WEEK 2**
**AUGUST 6**
Raymond John Wean Foundation
11:30am – 2:30pm
Warren, OH

**AUGUST 6**
OH WOW! – Children’s Center for Science and Technology
4:30 – 7:30pm
Youngstown, OH

For location info and details, click here.
Communications Update

NEOSCC AND VIBRANTNEO 2040
The Northeast Ohio Sustainable Communities Consortium (NEOSCC) is a group of 33 organizations from across the 12-county Northeast Ohio region that have come together to create conditions for a more vibrant, resilient, and sustainable Northeast Ohio.

NEOSCC is leading the development of VibrantNEO 2040, a regional visioning and decision-making framework. NEOSCC is building VibrantNEO 2040 around the idea that developing a shared vision for the future, through a robust engagement process can and will lead Northeast Ohio to a future that is more productive, healthier, economically and socially equitable.

In the paragraphs below, we describe what VibrantNEO 2040 is, what it will be, and what it is not.

VIBRANTNEO IS A LOCAL INITIATIVE. NEOSCC is made up of local governments, agencies, and organizations from across Northeast Ohio that have come together to create the means to work together toward goals for Northeast Ohio that we all share. All decisions to accept, pursue and implement VibrantNEO 2040 will need to be made at the local level, through our region’s Metropolitan Planning Organizations, Councils of Government, and our County, Municipal, Village, and Township governments.

VIBRANTNEO 2040 WILL BE A VISION BASED ON SHARED VALUES. Developing VibrantNEO 2040 is an opportunity for Northeast Ohioans to explore the region’s long-term development patterns and think together about what we want for the future of our region. VibrantNEO 2040 will reflect the values, voices and vision of Northeast Ohioans and will be a roadmap to a stronger Northeast Ohio.

VIBRANTNEO 2040 WILL BE A “FRAMEWORK.” As a “framework,” VibrantNEO 2040 will be a structure of policies, practices and relationships that better align the region’s decision-making and enhance the ability of the Northeast Ohio citizens and governments to make the big and small decisions.

NEOSCC AND VIBRANTNEO 2040: BY THE NUMBERS
July 15, 2013

Participation
- 150 Organizations have participated in our work streams, product development teams and scenario planning reviews
- 1,800 individuals attended NEOSCC events over the last 18 months
- 1,400 individuals were surveyed as part of our public opinion polls (2)
- 1,000 individuals played Imagine MyNEO in one month

Outreach
- 19,000 visits to vibrantneo.org in last 9 months (average visit 4:05)
- 11,000 unique visitors to vibrantneo.org in last 9 months
- 5,000 unique page views of the MyVibrant Daily blog
- 7,000 visits to the Conditions & Trends Platform in the last year (average visit 5:14)
- 4,500 unique visitors to the Conditions & Trends Platform in the last year
- 2,500 audience members at 60 presentations given throughout the last 2 years
- 2,328 e-newsletter subscribers

Media – Traditional and Social
- 83 news stories, editorials and media pieces over the last 18 months
- April/May Workshops earned and paid media
  - 5 Editorials/Op-Ed Pieces reaching 75,000 in April and May 2013
  - 9 news stories reaching 337,500 in April and May 2013
  - 258,000 readers/listeners through print and radio advertising
  - 3,100,000 impressions through on-line advertising
  - 3,600 actions through on-line advertising
- Imagine MyNEO
  - 3,000,000 impressions through on-line advertising
  - 3,000 actions through on-line advertising
- 2,483 social media followers (LinkedIn, Facebook and Twitter)
- 35,000 views of Vibrant NEO Facebook Posts
- 5,900 letters have been sent to elected officials in Northeast Ohio through three mailings (over 2,300 officials)
Communications Update

• Meetings with the offices of Senator Brown and Senator Portman
• House delegation meetings beginning in August
• Promote Open Houses
• Promote Imagine MyNEO through August 17
• Public Opinion Poll webinar on July 26 at 10:00 am
• Follow-up with Open House attendees and media
• Prepare Imagine MyNEO final report
• Work on Imagine MyNEO plan for NEO schools
Progress and Status of Products
Dashboard
Visualization tool that communicates a set of indicators and metrics against which progress toward the Vibrant NEO 2040 vision will be measured.

Tool Kit & Best Practices
Implementation tools and techniques to realize regional preferred vision developed through Vibrant NEO 2040.

Policy Recommendations
Framework for analyzing the effects existing policies have on the region and what may be needed to create desired change.

Pilots
The emerging best practices that show promise in moving the region towards the preferred vision.
Work Accomplished Since June Board Meeting

• Dashboard (Joe MacDonald):
  – HUD Flagship Sustainability Indicators webinar held July 11
  – Proposed indicators, measures, and visuals document posted to Glasscubes; Webinar to be held Thursday, July 25 at 3pm*

• Tool Kit & Best Practices (Anthony Kobak):
  – Working Group teleconference held July 16
  – Regional AI/FHEA 30-day public comment period concluded July 9
Work Accomplished Since June Board Meeting

• Policy Recommendations (Kelley Britt):
  – Incorporating feedback into policy framework
  – Draft to be presented in August

• Pilots (Julie Whyte):
  – Pilots update webinar held July 11
  – Existing and proposed pilots posted to Glasscubes
Board Presentations & Webinars

**Dashboard**
- March – Prelim. draft indicators
- June – HUD Flagship Indicators*
- July – Proposed indicators, measures, and visuals*
- October – Final indicators, measures, and visuals

**Tool Kit & Best Practices**
- July – Regional Analysis of Impediments to Fair Housing Choice
- August – Draft tool kit & best practices*
- October – Final tool kit & best practices

**Policy Recommendations**
- August – Draft policy brief*
- November – Final policy brief

**Pilots**
- June – Draft criteria and pilots list*
- October – Final pilots list

* Webinar presentation
## Activities Look-ahead Calendar

<table>
<thead>
<tr>
<th></th>
<th>August</th>
<th>September</th>
<th>October</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dashboard</strong></td>
<td>Incorporate Open House/IMN feedback</td>
<td>Meeting; Incorporate preferred vision feedback</td>
<td>Present to TSC/Board final indicators, measures, and visuals</td>
</tr>
<tr>
<td><strong>Tool Kit &amp; Best Practices</strong></td>
<td>Draft tool kit &amp; best practices webinar presentation; Final AI/FHEA delivered</td>
<td>Meeting; Work to finalize tool kit &amp; best practices based on preferred vision</td>
<td>Present to TSC/Board final tool kit &amp; best practices*</td>
</tr>
<tr>
<td><strong>Policy Recommendations</strong></td>
<td>Meeting; Draft policy brief webinar presentation</td>
<td>Work to finalize policy recommendations based on preferred vision</td>
<td>Finalize policy brief in preparation for November TSC/Board</td>
</tr>
<tr>
<td><strong>Pilots</strong></td>
<td>Meeting; Draft final materials and pilots list</td>
<td>Work to finalize pilots list</td>
<td>Present to TSC/Board final pilots list</td>
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August Objectives

Regional Planning, Scenario Planning and Fiscal Impact
- Complete second week of Open Houses
- Develop Preferred Scenario
- Finalize Phase 3 scope

Regional AI
- Final report available on website

Product Development
- Dashboard: Webinar on July 25; continued work
- Toolkit & Best Practices: Webinar to be scheduled for interested board members and public
- Policy Recommendations: Refine policy brief framework for August webinar for interested board members and public
- Pilots: Finalize criteria; work to secure commitments to implement
August Objectives

Communications and Engagement
- Promote Open Houses
- Promote Imagine MyNEO
- Conduct Open Houses
- Follow-up with Open House attendees and media
- Prepare Imagine MyNEO final report
- Work on Imagine MyNEO plan for NEO schools

Meetings/Presentations
- Pilots, August 8 from 12 – 2 pm in the AMATS Conference Room
- Policy, August 9 from 10 am – 12 pm location TBD
- Communications and Engagement Workstream Meeting, August 21 at 9:30 Akron Urban League
- August 27–Board Meeting (1:00 pm) Medina County – morning itinerary to be developed
Executive Committee Report