

# What Do You Value About Northeast Ohio?



Most of us agree that we have to **protect the things that we love and value** about Northeast Ohio. We have to make sure we are **using our resources wisely and not wasting them**. We need to **strengthen our economy** and make our region **healthier**. And we need to **get even better at solving problems and withstanding challenges**.

# NEO Sustainable Communities Consortium

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CitiCenter Building, 8th Floor  
146 South High Street  
Akron, OH 44308

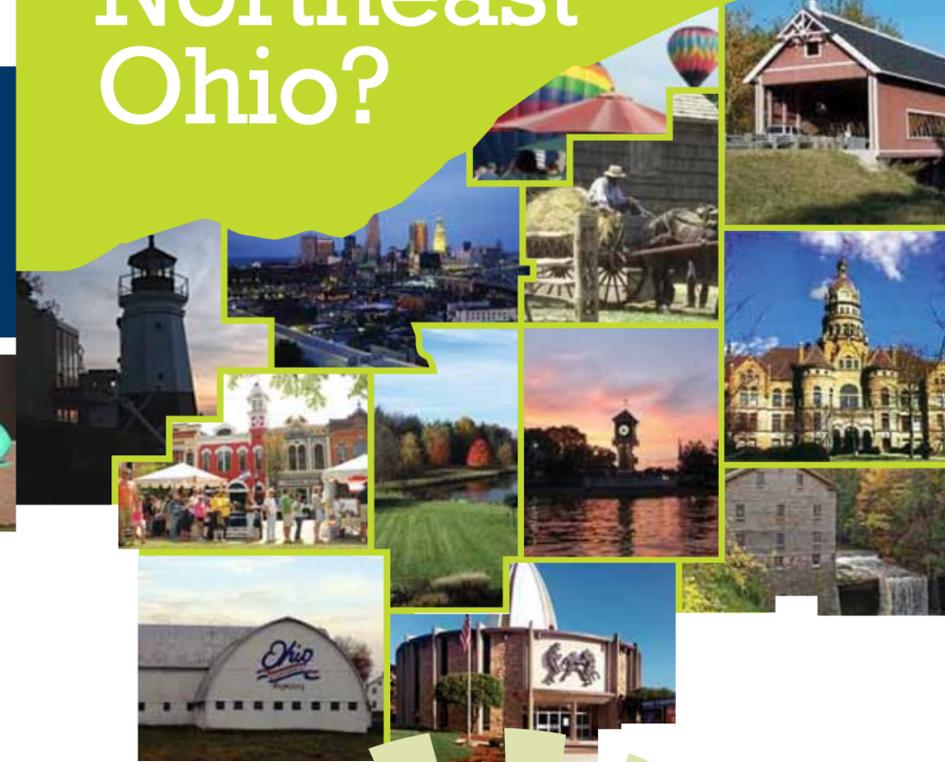
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## The Partnership for Sustainable Communities

NEOSCC and Vibrant NEO 2040 are largely funded by a highly competitive, first-of-its kind, \$4.25 million federal grant from the U.S. Department of Housing and Urban Development (HUD), as part of the Partnership for Sustainable Communities initiative. The Partnership for Sustainable Communities is an interagency collaboration among HUD, the U.S. Department of Transportation, and the U.S. Environmental Protection Agency.



# What future do YOU want for Northeast Ohio?



# What Are NEOSCC & Vibrant NEO 2040?

The Northeast Ohio Sustainable Communities Consortium (NEOSCC) is a group of 33 organizations representing geographically, economically, socially, racially and politically diverse communities across Northeast Ohio. These organizations are working through NEOSCC to make sure Northeast Ohio remains a great place to live and raise a family and stays competitive with the rest of the world.



During the last two years, NEOSCC and more than 150 regional experts have conducted and compiled wide-ranging research about where Northeast Ohio is now.



Vibrant NEO 2040 will use this research to help Northeast Ohioans think through how we can achieve what we want for the regions future. You can view this research on NEOSCC's Conditions & Trends Platform at [cat.neoscc.org](http://cat.neoscc.org)

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# VIBRANT NEO 2040

ASHTABULA • CUYAHOGA • GAUGA • LAKE • LORAIN • MAHONING  
MEDINA • PORTAGE • STARK • SUMMIT • TRUMBULL • WAYNE

[VibrantNEO.org](http://VibrantNEO.org) | Vibrant NEO 2040 is an initiative of the Northeast Ohio Sustainable Communities Consortium | NEOSCC



Vibrant NEO 2040 is an opportunity for Northeast Ohioans to think together about how we use land and agree on a shared approach for building a better future.



# What Future Do You Want for Northeast Ohio?

**Vibrant NEO 2040** will use a tool called **Scenario Planning** to help draw a clearer picture of Northeast Ohio's future. We will develop scenarios about Northeast Ohio's possible futures by asking, "If we do these things, what will the results be?"

Vibrant NEO's first scenario will ask, "What will happen to Northeast Ohio if we keep doing what we've been doing?" This is called the "Business As Usual" scenario. Alternative scenarios will look at what will happen to Northeast Ohio if we focus on different priorities that reflect the values of Northeast Ohioans.

Together, with your input, we will identify what works best in each scenario and assemble a final **PREFERRED SCENARIO** that will be Vibrant NEO 2040's shared vision for Northeast Ohio's future.

## What Will The Future Cost?

NEOSCC is conducting a Fiscal Impact Analysis that will tell us costs and returns of Northeast Ohio's civic choices. Applying the Fiscal Impact Analysis to each scenario will allow us to compare the different futures for Northeast Ohio and what each will likely cost.



# Creating NEO'S Future Depends On You!

## 3 Rounds of Workshops

Vibrant NEO 2040 will hold three rounds of multiple evening workshops across the region to make it convenient for you to attend. To see the workshop schedule broken out by location and find out more, visit [VibrantNEO.org/WorkShops](http://VibrantNEO.org/WorkShops).

**1** **Apr 30 - May 2**  
Business-As-Usual Scenario  
Public Workshops

**2** **Jul 29 - Aug 2**  
Alternative Scenario  
Public Workshops

**3** **Sep 16 - Sep 20**  
Preferred Scenario  
Public Workshops

**Fall 2013**  
Public Presentation of Final Report



## PLAY Imagine MyNEO!

Beginning in May, you can show us the choices you would make about NEO's future by playing *Imagine MyNEO* at [VibrantNEO.org/Imagine](http://VibrantNEO.org/Imagine)



# Building NEO's Future

By participating in Vibrant NEO 2040, you will help produce the initiative's **FIVE ACTION PRODUCTS**. Vibrant NEO's Scenario Planning process will produce its first Action Product:



**Preferred Scenario**  
Describing a future based on Northeast Ohio's values.

Vibrant NEO 2040's four additional action products will focus on turning our Preferred Scenario into Northeast Ohio's **ACTUAL REALITY**.



**A Dashboard**  
Measuring progress & inspiring us toward our goals.



**Tool Kit & Best Practices**  
Implementing and sustaining the vision across our region.



**Policy Recommendations**  
Supporting Vibrant NEO 2040's vision and goals.



**Pilot Programs**  
Proving and highlighting Vibrant NEO 2040's vision and goals.

As part of our effort to improve opportunities and outcomes for Northeast Ohio, Vibrant NEO is conducting a study of fair housing across the region.