


VIBRANT
NEO2040

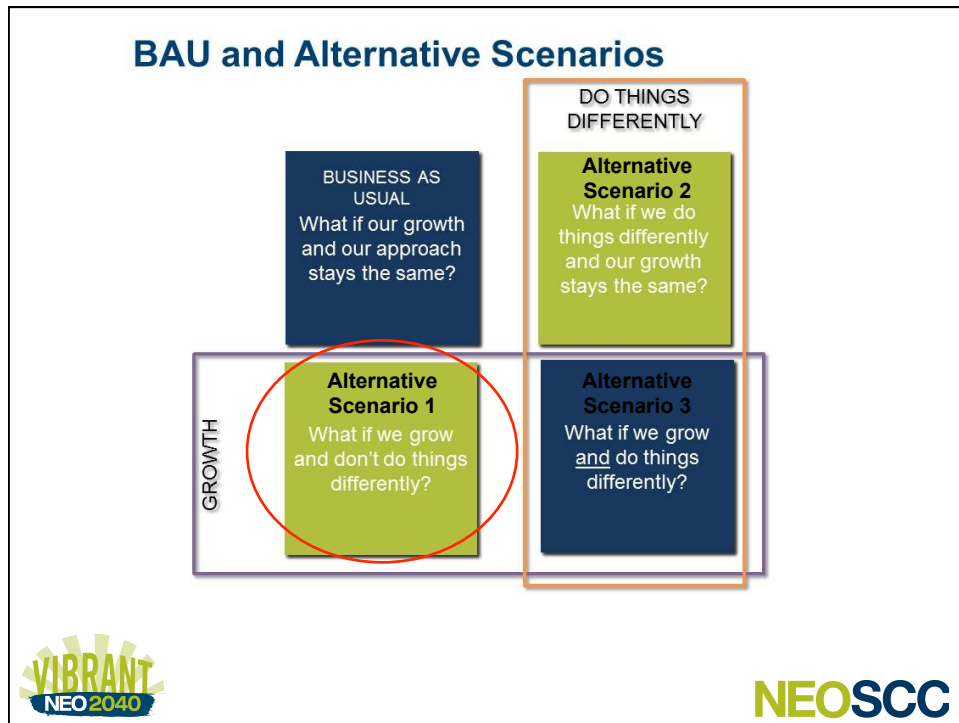
Board of Directors
June 27, 2013



Alternative Scenario 1

“Grow Your Way Out”





BAU vs Alternative 1 Control Total Comparison

Population

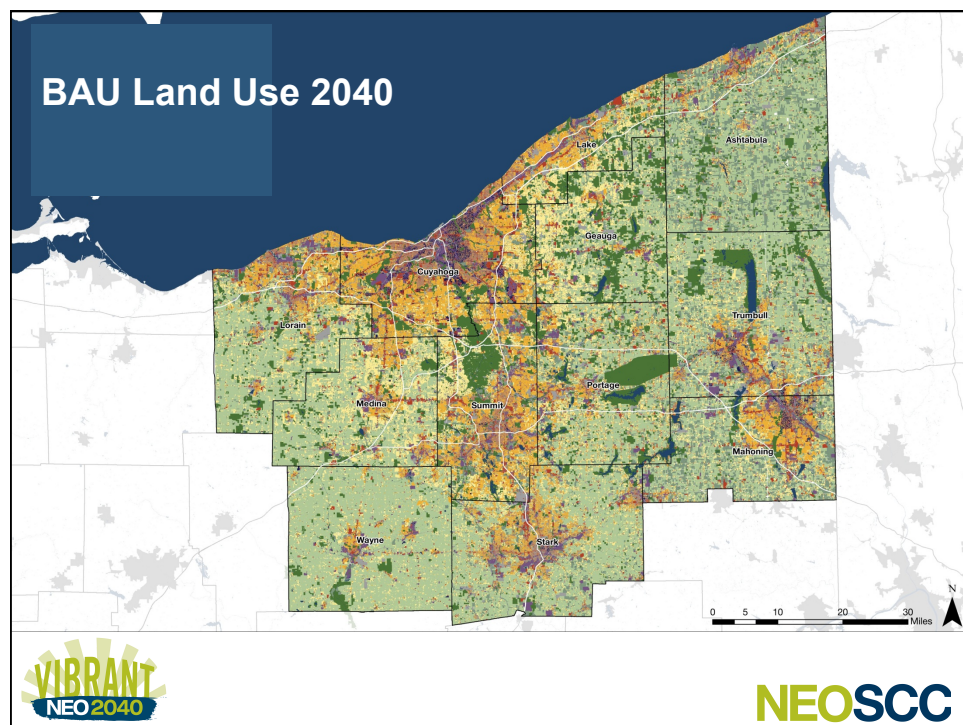
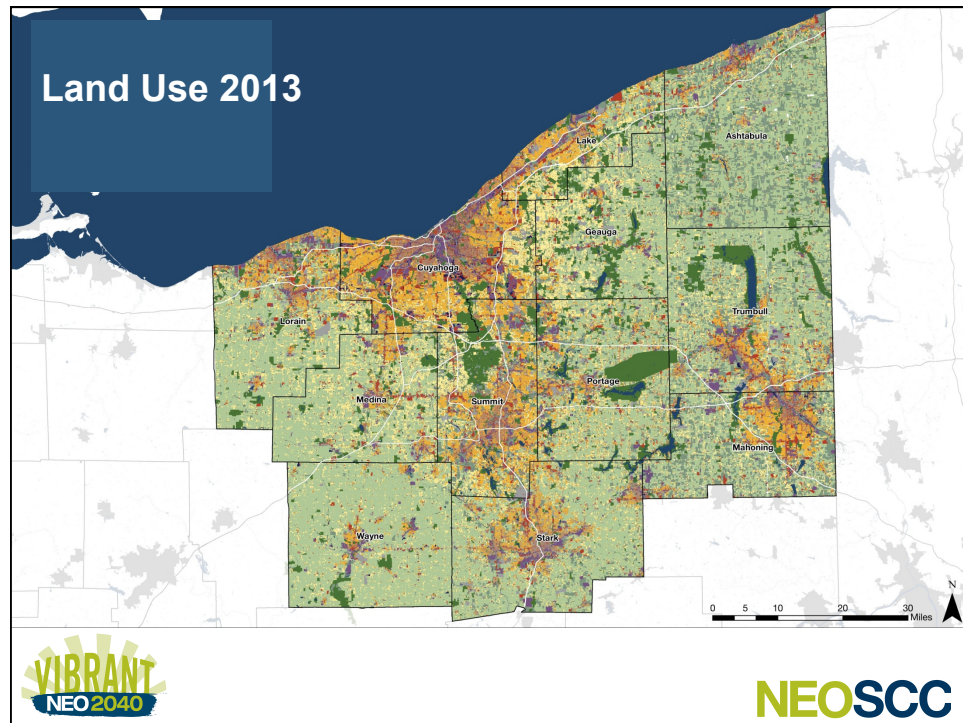
	2010	2040	New
BAU	3,821,178	3,914,606	93,428
Alt 1	3,821,178	4,696,370	875,192

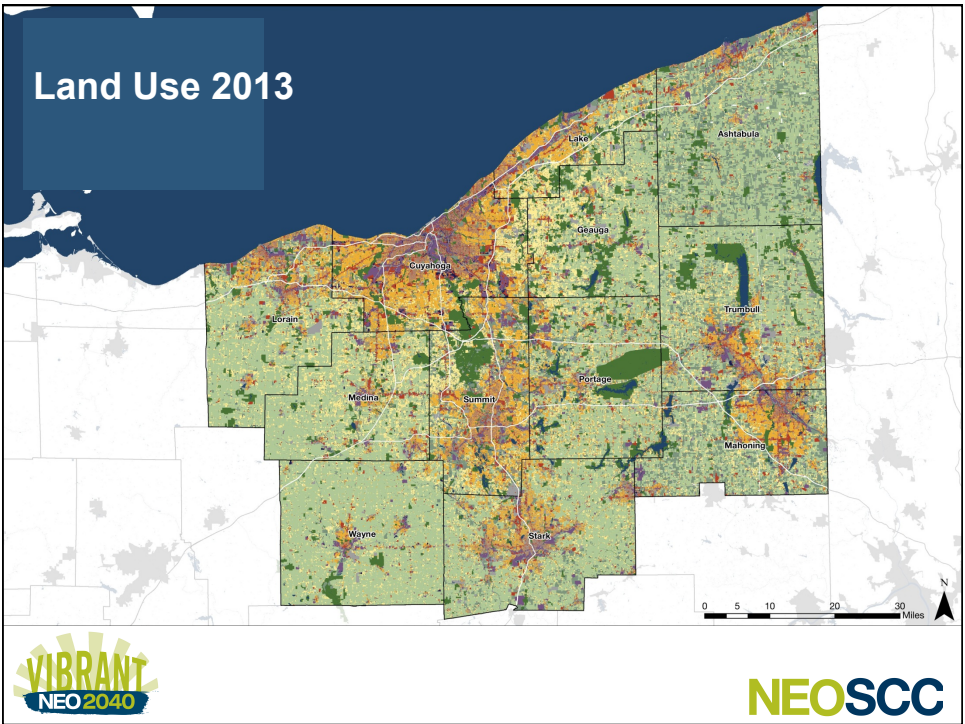
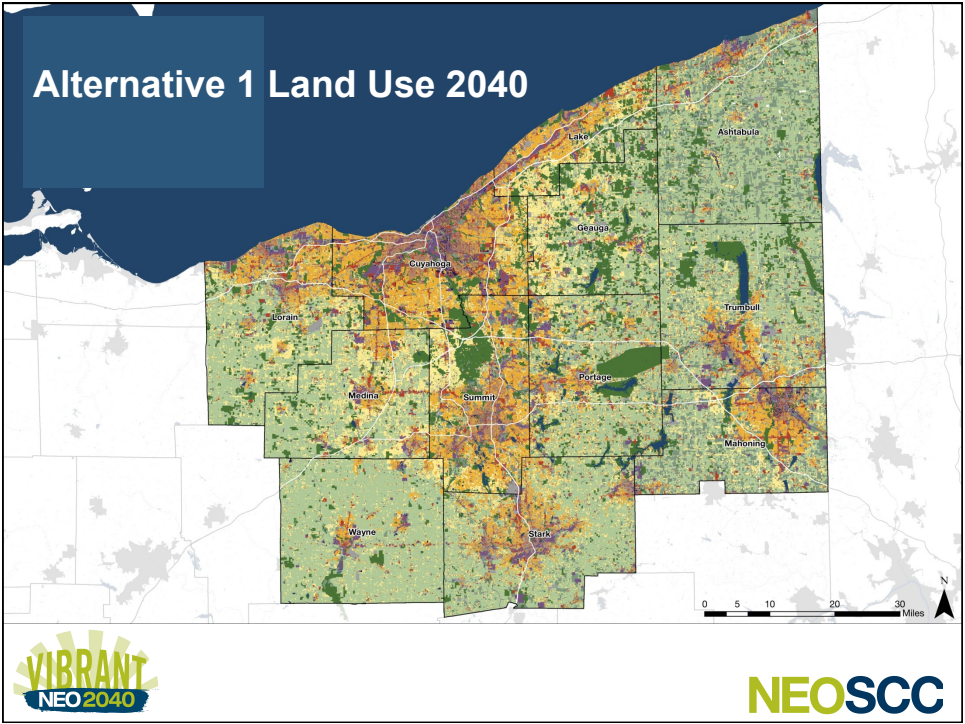
Jobs

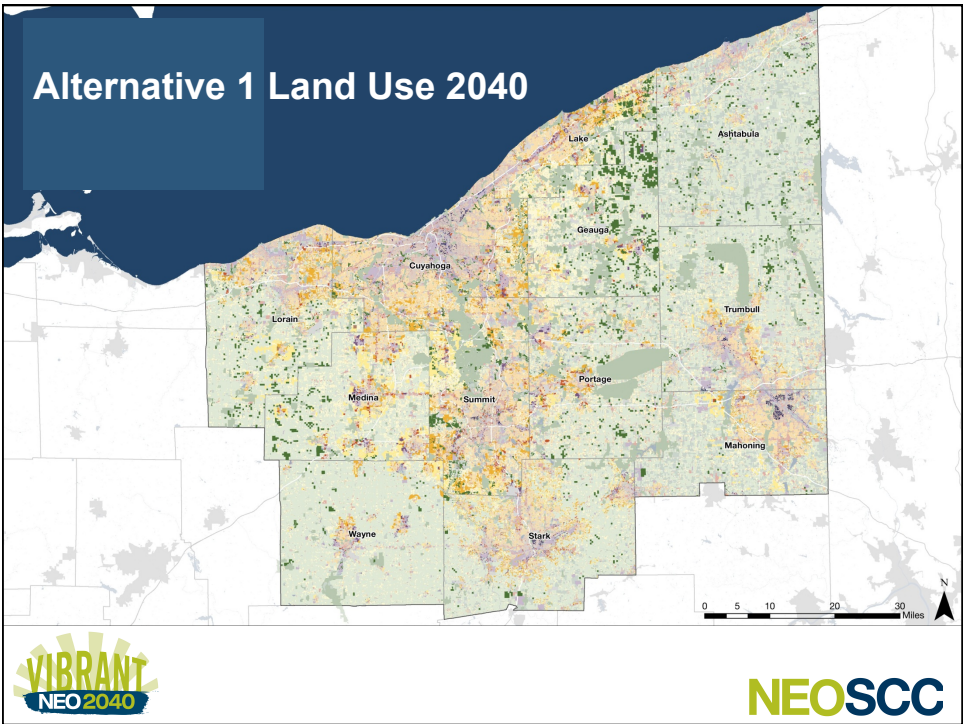
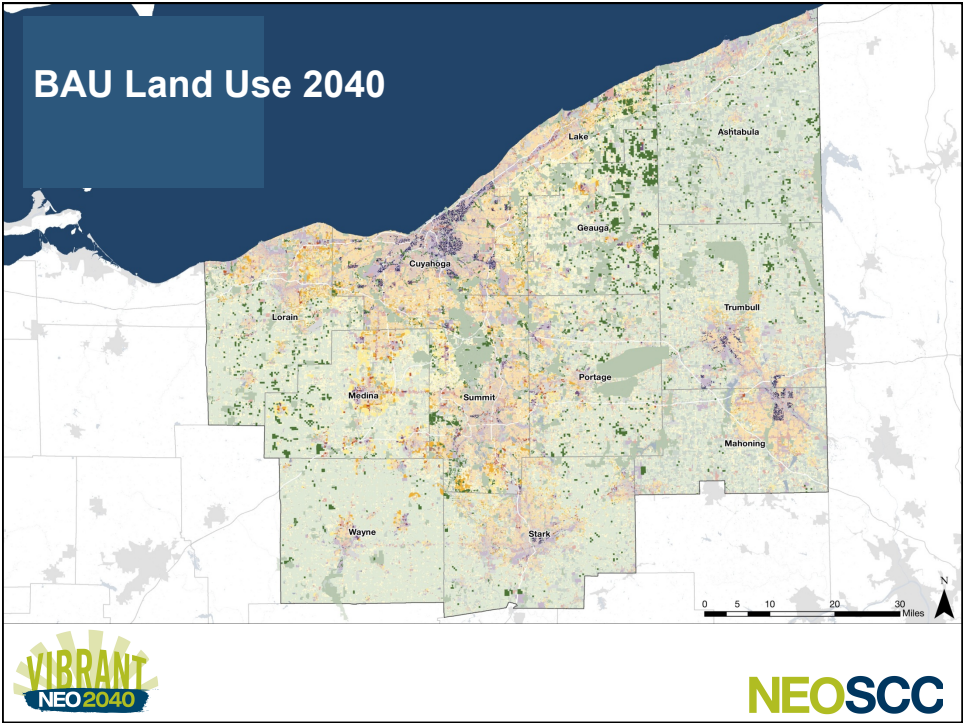
	2010	2040	New
BAU	1,731,698	1,839,796	108,098
Alt 1	1,731,698	2,232,731	501,033

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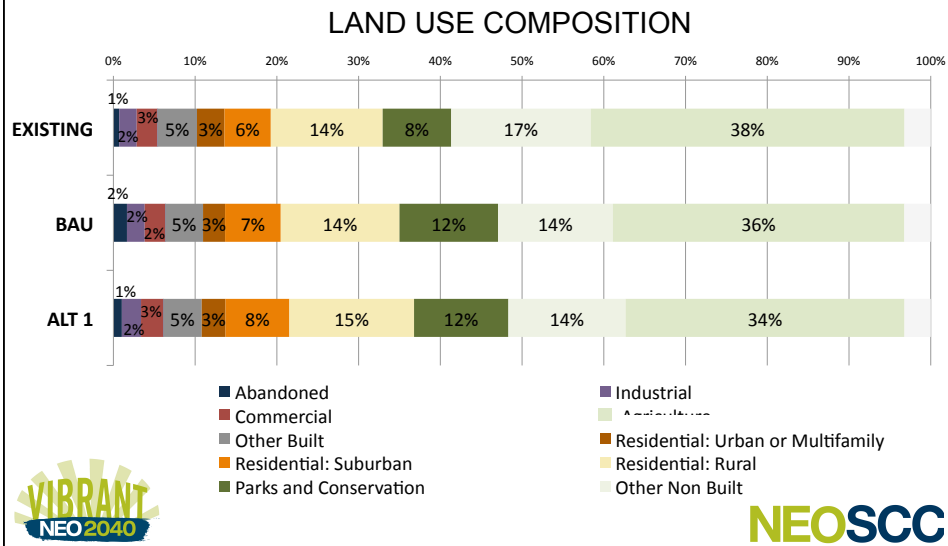
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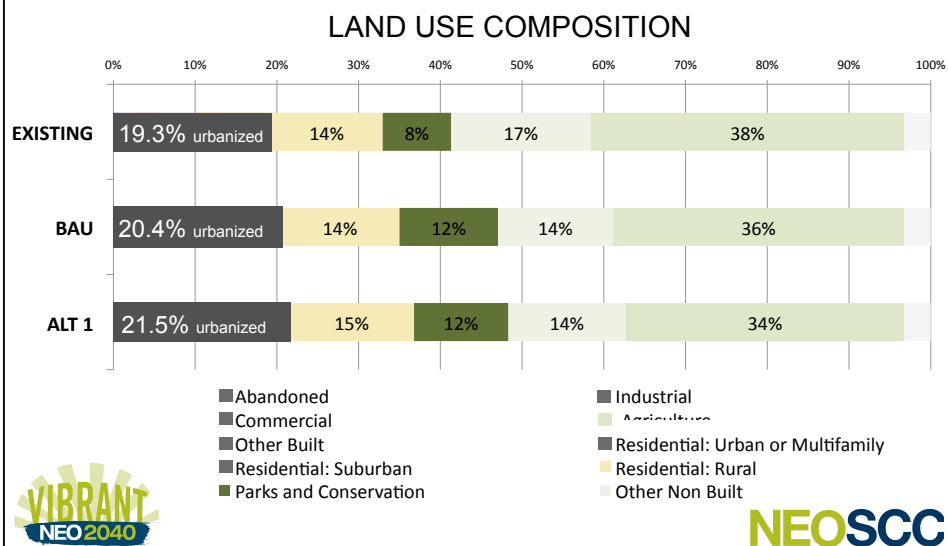




Land Use Comparison: BAU vs. Alternative 1

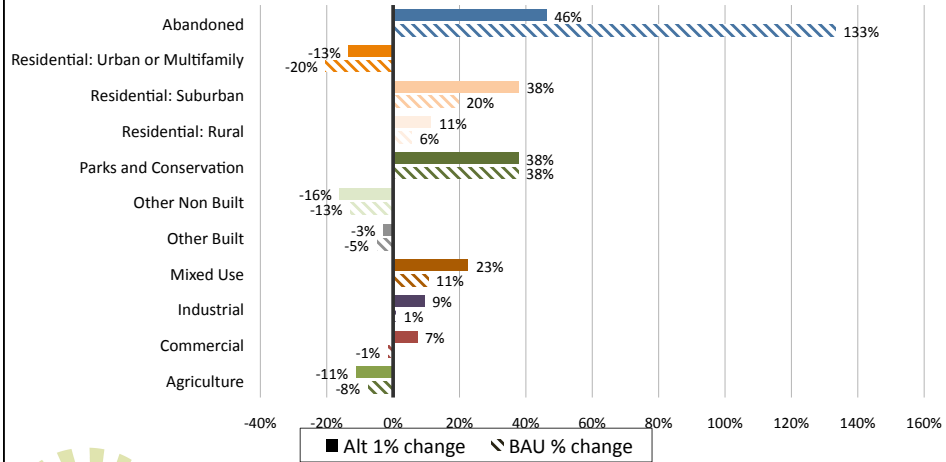


Land Use Comparison: BAU vs. Alternative 1



Land Use Comparison: BAU vs. Alternative 1

PERCENT CHANGE IN LAND AREA FROM 2013

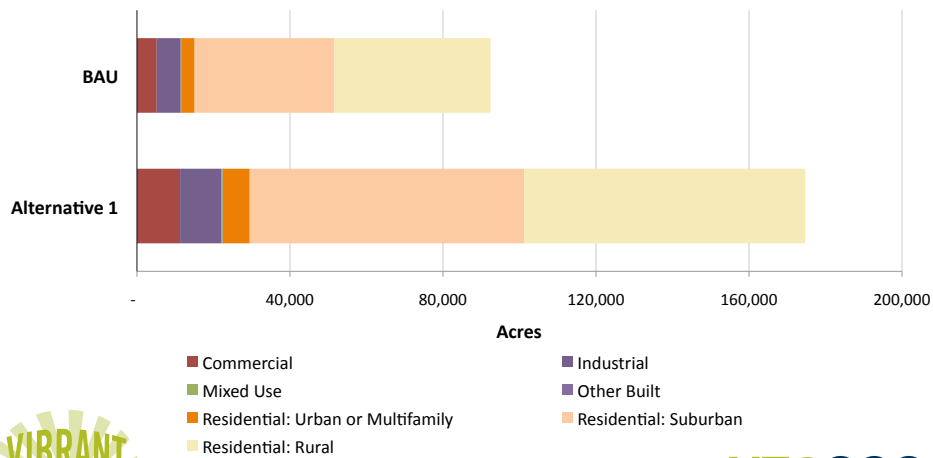


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New Development Comparison: BAU vs. Alternative 1

Alternative 1 has significantly more new development, but a very similar composition to BAU

New Development Quantity and Composition



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County size proportional to population: 2013



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County size proportional to population: 2040 BAU



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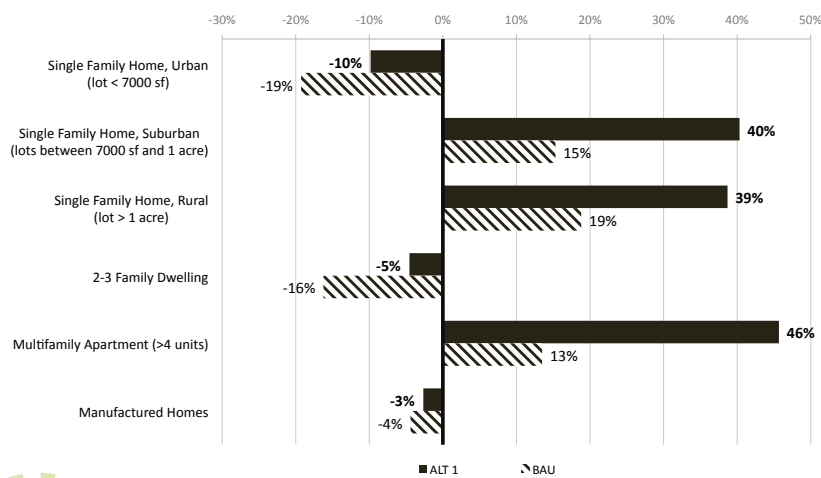
County size proportional to population: 2040 ALT 1



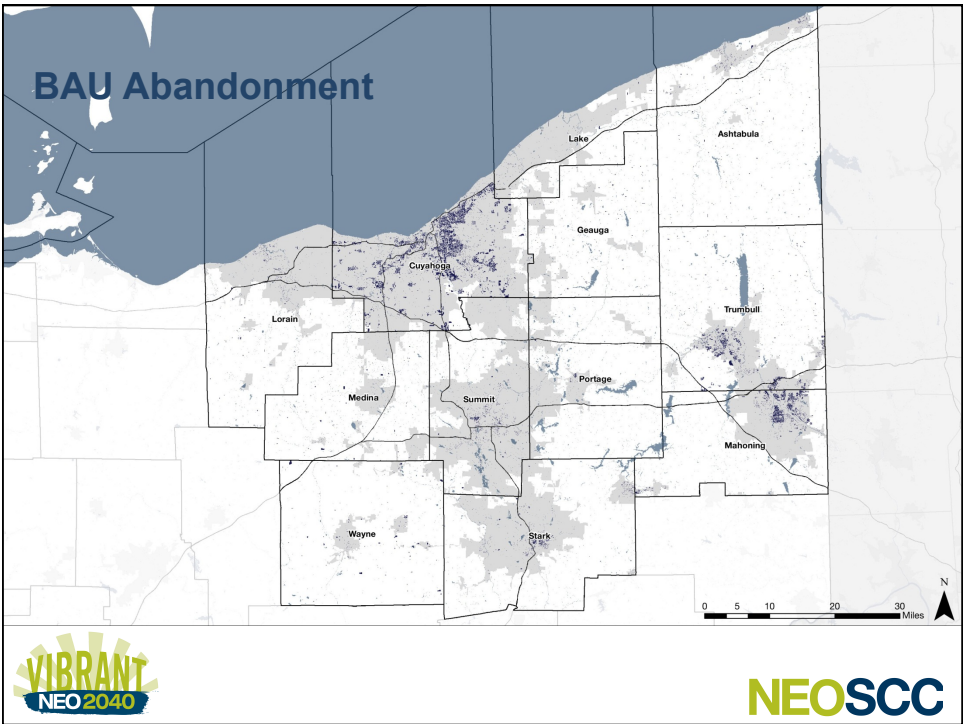
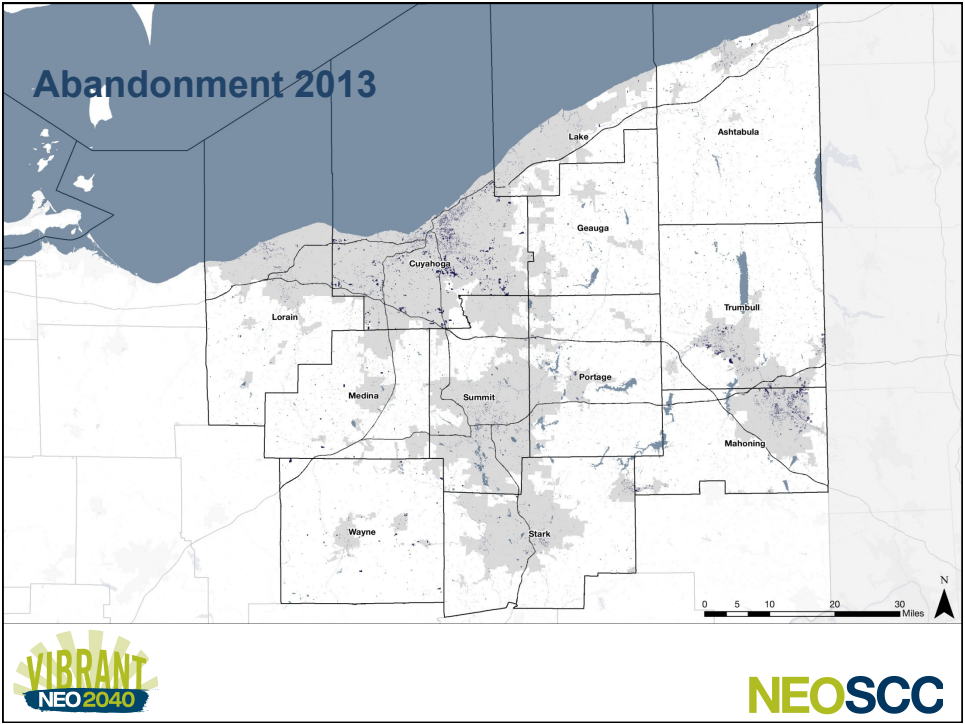
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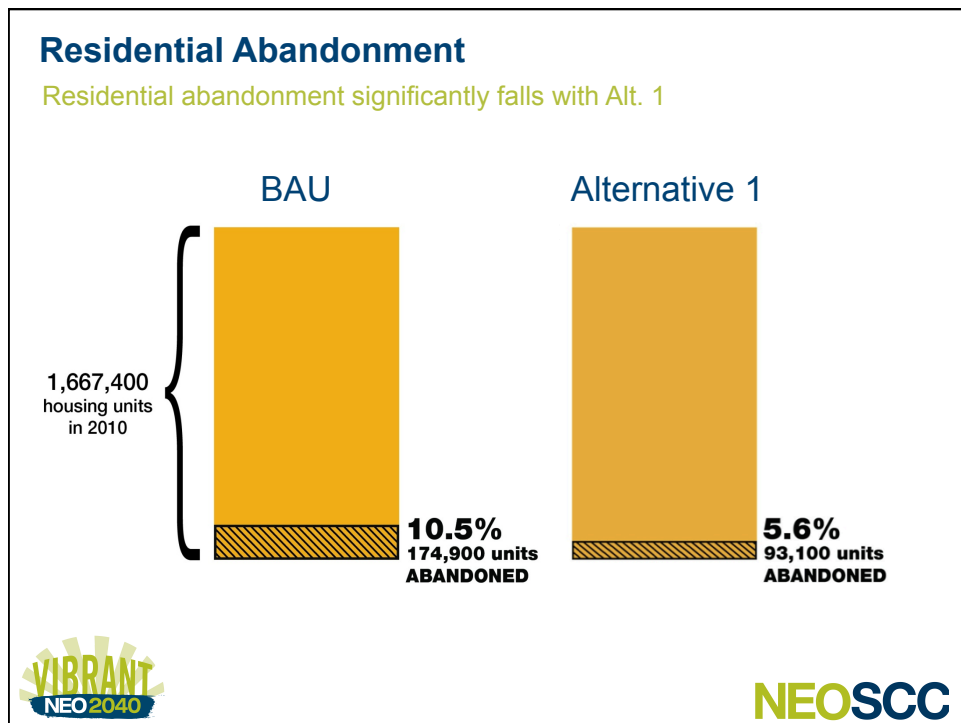
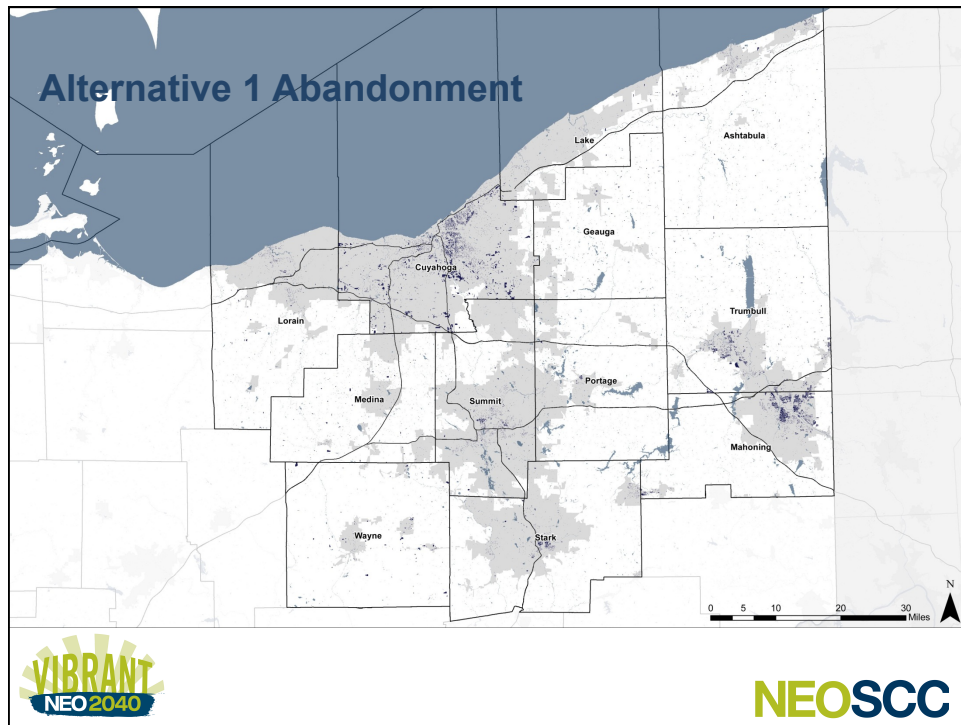
Housing Comparison: BAU vs. Alternative 1

Percent Change in Units from 2013

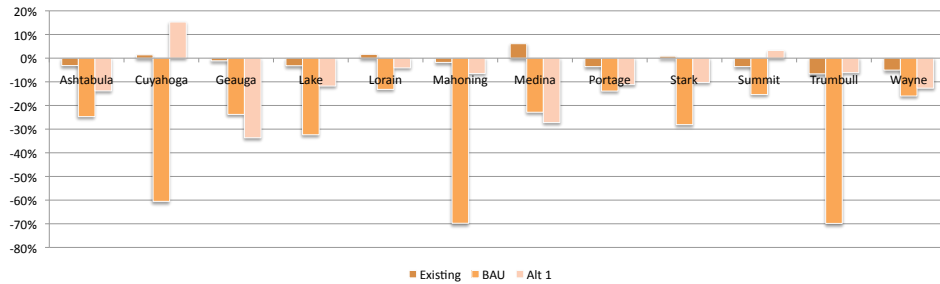


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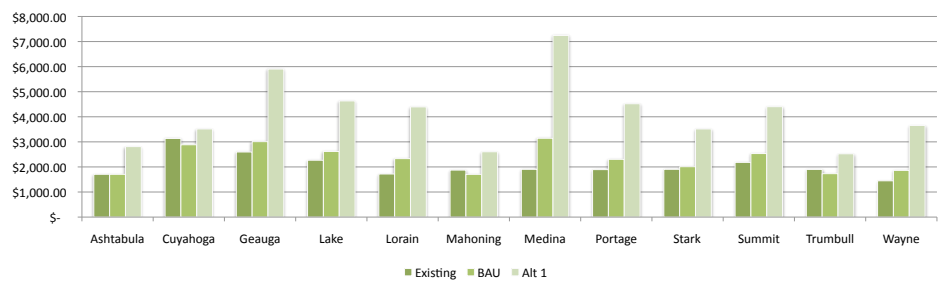
Revenue to Cost Ratio:



DRAFT

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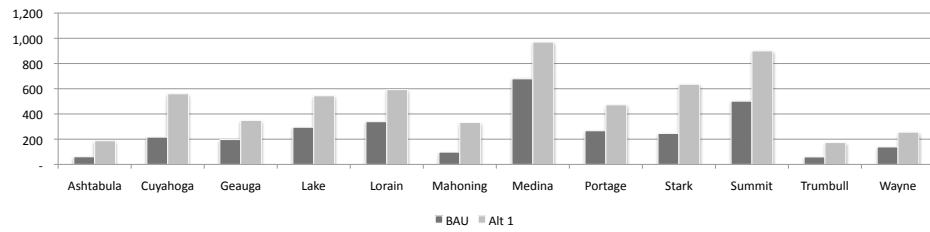
Average Annual Property Tax Revenue per Household



DRAFT

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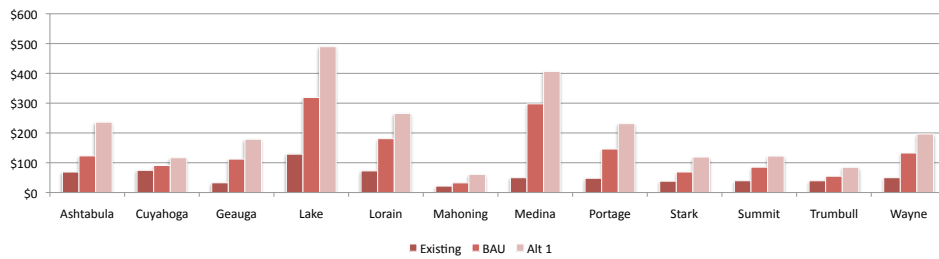
New Publically Funded Road Lane Miles Constructed



DRAFT

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Per Capita Road O&M



DRAFT

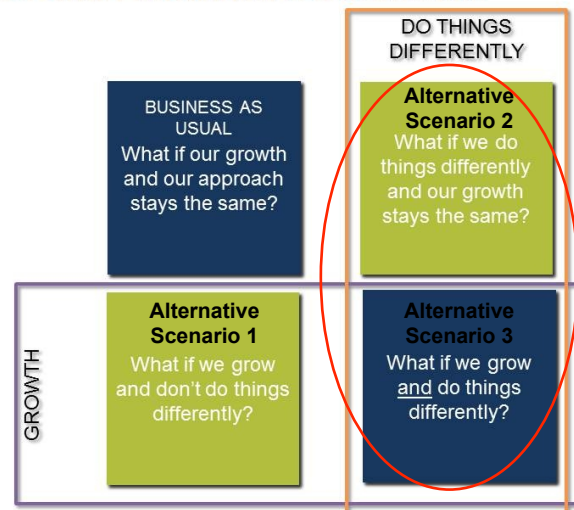
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Alternative Scenarios 2 and 3 Spatial/policy data inputs



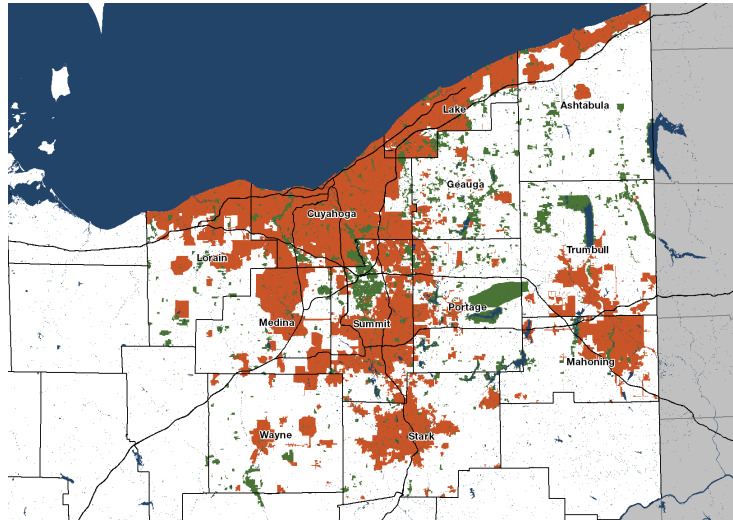
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BAU and Alternative Scenarios



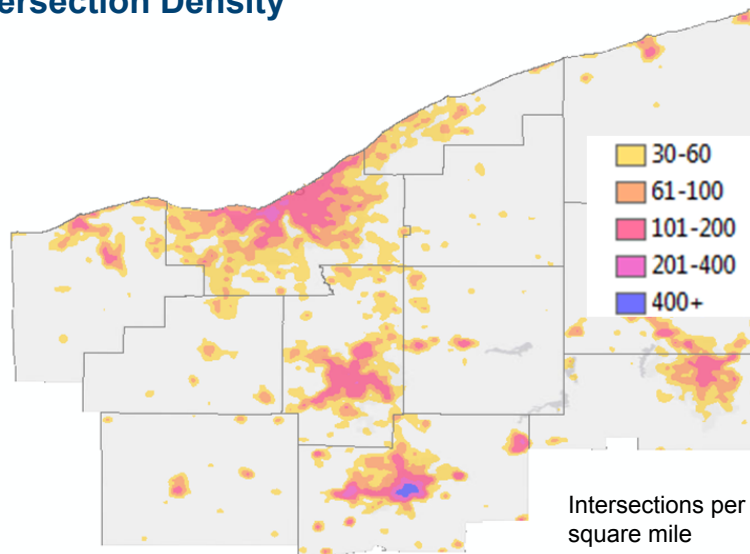
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Urbanized and Urbanizing Area



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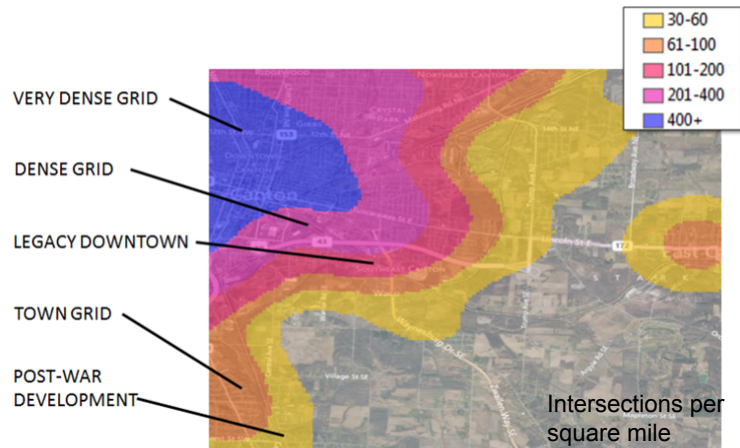
Intersection Density



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Intersection Density

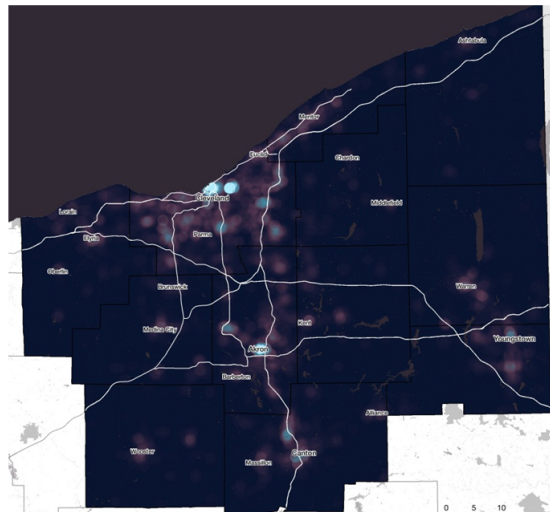
- Reuse existing infrastructure



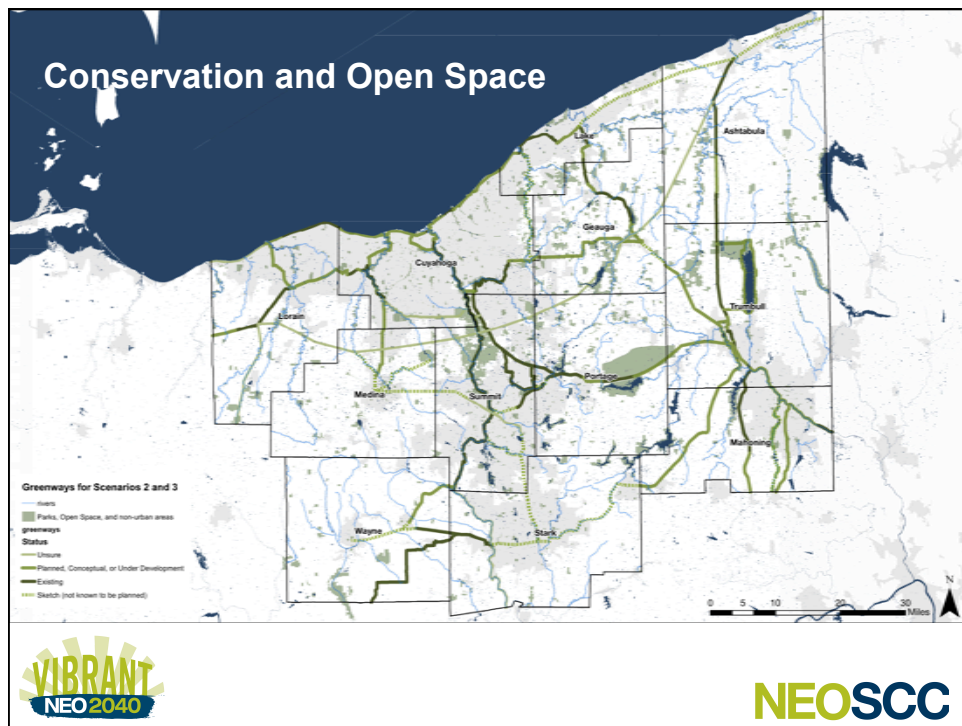
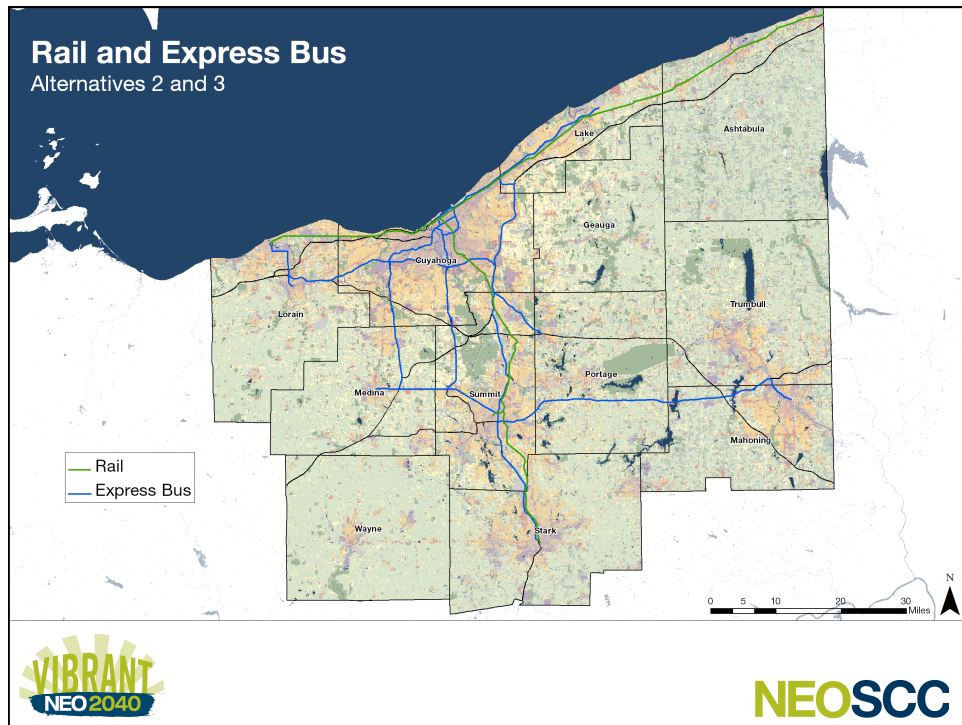
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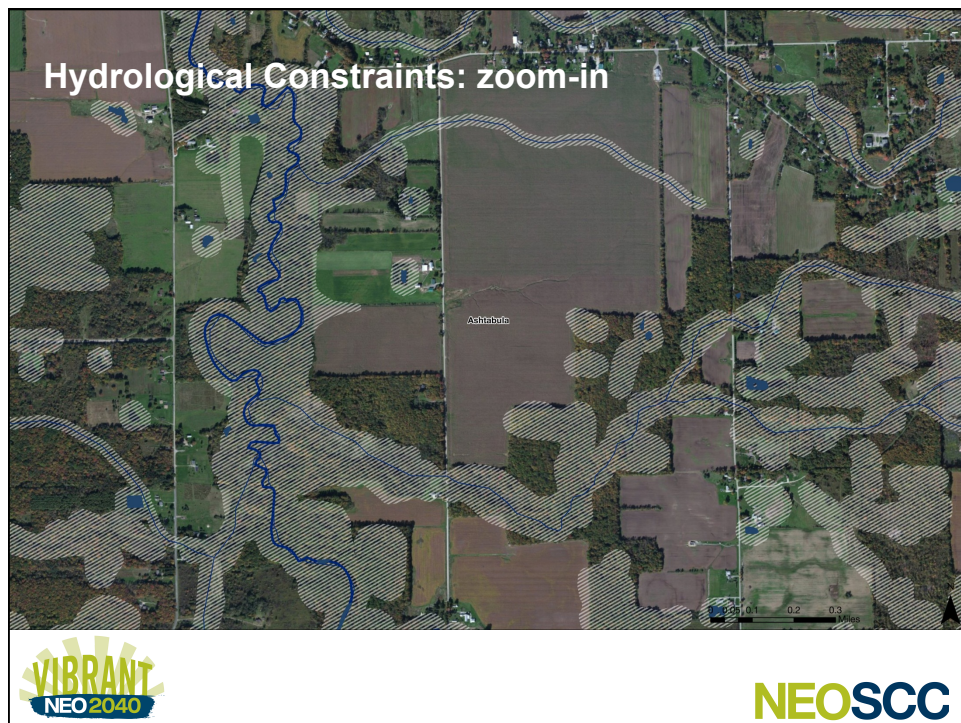
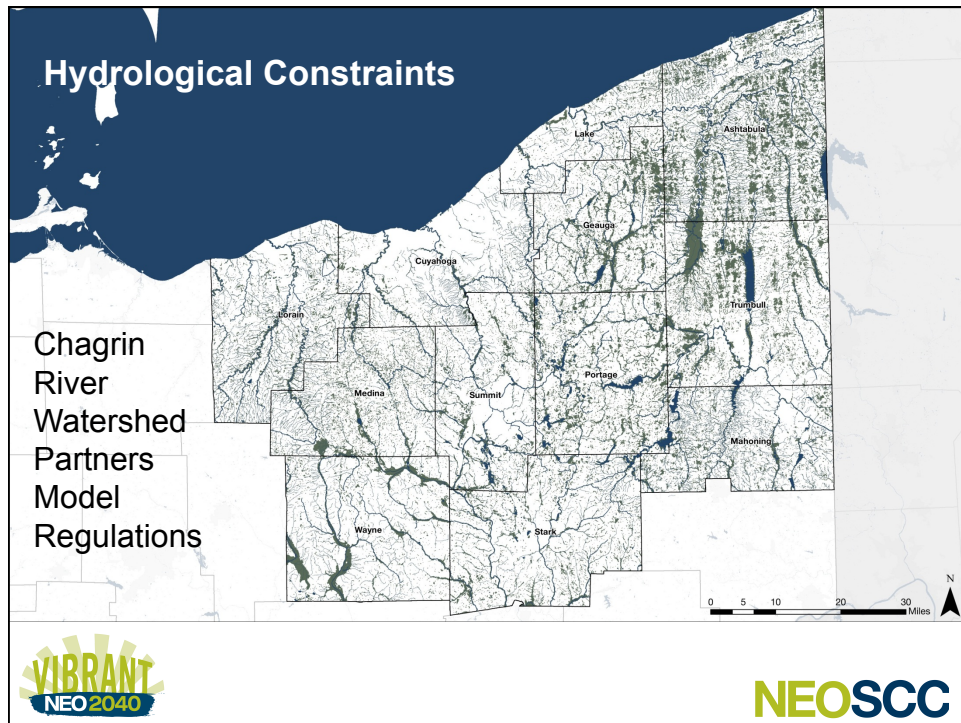
Employment Density

- Site new development near jobs



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Development Mix

- Building on QCP and prior development type work
- Based on region's history, current assets, and building stock

Development Typology Name	Community Categorizations								
	Legacy Industrial City - Stable Neighborhoods	Legacy Industrial City - Unstable Neighborhoods	Legacy Industrial City - Transitioning Neighborhoods	Legacy Industrial City - Downtown / Cultural Center	1st Ring Suburb	2nd Ring Suburb	Outer Ring Suburb	Established City or Town	Rural Township
1 Downtown Commercial Core									
2 Western Reserve Town Centers									
3 Neighborhood Main Street									
4 Lifestyle Center / Mall District									
5 Arterial Commercial District									
6 Downtown Residential Neighborhood									
7 University / College Town District									
8 Mixed-Income Neighborhood									
9 Suburban Multi-Family Neighborhood									
10 Compact Residential Neighborhood									
11 Suburban Subdivision									
12 New Town Center									
13 Senior Living Community									
14 Rural Residential Development									
15 Business / Commerce Districts									
16 Corporate Campuses									
17 Medium / Large Industrial Campus									
18 Light Industrial Business Park									
19 Heavy Industrial Development									
20 Transit Oriented District									
21 Conservancy District									

* Conservancy District includes small parks *



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Timeline

Alternative Scenario 2



Alternative Scenario 3



Indicators

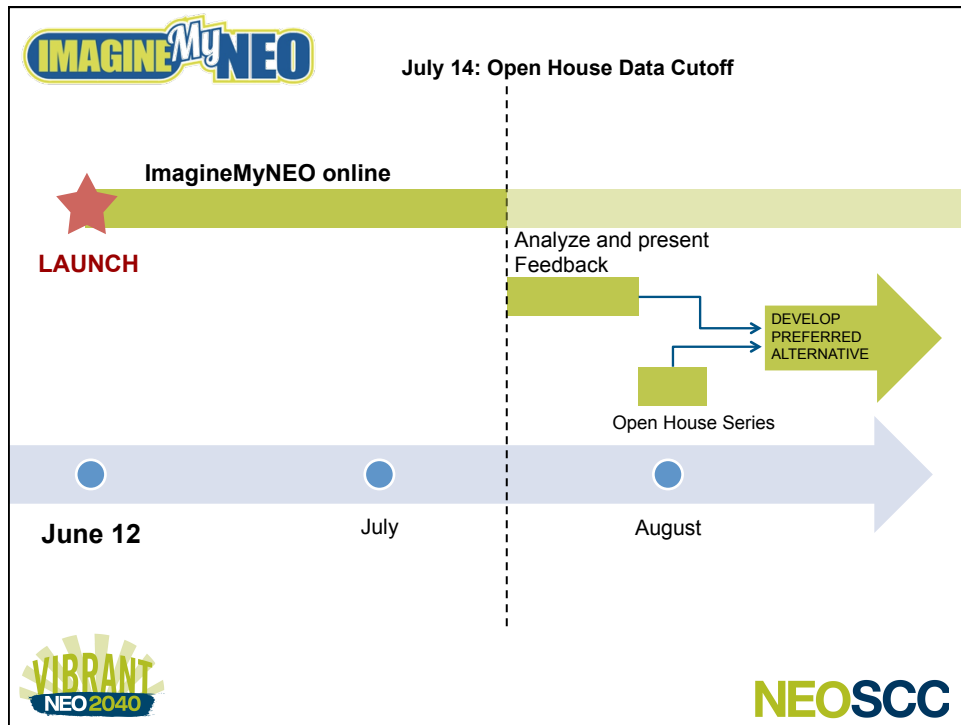


Open House Content



- Internal production
- Open review period
- Taking suggestions, no formal review

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Phase 2 Outreach Strategy

Network-building and ongoing outreach

PMO, Board, In-Kind

Involving a representative population

Sasaki team

Focus on improving:

- Overall attendance
- Minority participation (people of color)
- Younger demographic participation
- Diverse income participation (households making less than \$50,000 per year; the unemployed or underemployed; people with disabilities)
- Geographic representation



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Outreach Schedule

Open House Design



Identify and Reserve Venues



Logistics, Planning, and Promotion



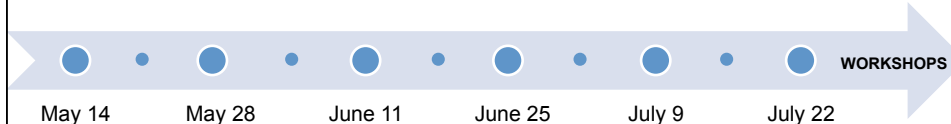
Produce Workshop Materials



Schedule and Hold 4-6 Targeted Stakeholder Sessions



General Outreach and Report-Back to Team



Internal production
Open review period

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Targeted Stakeholder Outreach Opportunities

CUYAHOGA

JumpStart Minority Business Leaders
PNC Fairfax Connects
RID ALL
Esperanza
LEAP
City of Euclid Neighborhood Engagement Team

LAKE

United Way – Needs Assessment Planning Group
LCC Workforce Development Program

LORAIN

El Centro Stakeholders and Planning Committee
Lorain County Urban League

MAHONING

YBI
Friends of the Mahoning River
YNDC

MEDINA/WAYNE

Local food and agriculture advocates
www.localrootscafe.org

PORTAGE

VIP and PREP

STARK

SMHA One-Stop Center

SUMMIT

Akron Urban League
Summit Lake Neighborhood

TRUMBULL

Trumbull Neighborhood Partnership
Block Clubs
Gregg's Gardens



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Targeted Stakeholder Outreach Sessions

6/26 (Wed)	12pm – 2pm	Euclid	Euclid Neighborhood Engagement Team
6/27 (Thurs)	10am – 12pm	Akron	OPEN M Customers Summit Lake Leadership Housing Authority Residents
6/28 (Fri) 7/1 (Mon)	12pm – 5pm	CLE	PNC Fairfax Connects Jumpstart Regional Inclusion Team Building 1 Ohio – Organizers
7/11 (Thurs)	8am – 10am	Medina	Key Medina Leaders and Health Department NPO Partners
7/11 (Thurs)	11:30am - 1:30pm	Youngstown/ Warren	MVOC Organizers and Lead Partners; Community Leaders
Week of July 8 or 15	tbc	CLE Lorain	University Circle Partners, Residents Engage CLE - YPs/YIs Oberlin and Lorain Urban League



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Phase 2 Open House Objectives

1. Encourage the continued participation of those who attended the first round of workshops
2. Maximize the region-wide and broad representative civic involvement of new participants, particularly the traditionally unengaged populations
3. Ensure that participants have a comfortable, productive opportunity to provide feedback and engage in the process
4. Make it fun and keep it simple
5. Implement a transparent process of capturing feedback to ensure integration into the preferred scenario
6. Start to set the stage for specific Q1 – Q2 2014 implementation.



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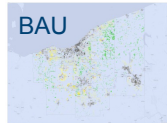
Phase 2 Open House Objectives

- ➡ feedback on alternative scenarios to inform the preferred scenario
- ➡ prioritize themes for Phase 3

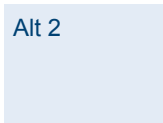


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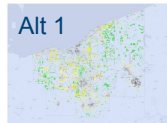
Phase 2 Open House Content



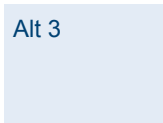
BAU



Alt 2



Alt 1



Alt 3

Break down into themes or story lines and explain via maps, graphs, tables, statistics, text

How well does each scenario address your vision for _____ (housing, transportation, etc.) in Northeast Ohio?



What do you like/dislike about each alternative scenario?

Of everything you have seen in the scenarios, what is most important to you moving forward?

[NOT VOTING]



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Phase 2 Open House Content

Introductory video shown every 15 min

- Project overview
- What we heard in Phase 1 Workshops
- Phase 2 Open Houses are about choice – concept of alternative scenarios

Photobooth
Show us your priorities

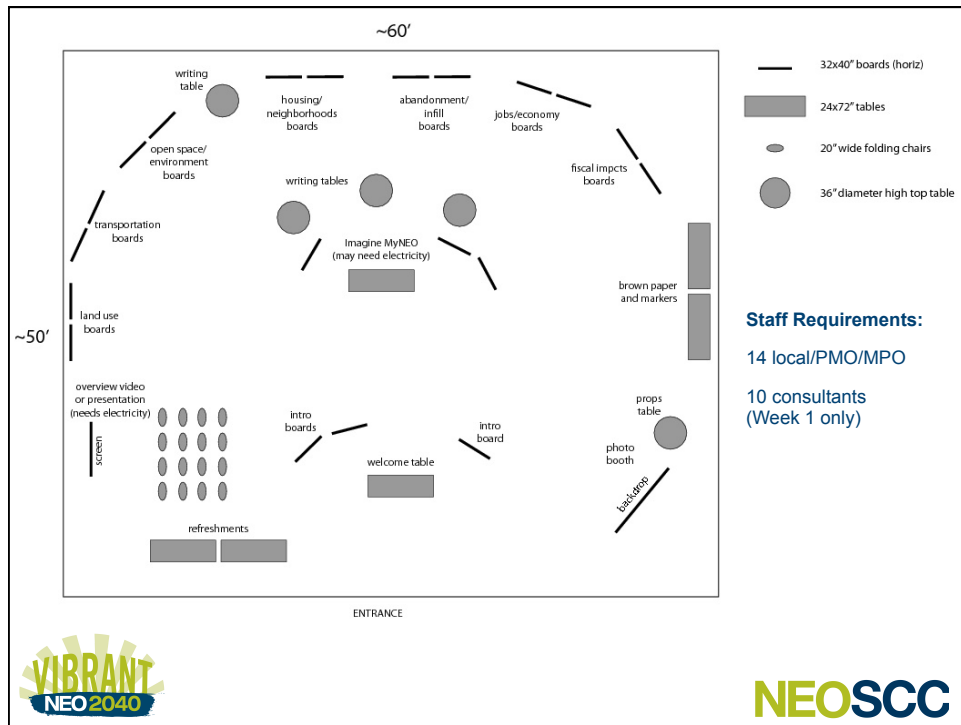
What if **YOU** were in charge of Northeast Ohio?



Additional Feedback Activities



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Open House Schedule

	7/29	7/30	7/31	8/1	8/2	8/5	8/6	8/7	8/8	8/9
	MON	TUES	WED	THU	FRI	MON	TUES	WED	THU	FRI
9:00-9:30										
9:30-10:00										
10:00-10:30										
10:30-11:00										
11:00-11:30										
11:30-12:00			Ashtabula	Cuyahoga			Trumbull	Portage		
12:00-12:30										
12:30-1:00										
1:00-1:30			Kent State	Cleveland			Wean Fdn.	Kent State		
1:30-2:00			Ashtabula	Public			Warren			
2:00-2:30			Campus	Library						
2:30-3:00										
3:00-3:30										
3:30-4:00										
4:00-4:30										
4:30-5:00										
5:00-5:30	Cuyahoga	Lorain	Lake	Summit			Mahoning	Stark		
5:30-6:00		Medina	Geauga	Portage			Trumbull	Wayne		
6:00-6:30		W. Cuy	E. Cuy	Medina			Ashtabula			
6:30-7:00	Cleveland			S. Cuy						
7:00-7:30	Zoo	LCCC	Willowick	Akron UL			Oh Wow!	Metro Center		
7:30-8:00							Youngstown	Canton		
8:00-8:30										
8:30-9:00										

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Open Houses with Consulting Team
 Open Houses with 1 Sasaki Representative
 Open Houses with PMO/Consortium/In-Kind Only

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