



*Board of Directors
September 24, 2013*



NEO Sustainable
Communities
Consortium

OCTOBER OBJECTIVES

Regional Planning, Scenario Planning and Fiscal Impact

- Present regional vision
- Continue working on final draft report

Regional AI/FHEA

- Final report to be available on website

Product Development

- Dashboard: Incorporate proposed vision feedback
- Tool Kit & Best Practices: Refine database based on proposed vision
- Policy Recommendations: Work to finalize policy brief
- Pilots: Work to finalize pilots list based on proposed vision

Communications and Engagement

- Vision Sessions
- Caucus Meetings

Meetings/Presentations

- Dashboard Working Group Meeting, September 27 at 10:00 am, GAR Foundation
- Communications and Engagement Work Stream Meeting, October 2, Akron Urban League
- Board Meeting, October 22 at 1:00 pm, Akron Urban League

DRAFT REGIONAL VISION



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Presentation Overview

- Regional Vision development process
- How did we create the Regional Vision?
- Vision elements:
 - Objectives
 - Maps
 - Indicators and targets
 - Recommendations
 - Development guidelines

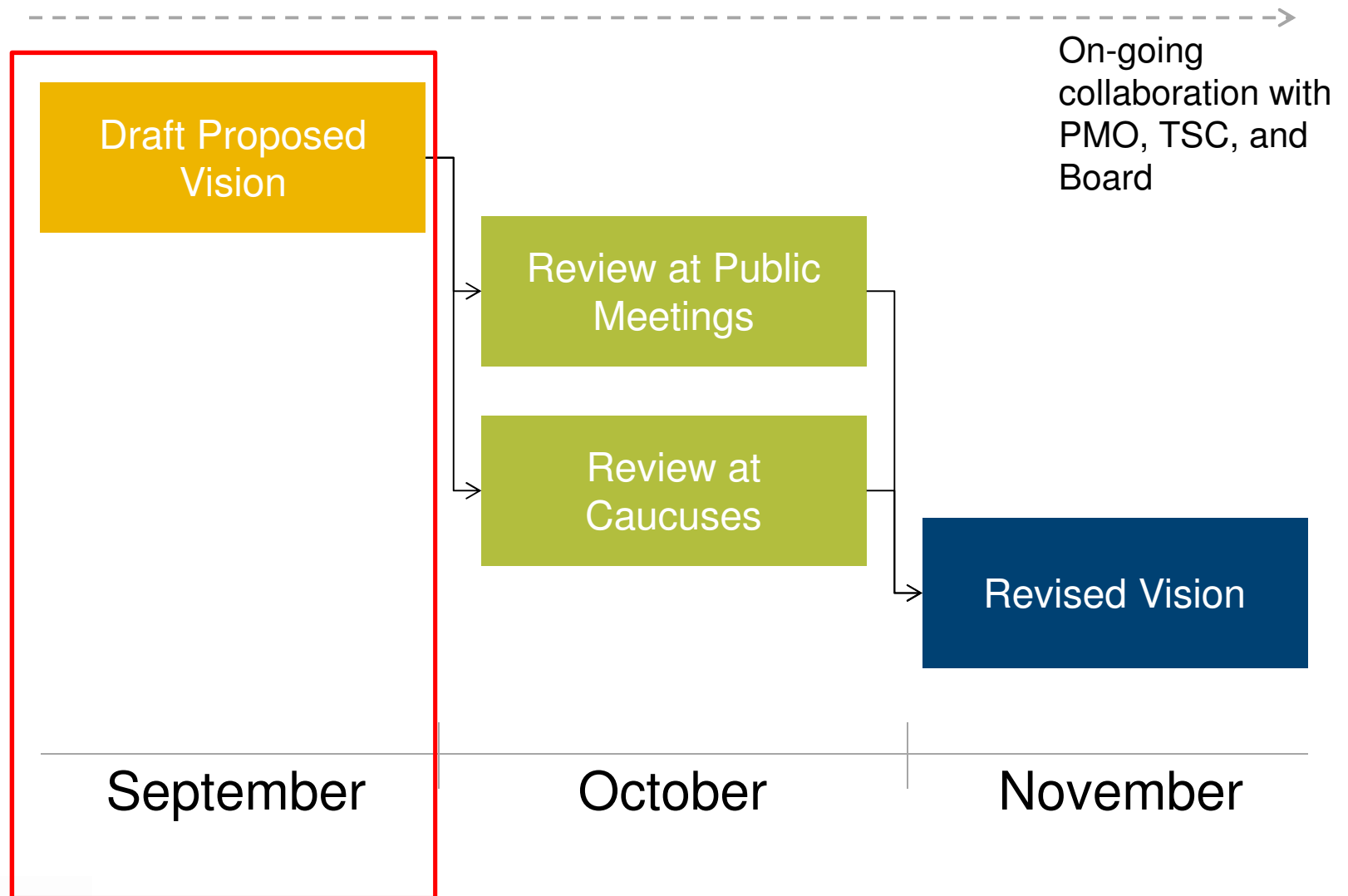


REGIONAL VISION DEVELOPMENT PROCESS



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Timeline



Process

- First draft: beginning of the process
- This is the first comprehensive look
- Report by the end of the week
- Webinars next week
- Webinar presentation turns into the October public meetings



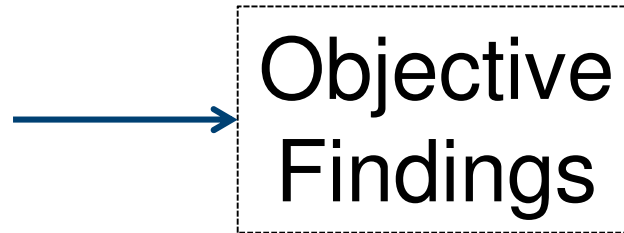
HOW DID WE CREATE THE REGIONAL VISION?



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Inputs

- Workstreams
- AI
- C&T
- Scenarios



- Surveys
- Workshops
- IMN
- Open Houses
- On-going Outreach



Regional Vision

OBJECTIVES

Vision Objectives

- Overarching theme: promote investment in existing communities
- Protect our soil, water, air, and ecologically sensitive areas
- Improve regional fiscal health
- Develop our regional economy with accessible employment opportunities
- Enhance regional transit system
- Cultivate and celebrate local assets and places of public value
- Expand our parks and open space network
- Preserve our prime farmland

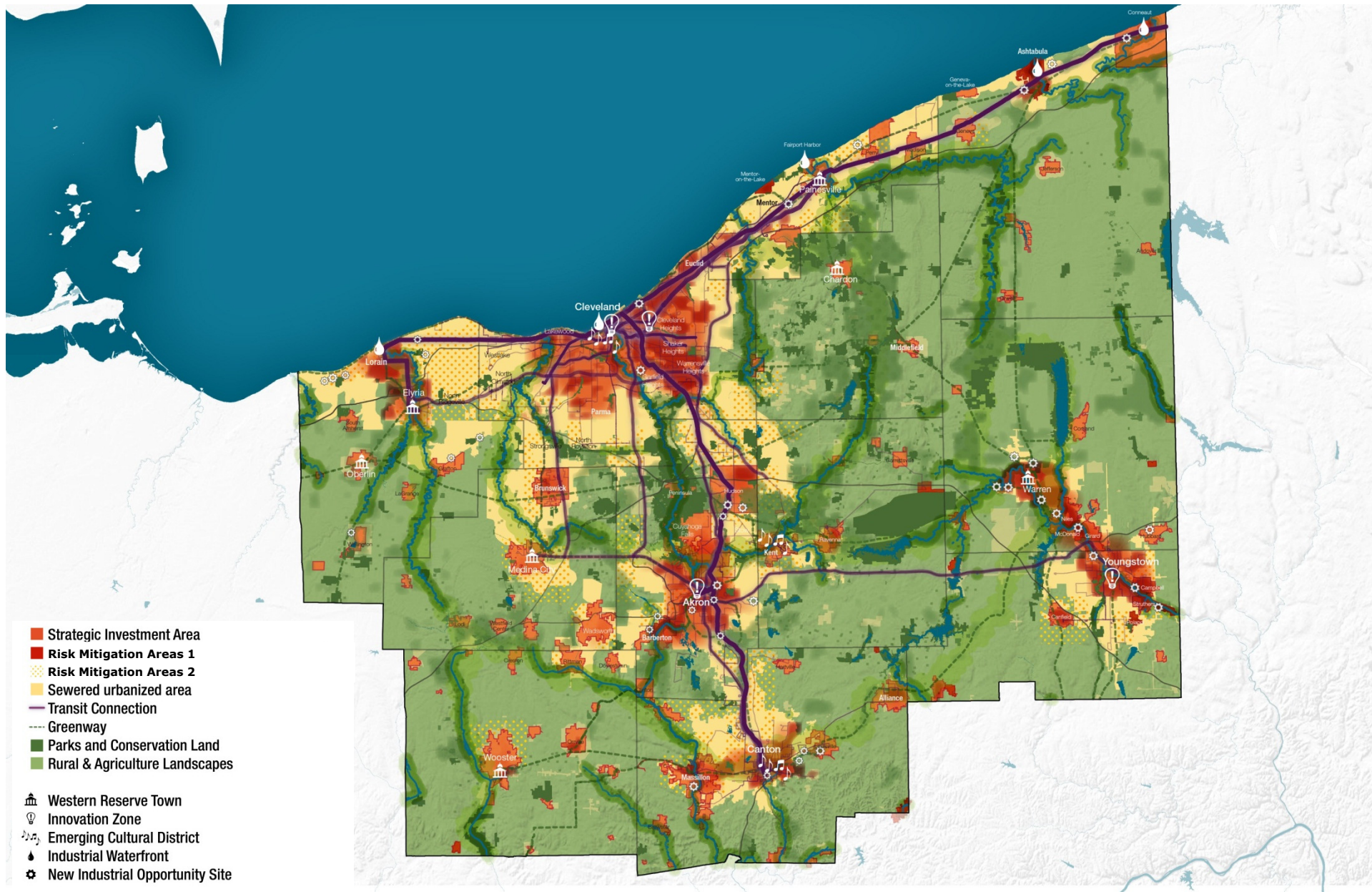
**Not universal: focus
on established
thematic areas**

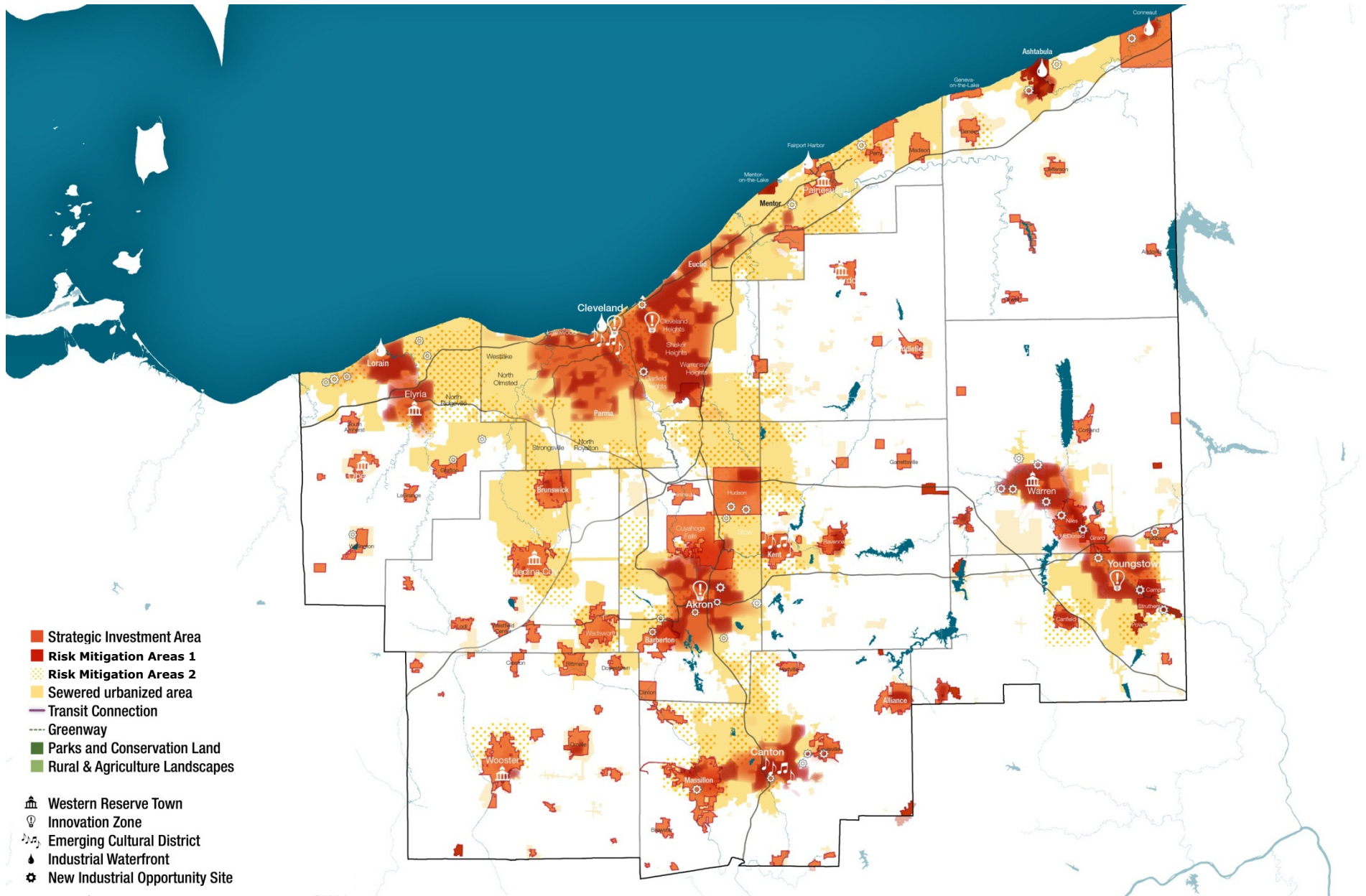


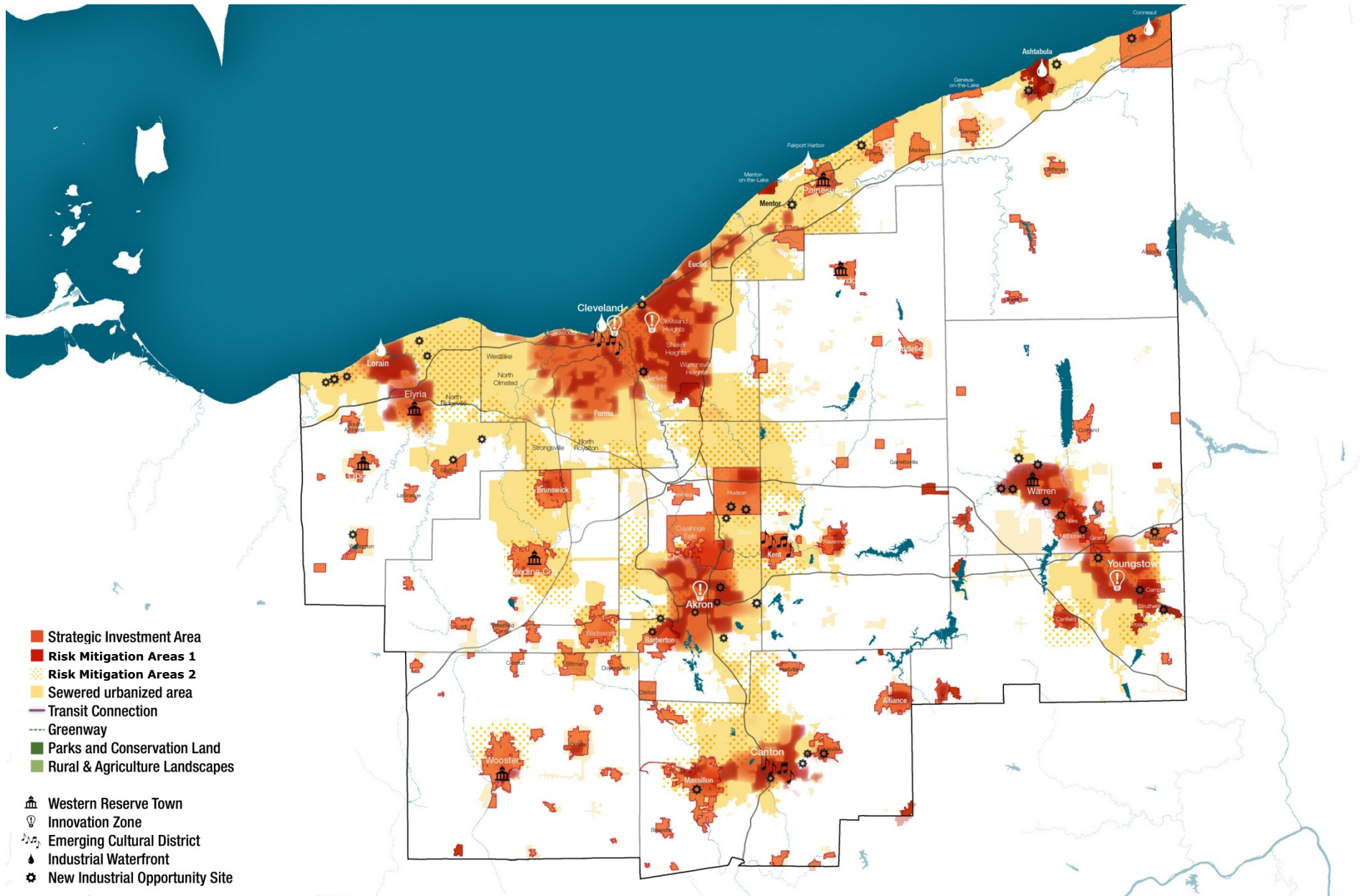
MAPS

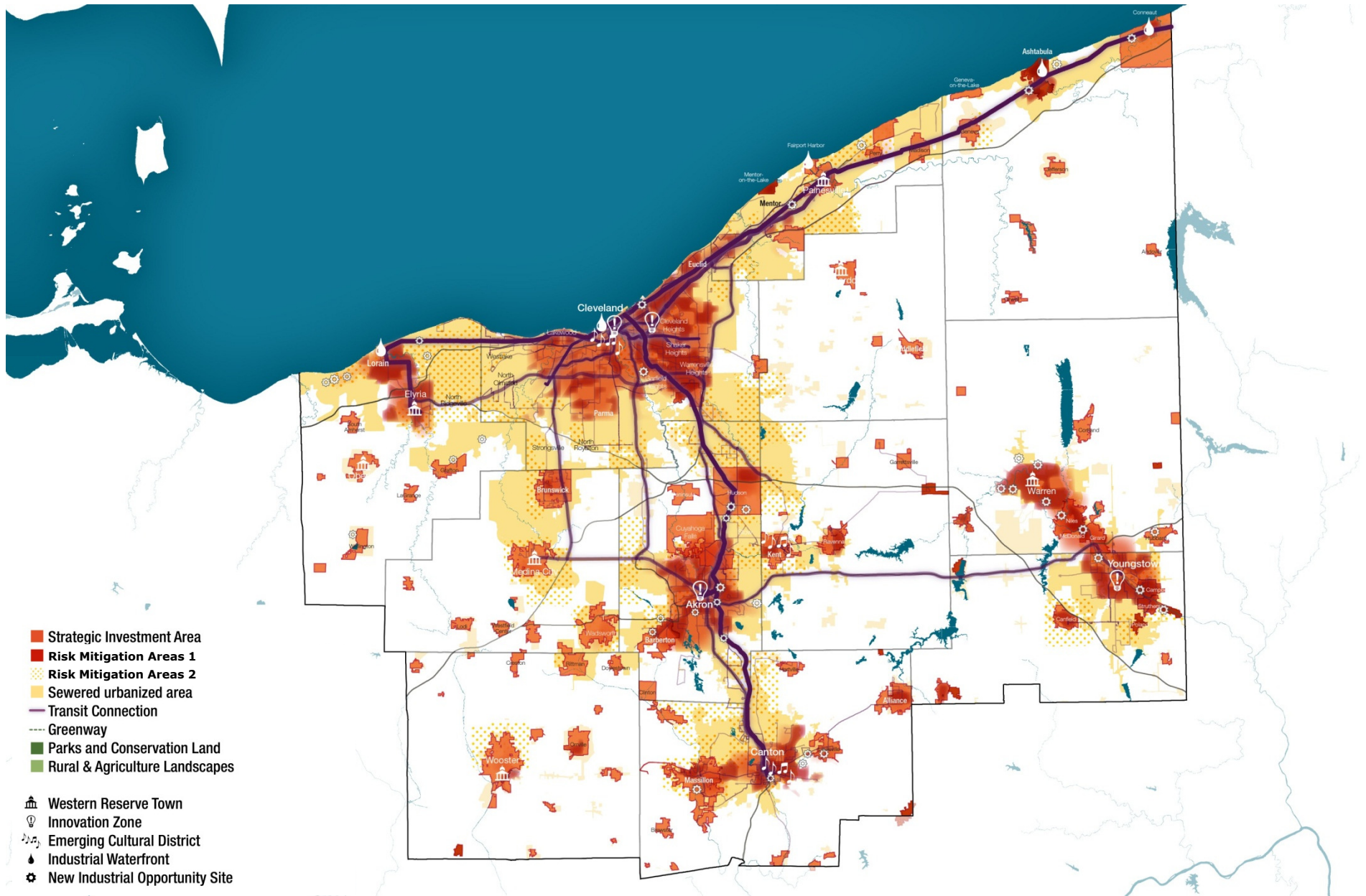


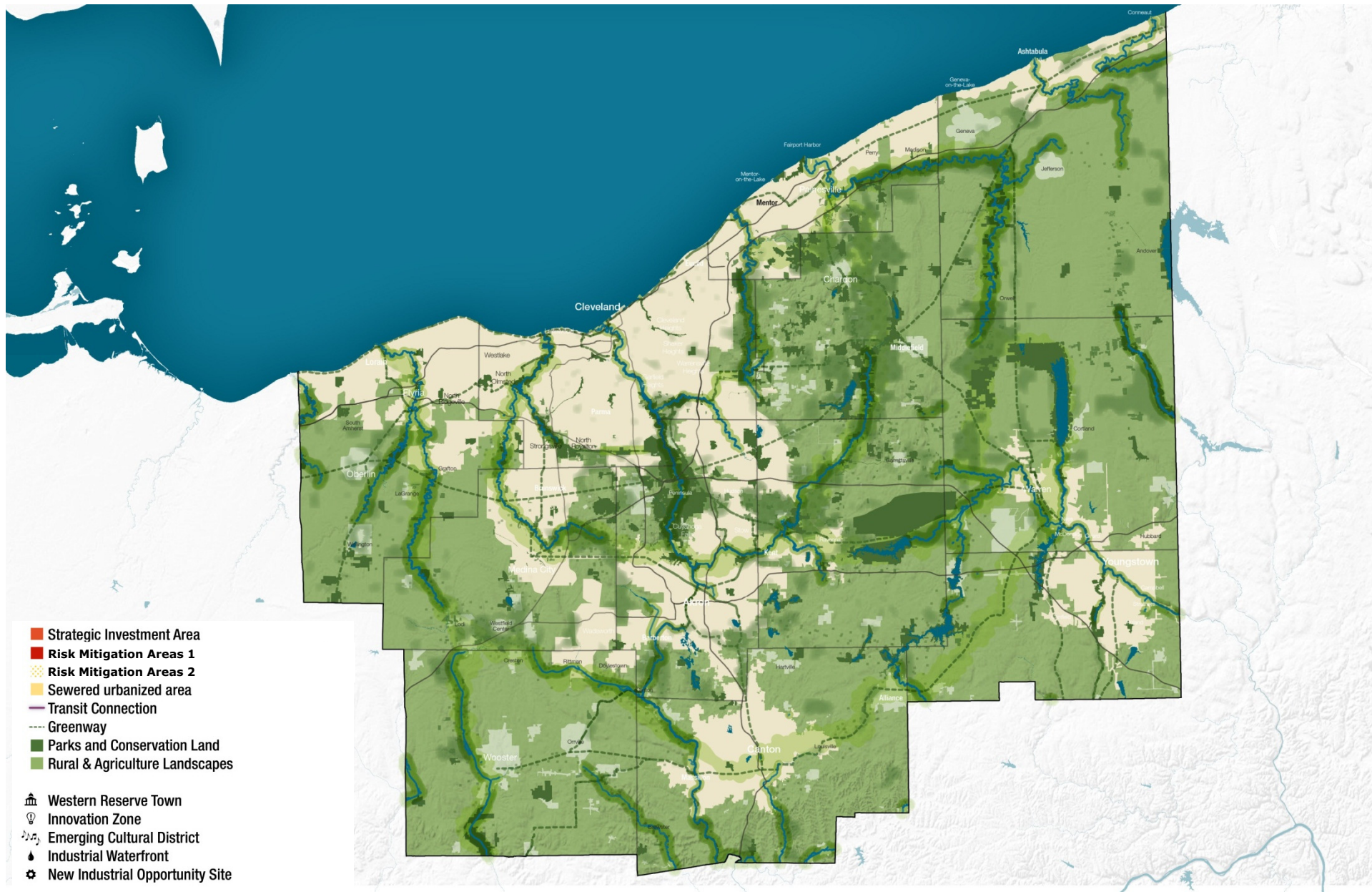
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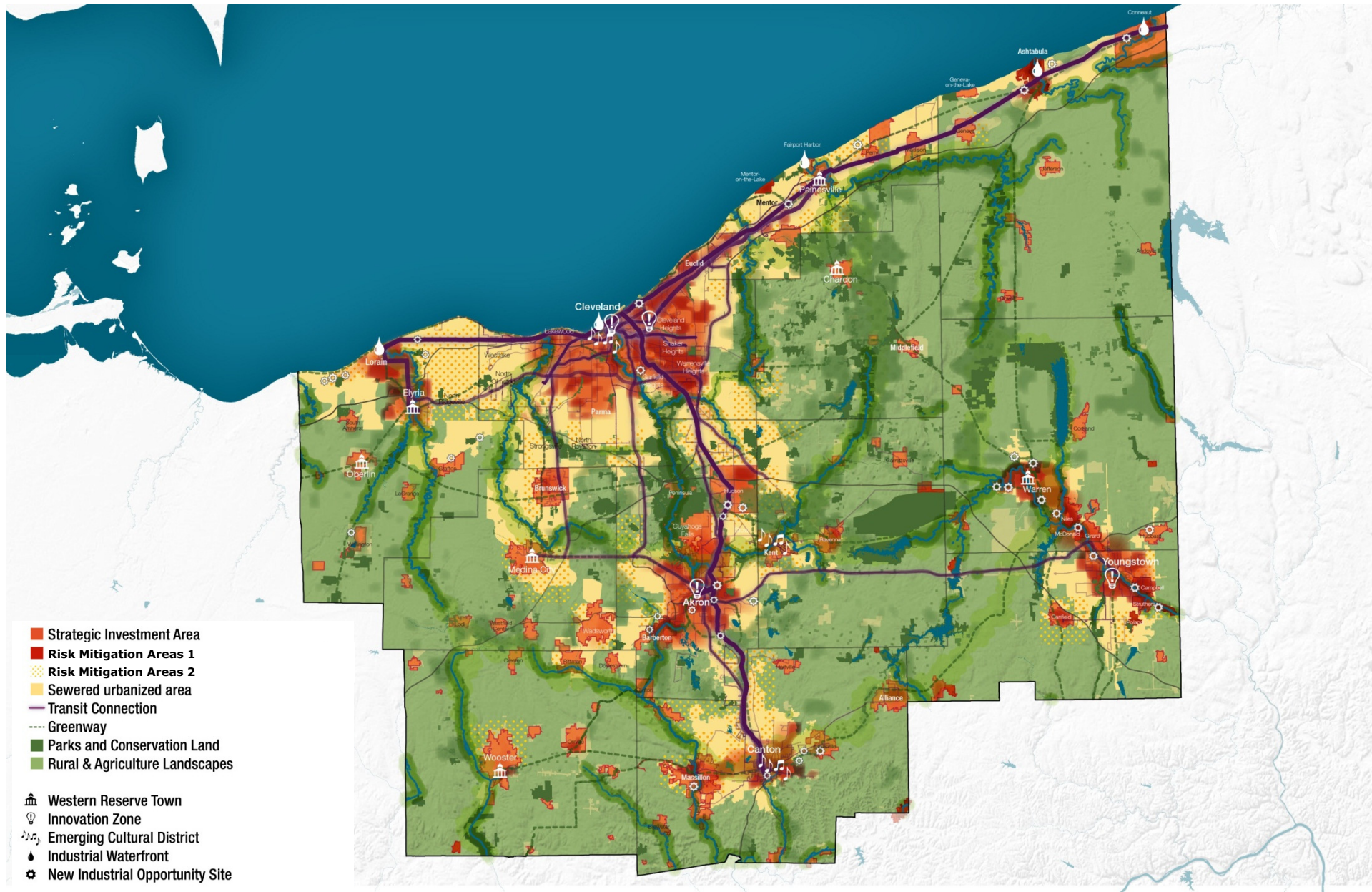








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INDICATORS



Intent and Criteria

- 3 parts: indicator, current value, and target
- Same thematic scope as objectives
- Focused on regional indicators, but included some local
- Must be able to get current value within project timeframe (unless incremental or maintenance)
- Must be readily measurable in future
- Must have possibility of change
- Within the region's control

Organization

	Overarching theme: promote investment in existing communities	Protect our soil, water, air, and ecologically sensitive areas	Improve regional fiscal health	Develop our regional economy with accessible employment opportunities	Enhance regional transit system	Cultivate and celebrate local assets and places of public value	Expand our parks and open space network	Preserve our prime farmland
Indicator								
Development location: % of development in urbanized and urbanizing area	X	X	X	X	X	X	X	X
New road infrastructure	X	X	X					
VMT per capita		X		X	X			
Urban and multifamily housing	X	X	X		X	X	X	X
Housing vacancy	X	X	X			X		X
Affordability I: relationship of median home price to median income	X		X			X		
Affordability II: housing + transportation costs	X		X	X		X		
Transit accessibility: jobs		X		X	X			
Transit accessibility: homes		X			X			
Bicycle and Pedestrian Infrastructure	X	X		X	X	X		
Commute - mode share		X		X	X	X		
Maintaining existing road infrastructure	X					X		
Open space conservation: Acres of parks and protected land		X				X	X	
Riparian corridor protection		X					X	
Farmland protection				X		X		X
Agriculture land lost to development				X		X		X

Organization

Indicator	Overarching theme: promote investment in existing communities	Protect our soil, water, air, and ecologically sensitive areas	Improve regional fiscal health	Develop our regional economy with accessible employment opportunities	Enhance regional transit system	Cultivate and celebrate local assets and places of public value	Expand our parks and open space network	Preserve our prime farmland
Development location: % of development in urbanized and urbanizing area	X	X	X	X	X	X	X	X
New road infrastructure	X	X	X					
VMT per capita		X		X	X			
Urban and multifamily housing	X	X	X		X	X	X	X
Housing vacancy	X	X	X			X		X
Affordability I: relationship of median home price to median income	X		X			X		
Affordability II: housing + transportation costs	X		X	X		X		
Transit accessibility: jobs		X		X	X			
Transit accessibility: homes		X			X			
Bicycle and Pedestrian Infrastructure	X	X		X	X	X		
Commute - mode share		X		X	X	X		
Maintaining existing road infrastructure	X					X		
Open space conservation: Acres of parks and protected land		X				X	X	
Riparian corridor protection		X					X	
Farmland protection				X		X		X
Agriculture land lost to development				X		X		X

Indicators and Targets

Land use patterns: Are we developing in a more sustainable manner?

- Development location: % of development in urbanized and urbanizing area
- New road infrastructure: new lane miles of roads
- VMT per capita
- Urban and multifamily housing
- Housing vacancy rate
- Affordability I: relationship of median home price to median income
- Affordability II: housing + transportation costs

Indicators and Targets

Diverse transportation options: Are people able to get to important destinations easily and affordably?

- Transit accessibility: jobs
- Transit accessibility: homes
- Bicycle and pedestrian infrastructure
- Commute – mode share
- Existing road infrastructure maintenance

Indicators and Targets

Protected agriculture and natural heritage: Are we protecting our natural resources, landscape, and farmland?

- Open space conservation: Acres of parks and protected land
- Riparian corridor protection
- Agricultural preservation
- Agriculture land lost to development

Indicators and Targets

Local indicators

- Access to food
- Access to cultural amenities
- Access to open space
- Mixed-use prevalence
- Walk score
- Jobs-housing balance



RECOMMENDATIONS



Organization

Community Type

Scale

Recommendation	Strategic Investment Areas	Risk Mitigation Area 1	Risk Mitigation Area 2	Regional	Interlocal or multi-jurisdiction	Local	Indicator
Rec 1	X	X		X			Indicator 1
Rec 2		X	X	X			Indicator 2
Rec 3	X		X		X		Indicators 3 and 4
...		X				X	Indicator 5

Recommendations

1. Develop a robust network of regional centers connected by multimodal corridors

- Leverage the Transportation Improvement District (TID) mechanism to intensify land uses and employment opportunities in transit-rich corridors
- Create transit-oriented development (TOD) and district-level plans to specify use and density targets in critical regional nodes.
- Align direct and indirect public incentives to projects that diversify and intensify land uses in critical regional nodes
- Promote inclusive zoning and affordable housing set-asides in critical regional nodes
- Consider eliminating minimum parking requirements in areas well-served by high-frequency transit

Recommendations

2. Promote infill development in established cities and towns

- Create a regional roundtable of municipalities interested in redevelopment issues and key actors in the development sector to study legal/market barriers to redevelopment and reinvestment, share best practices, and develop a roadmap for implementation
- Revise zoning and expedite permitting for new commercial development on vacant parcels or for adaptive reuse of abandoned buildings
- Promote the use of Special Improvement Districts (SIDs) as a fiscal tool in existing incorporated areas to encourage and leverage private investment
- Promote impact fee nexus analysis as a best practice in ensuring private development covers its fair share of infrastructure costs

Recommendations

2. Promote infill development in established cities and towns

- Expand and support land banks as mechanisms to acquire and prepare vacant land for successive uses



Recommendations

3. Remove barriers and provide incentives to increase the amount of mixed-use and compact residential development

- Include small-lot, compact single-family and townhouse residential zoning designations in municipal zoning codes in the region
- Include mixed-use zoning designations and/or planned unit overlay districts in municipal zoning codes in the region
- Prioritize tax credits and other direct and indirect incentives to projects that use land more efficiently



Recommendations

4. Enhance and integrate regional public transit services

- Invest in a regional network of express transit connections between Northeast Ohio's core job centers
- Create a network of high-frequency local and express bus service by upgrading high-performing existing bus routes and creating new routes in designated corridors.



Recommendations

5. Maximize use of existing roads before building new ones

- Amend MPO project selection criteria to privilege projects that maintain the existing Federal-Aid System (as well as existing local infrastructure) in a state of good repair.
- Amend MPO project selection criteria to privilege projects that integrate alternative modes, where possible and desirable.



Recommendations

6. Make walking, biking, and transit better and more accessible mobility choices

- Connect existing bicycle route system to regional transit hubs via on-and off-street facilities.
- Create a coordinating council of MPOs to align investment of scarce alternative transportation improvement dollars in projects that make priority regional connections.
- Collaborate with local and regional school districts to further develop safe routes to school, encouraging walking and biking.



Recommendations

7. Coordinate regionally on remediation, preparation, and marketing of industrial sites

- Identify, evaluate, and prioritize vacant and abandoned industrial sites throughout the region for potential reuse
- Evaluate the condition of all existing rail trackage and rail crossings to determine what investments would be necessary to bring substandard infrastructure up to standard for freight and passenger service
- Develop a regional industrial land bank to acquire, assemble, manage, and dispose of vacant properties, in cooperation with economic development agencies and private brokerages
- Develop and maintain a regional database of vacant industrial sites for external marketing through partner organizations and initiatives



Recommendations

7. Coordinate regionally on remediation, preparation, and marketing of industrial sites

- Explore the potential of tourism on former industrial sites



Recommendations

8. Consider collaborative and non-traditional means of providing essential services

- Study privatization options for critical infrastructure projects that cannot be funded through public dollars alone
- Utilize joint procurement strategies where possible to improve efficiency of public contracting
- Investigate potential for sharing facilities, staff, and other assets for maintenance and provision of key services

Recommendations

9. Support urban agriculture and the local food system in Northeast Ohio

- Review and amend municipal ordinances to allow for small- and moderate-scale urban farming on occupied and vacant parcels
- Support the expansion of community supported agriculture, cooperatives, and other mechanisms that sustain small and moderate-scale agriculture and enhance food access



Recommendations

10. Develop a regional approach to knowledge sharing, coordination, and action on water and soil resources

- Undertake a regional natural resources inventory and create a database of critical features
- Create and maintain an integrated regional database of brownfield, contaminated, vacant, and abandoned properties
- Strengthen and expand watershed partnerships that foster communication and collaboration between upstream and downstream communities
- Explore the creation of natural resources districts that coordinate parks, soil, and water management expertise and functions

Recommendations

12. Partner with individual landowners and organizations to secure ecologically and agriculturally valuable land for future use

- Support and engage the efforts of land conservancies and trusts operating in the region to stitch together a contiguous system of conservation land and parkland
- Promote the use of easements to secure valuable agricultural land for future use



DEVELOPMENT GUIDELINES



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Purpose

- Local-scale planning and design best practices for Northeast Ohio communities
- Like traditional design guidelines, but for a larger scale
- Organized by QCP placetypes





Waterfront Development – Communities and Development that are adjacent to and influenced by the coast of Lake Erie and other bodies of water. Residential and Mixed-use Buildings that provide access to the water and waterfront living. Consideration for the continued access by adjacent communities to the waterfront through parks and other public recreation spaces.

Guidelines: Revitalize waterfronts, Activate with New Programming, Green Space and Housing, Provide Access to the Water, Connect to adjacent Neighborhoods and Communities, Minimize parking and run-off, Protect water body from ecological damage





Suburban Multi-Family Neighborhood – Residential neighborhoods that grew along major transit corridors that connect back to a core urban area / Legacy Industrial City – typically found in older street car suburbs. Various types of housing from standard lot single family, duplexes, and a mix of multi-family options. Schools, City Halls, Parks and other community amenities are often embedded in the residential fabric.

Guidelines: Maintain & Respect Residential Fabric -- Setbacks, Building Lines, Sidewalks, Treelawns, Right of Ways, Architectural Style & Character that is complimentary – Infill where appropriate, Manage quality of neighborhood, code enforcement, street clean-ups, investment in new housing options for various generations, family sizes and needs, Expansion of parks and community assets



Engagement



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Vibrant NEO 2040 Phases One and Two GEOGRAPHIC REACH



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GEOGRAPHIC REACH IN PHASE ONE AND TWO

OUT OF 1124 TOTAL ATTENDEES, 960 ARE UNIQUE

	Round One		Round Two			Total	
	Count by County	County % of Total	Count by County	County % of Total	New Attendees	Count by County	County % of Total
Ashtabula	8	1%	27	5%	25	35	3.2%
Cuyahoga	223	38%	152	31%	105	375	34.0%
Geauga	9	2%	11	2%	5	20	1.8%
Lake	17	3%	35	7%	29	52	4.7%
Lorain	69	12%	53	11%	39	122	11.1%
Mahoning	28	5%	70	14%	58	98	8.9%
Medina	15	3%	4	1%	2	19	1.7%
Portage	13	2%	27	5%	25	40	3.6%
Summit	100	17%	76	15%	56	176	16.0%
Stark	46	8%	46	9%		92	8.3%
Trumbull	51	9%	40	8%	33	91	8.3%
Wayne	4	1%		0%		4	0.4%
	583		541		377	1124	



GEOGRAPHIC REACH IN PHASE ONE AND TWO

	Round 1	Actual Census	Diff to Census	Round 2	Diff to Census	Total to Date	Diff to Census
Ashtabula	1%	3%	-2%	5%	2%	3.2%	0.2%
Cuyahoga	38%	33%	5%	31%	-2%	34.0%	1.0%
Geauga	2%	2%	0%	2%	0%	1.8%	-0.2%
Lake	3%	6%	-3%	7%	1%	4.7%	-1.3%
Lorain	12%	8%	4%	11%	3%	11.1%	3.1%
Mahoning	5%	6%	-1%	14%	8%	8.9%	2.9%
Medina	3%	5%	-2%	1%	-4%	1.7%	-3.3%
Portage	2%	4%	-2%	5%	1%	3.6%	-0.4%
Summit	17%	14%	3%	15%	1%	16.0%	2.0%
Stark	8%	10%	-2%	5%	-5%	6.4%	-3.6%
Trumbull	9%	6%	3%	8%	2%	8.3%	2.3%
Wayne	1%	3%	-2%	0%	-3%	0.4%	-2.6%

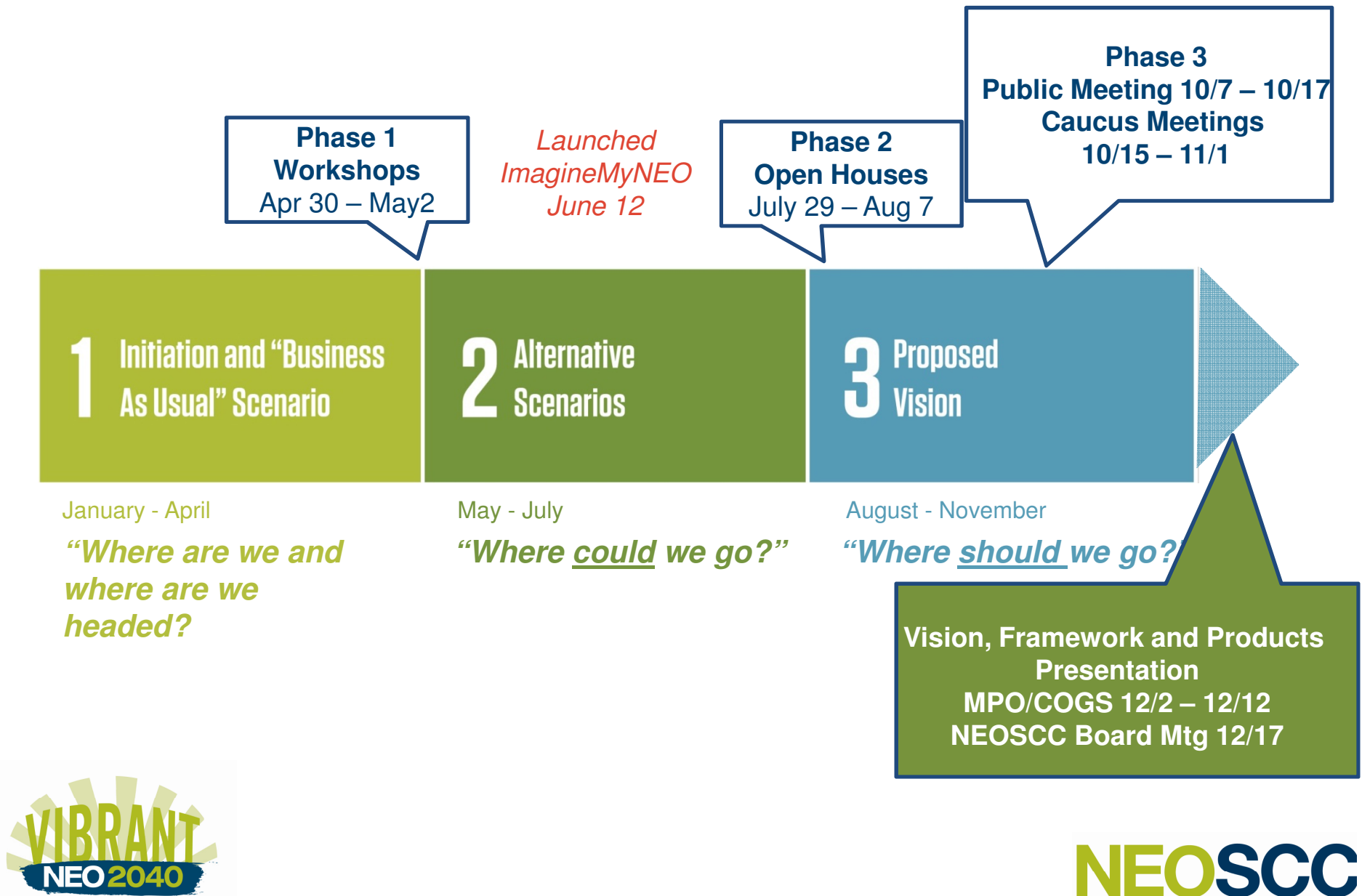


Vibrant NEO 2040 Phase Three ENGAGEMENT

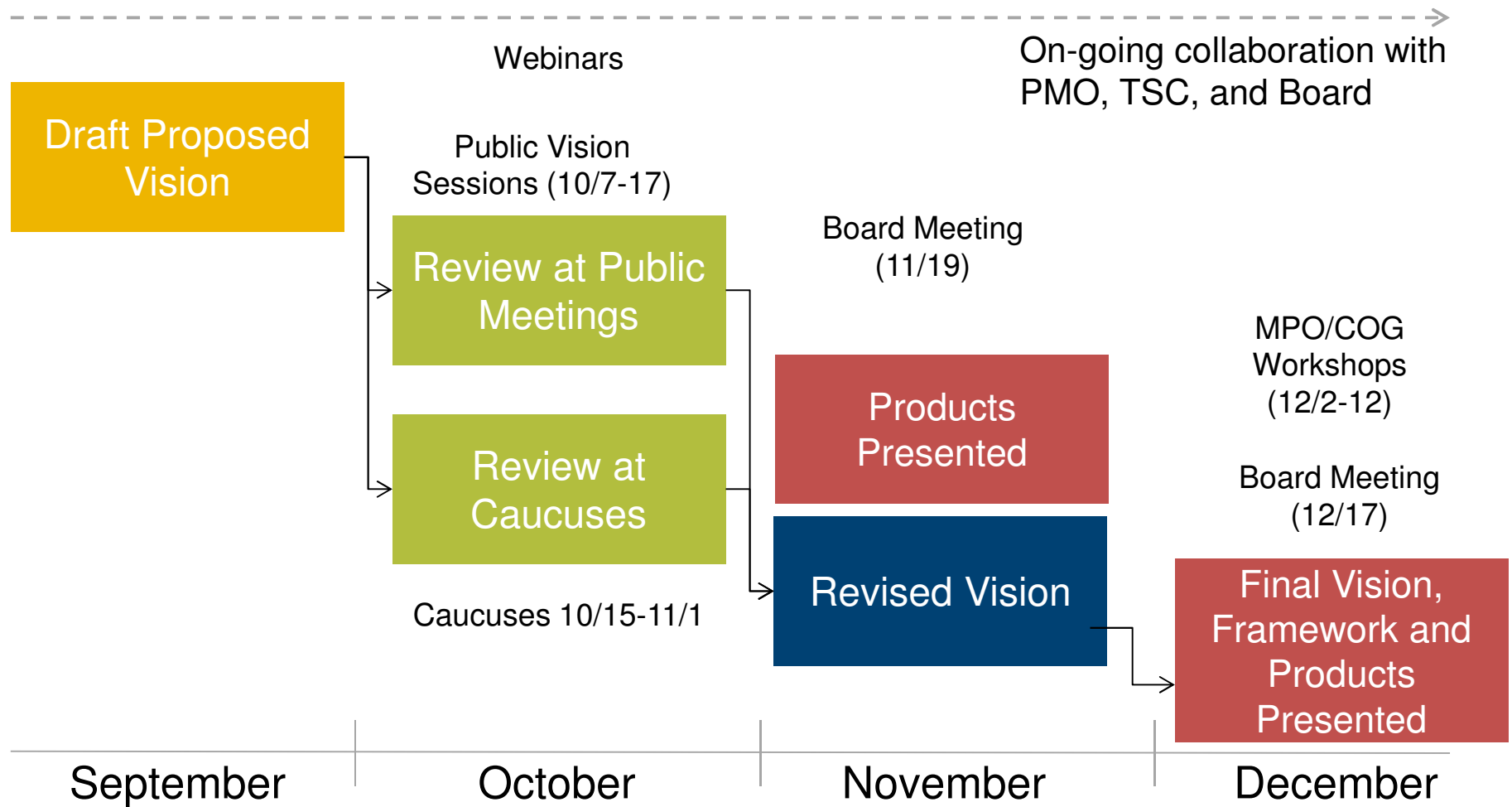


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HOW DOES SCENARIO PLANNING WORK?



Timeline



REGIONAL VISION WEBINARS: **SEPTEMBER 30 – OCTOBER 4**

- Webinars for NEOSCC Board & other key leaders
 - Wednesday, October 2, 3:00 pm – 4:30 pm
 - Friday, October 4, 9:00 am – 10:30 am
 - Sessions will also be recorded
- Content
 - Present proposed vision
 - Gather feedback on proposed vision and any critical changes prior to public vision sessions
 - Prepare board for vision sessions
- Leads: Sasaki



Make Sure Your Voice is Heard

VibrantNEO has been gathering feedback from the residents of our 12-county region on what Northeast Ohio's future could look like.

We have taken that input and created a draft, our proposed **Vibrant NEO 2040 Vision** – a strategic and inspirational roadmap for the future of the region that tries to answer the questions “Where do we want to go?” and “How can we get there?”

Join us for the Vibrant NEO Vision Sessions to review the vision and give your feedback.



Register and find more information at VibrantNEO.org/Vision

Vibrant NEO 2040 is an initiative of the Northeast Ohio Sustainable Communities Consortium. For more information, visit **VibrantNEO.org**.



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VISION SESSIONS: OCTOBER 7 – OCTOBER 17

Join the Vibrant NEO 2040 Vision Sessions

We listened, and we're happy to present the proposed Vibrant NEO 2040 Vision based on what we have heard. Join us to review and give additional feedback on the proposed Vibrant NEO 2040 Vision. With convenient times and 10 locations across Northeast Ohio from Oct. 7-17, there is sure to be a Vision Session that works for you!

OCTOBER 7

**Lorain County Community College
(Spitzer Conference Center)**

1005 North Abbe Road
Elyria, OH 44035

6:00 PM Registration/
6:30-8:00 PM Program

OCTOBER 8

**Akron Urban League
(Presidents Hall)**

440 Vernon Odom Boulevard
Akron, OH 44307

6:00 PM Registration/
6:30-8:00 PM Program

OCTOBER 9

**Harvey Rice Elementary School
(Cafeteria/Auditorium)**

2730 E. 116th Street
Cleveland, OH 44120

6:00 PM Registration/
6:30-8:00 PM Program

OCTOBER 10

**Raymond John Wean
Foundation (Western Reserve)**

147 West Market Street
Warren, OH 44481

10:30 AM Registration/
11:00 AM -12:30 PM Program

**Youngstown State University
(Williamson Conference Center)**

221 North Hazel Street
Youngstown, OH 44503

6:00 PM Registration/
6:30-8:00 PM Program

OCTOBER 14

**Fairview Park Gemini
Recreation Center**

21225 Lorain Road
Fairview Park, Ohio 44126

6:00 PM Registration/
6:30-8:00 PM Program

OCTOBER 15

PARTA Kent Central Gateway

201 East Erie Street
Kent OH 44240

10:30 AM Registration/
11:00 AM -12:30 PM Program

**Stark State College
(Silk Auditorium)**

6200 Frank Avenue Northwest
North Canton, OH 44720

6:00 PM Registration/
6:30-8:00 PM Program

OCTOBER 16

**Kent State University
Ashtabula Campus
(Blue and Gold Room)**

3300 Lake Road West
Ashtabula, OH 44004

6:00 PM Registration/
6:30-8:00 PM Program

OCTOBER 17

**Lake Erie College
(Morley Music Hall)**

391 West Washington Street
Painesville, Ohio 44077

6:00 PM Registration/
6:30-8:00 PM Program



VibrantNEO.org/Vision

NEOSCC
CitiCenter Building, 8th Floor
146 South High Street
Akron, OH 44308



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VISION SESSIONS: OCTOBER 7 – OCTOBER 17

- 10 Sessions, 8 evening and 2 daytime
- Visiting 9 of 12 counties
- Event timeline:
 - 6:00 – Doors open (10:30 am)
 - 6:30-7:30 Powerpoint presentation with polling (11:00 am – 12:00 pm)
 - 7:30 – 8:00 Informal Open House Q&A (12:00 pm – 12:30 pm)
- Content
 - Present brief overview of process so far
 - Present proposed vision and next steps
 - Gather feedback on proposed vision via keypad polling and comment form
- Leads: PMO and Sasaki (1-2 staff)
- Facilities set-up more presentation style



VISION SESSIONS: OCTOBER 7 – OCTOBER 17

October 7

Lorain County Community College (Spitzer Conference Center)
1005 North Abbe Road, Elyria, OH 44035
6:00 PM Registration/6:30-8:00 PM Program

October 8

Akron Urban League (Presidents Hall)
440 Vernon Odom Boulevard, Akron, OH 44307
6:00 PM Registration/6:30-8:00 PM Program

October 9

Harvey Rice Elementary School (Cafeteria/Auditorium)
2730 E. 116th Street, Cleveland, OH 44120
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October 10

Raymond John Wean Foundation (Western Reserve)
147 West Market Street, Warren, OH 44481
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6200 Frank Avenue Northwest, North Canton, OH 44720
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October 16

Kent State University Ashtabula Campus (Blue and Gold Room)
3300 Lake Road West, Ashtabula, OH 44004
6:00 PM Registration/6:30-8:00 PM Program

October 17

Lake Erie College (Morley Music Hall)
391 West Washington Street, Painesville, Ohio 44077
6:00 PM Registration/6:30-8:00 PM Program



CAUCUSES: OCTOBER 15 – NOVEMBER 1



Economic Development



Environment

Parks and Trails



Transit



Housing and Communities

Fair Housing and Public Housing

Opportunity and Disparity



Quality Connected Places

Policy

Places



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NEOSCC BOARD MEETING – NOVEMBER 19

Presentation Products

MPO/COG WORKSHOPS – DECEMBER 2 - 12

Presentation of Final Vision, Framework and Products

- Hosted by NOACA (1), Eastgate (1), AMATS/SCRPC/NEFCO (1)
- Leads: PMO, MPO's and COG's

NEOSCC BOARD MEETING – DECEMBER 17

Presentation of Vision, Framework and Products

- In addition to Board, others from caucuses, work streams, etc. will be invited.



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CAUCUSES: OCTOBER 15 – NOVEMBER 1

- Aimed at vision adoption and information gathering to include in the vision, framework and products.
- Solicit initial commitments to action from the target organizations and identifying starter projects of high-impact
- Identify key stakeholders, from the caucus network or otherwise, that can be champions for Vibrant NEO 2040.
- One meeting with each group to focus on Vision Refinement
- Leads: Cobalt and City

Architecture

Economic Development

Environment

Parks and Trails

Transit

Housing and Communities

Fair Housing and Public Housing

Opportunity and Disparity

Quality Connected Places

Policy

Places



Targeted Caucus Sessions: October 15 – November 1

Date	Time	Location	Caucus
10/15	10 am – 1 pm	GCRTA	Connections/Transit
10/21	9 am – noon	Stark, Summit or Medina Counties	Parks and Trails
10/23	9 am - noon	Cobalt Studio Space	Environment
10/28	9 am – noon	Cobalt Studio Space	Quality Connected Places #1 – Policy
10/29	9 am – noon		#2 - Places
10/31	9 am – noon 1:30 – 4:30 pm	Cobalt Studio Space	Economic Development #1 and #2
11/1	9 am – noon 1:30 – 3:30 pm	Cobalt Studio Space	Housing and Communities #1 – Fair Housing and Public Housing #2 Opportunity and Disparity



Caucus Objectives



feedback on the draft vision to inform the final version



Prioritize recommendations for implementation in 2014 and beyond



OCTOBER WATCH LIST

Vision Webinars

Final schedule for vision sessions and more details will be sent later this week.

Wednesday, October 2, 3:00 pm – 4:30 pm

Friday, October 4, 9:00 am – 10:30 am

Vision Sessions – 10/7 – 10/17

Go to vibrantneo.org/vision for more information

Caucuses – meetings from October 15 through November 1. More information will be forthcoming

Meetings

Dashboard meeting, September 27, from 10 am – 12 pm at the GAR Foundation, Andrew Jackson House, 277 East Mill Street, Akron, OH 44308. RSVP required due to space limitations. (jmacdonald@neoscc.org)

The **Final Regional Analysis of Impediments for Fair Housing Choice/FHEA Report** will be published on our website in late September.

