

NORTHEAST OHIO SUSTAINABLE COMMUNITIES CONSORTIUM

BOARD MEETING

Thursday, June 27, 2013 1:00 PM

Akron Urban League

1. Welcome and Introductions
 - a. Welcome to Local Officials
 - b. Introduction of Consortium Members
2. Public Comment
3. For Action
 - a. Approval of Meeting Minutes May 28, 2013 (attachment)
4. For Discussion
 - a. Board retreat update (G. Gallucci)
 - b. Objectives for July and August (H. Morrison)
 - c. Progress of alternative scenarios development (Sasaki Team)
 - d. Phase II open houses (Sasaki Team)
 - i. Engagement strategy
 - ii. Leveraged match resource commitments
 - e. Communications and Engagement (J. Anderle)
 - i. Open house promotion strategy
 - ii. Public opinion poll results
 - iii. Imagine MyNEO update
 - f. Progress and Status of Products (S. Maier)
 - i. Regional AI/FHEA draft report status (A. Kobak)
 - ii. Pilots update (J. Whyte)
 - iii. HUD Flagship Sustainability Indicators (J. MacDonald)
5. For Information
 - a. Standing Committee Reports
 - i. Executive Committee Report
 - ii. Technical Steering Committee (attachment)
 - iii. Finance Committee Report (no business conducted)
 - iv. Communications and Engagement Committee Report (attachment)
 - v. Nominating Committee Report (no business conducted)
 - vi. Personnel Committee Report (no business conducted)
 - b. Organization
 - i. Month End Financial Report (attachment)
 - ii. Open and Pending Contract Update (attachment)
 - iii. Leveraged Match Report (attachment)
6. Old Business
7. New Business
8. July Watch List (H. Morrison)

Next Board Meeting: Tuesday, July 23, 2013

Trumbull County

NORTHEAST OHIO SUSTAINABLE COMMUNITIES CONSORTIUM
BOARD MEETING
Thursday, June 27, 2013 1:00 PM
Akron Urban League

Adjourn

Next Board Meeting: Tuesday, July 23, 2013
Trumbull County

NORTHEAST OHIO SUSTAINABLE COMMUNITIES CONSORTIUM

NEOSCC Board Meeting

Tuesday, May 28, 2013

NEOMED Conference and Event Center

4209 Ohio Rt. 44 Rootstown, OH 44272

Board Members: Jason Segedy, Pam Hawkins, Fred Wright, Verna Riffe Biemel, Nancy Cook, Angie Byington, David Beach, Ed Jerse, Shawna Daugherty, John Getchey, Rachel McCartney, Mike Challenger, Anna DeAscentis, Joe Hadley, Grace Gallucci, Steve Hambley, Greg Brown, Mike Lyons, Bob Nau, Corey Minor Smith, Erin Siebel, Gene Nixon, Bill Miller, Ron Chordas

Alternate Board Members: Donna Skoda

Staff: Hunter Morrison, Emma Petrie Barcelona, Jeff Anderle, Sara Maier, Anthony Kobak, Joe MacDonald, Kelley Britt, July Whyte, Carl Brinkley, Antoine Buie, Zach Brown and Kelly D Harris

Chairwoman Grace Gallucci, the NEOSCC board meeting to order at 1:30 p.m. She began by thanking Todd Peetz and Portage County officials for the tour and facility.

Welcome by Mr. Peetz, Portage County Regional Planning Commission

Mr. Peetz spoke about Portage County and gave a narrative of general facts about Portage County. He also referred back to discussion from the tour about the collaboration the cities in Portage County have with one another. Mr. Peetz then introduced Mike Kerrigan from NEO Med, the facility in which the meeting was held.

Mr. Kerrigan began with a presentation about NEO Med. He gave details about NEO Med and how the school operates. He spoke about the construction projects that are occurring on NEO Med campus and the cost of the projects. He also showed the entire layout of the campus, aerial pictures of construction, and future plans of the campus.

There was no public comment.

There was a ***motion*** to approve the April 23, 2013 board meeting notes by ***Mike Lyons*** and seconded by ***Gene Nixon***.

Hunter Morrison discussed the objectives for the months of June, July, and August, including upcoming meetings and workshops. He then detailed some of the objectives that NEOSCC has coming up in the month of June, the Regional AI and the timeline of the reports. He also discussed the product development (dashboard, tool kit and best practices, policy recommendations, and pilots). Morrison talked about the workshops that occurred at the beginning of May, and how to get more public participation at the upcoming workshops and how to get a variety of people at the workshops. He wants board members and their staff to be more aggressive to get people to the workshops.

Sara Maier explained the different products and the progress with each product. She gave details about the Dashboard product and the upcoming schedule that the Project Manager Joe McDonald has put together. She then talked about the tool kit and best practices and how there is a request out to the network for what is working and what is needed in terms of tools, policies, and pilot projects. She then gave an over view of the policy recommendation and pilots and the upcoming objectives. A forecast of when things will be occurring with the different products for the rest of NEOSCC time frame discussed and displayed.

Anthony Kobak began his presentation about the Regional Analysis of Impediments (A.I.) and the upcoming objectives. He explained how the public and board members can respond to the A.I. to give their feedback. There will be 11 public meetings during the week of June 17th. The 30-day public notice started a couple weeks ago for the meetings. He gave a brief description of the locations and why they were picked.

Jeff Anderle reviewed the dates and upcoming objectives of the Regional A.I. He gave a brief description of the communication updates. He illustrated figures about how many people attended the first round of workshops. He also discussed how board members were a great help with getting people to attend the workshops. Anderle also explained how to get new people attended the workshops. He then explained how and when NEOSCC was covered in the media.

Patti Choby discussed the attendance and high-level data that came out of the BAU workshops. She explained the goals and how attendance and location was really critical. There were details about how many people attended and an illustrated map of workshop attendance. She explained who attended the works shops based on data received from optional workshop feedback forms. Data about gender, income, race, as well as education attainment of the attendees was presented. She also talked about how participants were informed about the workshops. Choby gave a summary about the comments and feedback that came about from the comment forms at the workshops, mainly how more people wanted more Q and A time and how the workshop structure could be confusing to some at times.

Chris Horne from the Sasaki Team presented an overview of the upcoming objective via phone and PowerPoint. He began with the BAU.

Horne gave a summary of the process of put the data and feedback together. He showed a map of activity of where people placed their chips during the workshop. He showed a map of where people placed the dispersed growth chips and compact growth chips. Also displayed was a map where people wanted reinforcement, reinvestment, bike lanes, trails, transit investment, and road improvement. Horne summarized some of the polling results. Jobs and schools were the highest concerns for residents in Northeast Ohio. He then explained the polling questions and gave a summary of how people responded.

Alternative Scenarios

Horne explained issues to explore with alternative scenario development. He went over the policies and planning strategies and the matrix for the different alternatives. A high-level summary of each alternative and its components was also presented. He also gave a timeline of the alternative scenario development.

Choby explained some of the goals for ongoing outreach and the timeline and how the outreach approach will be different from previous workshops.

Horne explained possible ways things can be set up at the workshops. He then explained the opportunities for capturing feedback at the alternatives workshops. An overview of Imagine MyNeo and the timeline for it was presented by the Sasaki Group. Questions were asked about the alternative workshops and if economic shocks could be put into the data and shown in the alternative scenarios.

Choby explained the process of upcoming events and how they plan on reaching out to the people from the first workshops. Anderle commented about how each person that attended the workshop received a thank you email.

Maier explained how more members are participating and are current with their leveraged match reporting. She gave details about the current status of reported match and how members can participate more. She also directed the members to participate in the different product groups and explained some of the standards that HUD has for leveraged match and how it affects NEOSCC.

Gallucci explained that the Board Retreat will be June 17th and gave an overview of what will be covered. She explained that the event will be facilitated and that more information will be sent out in the coming days. She discussed additional public outreach meetings and asked if anyone had any ideas. She also explained how different opportunities and ideas are needed to come up with how the public can be engaged more in the planning process. Gallucci explained that there will be another workshop for elected and public officials on June 5th for those unable to attend the first round of workshops.

Jason Segedy commented on data and reporting that was presented. He asked about strategies to get a more diverse crowd to the workshops and meetings. Gallucci agreed with Segedy about the need for outreach and getting more of a well-rounded group of people to attend. She then asked Mike Lyons to speak about this at the upcoming Communication and Engagement Workstream meeting.

Lyons responded and explained the challenges recognizing the broad range of perspectives in the region. Lyons said members should look at their original grant application before the retreat. This will give all a refresher on the grant's contents.

There was a ***motion*** to adjourn the meeting by ***Mike Challenger*** and seconded by ***Mike Lyons***. The motion was approved.

The next meeting will be Thursday, June 27, 2013 at 1pm at the Akron Urban League.

NEOSCC BOARD RETREAT
JUNE 17, 2013
9:00 a.m. – 5:00 p.m.

AGENDA

I. Continental Breakfast

II. Introductions & Agenda

III. Review the Foundation

- a. Mission, Wins, Challenges

Break out into groups (e.g. 5 groups of 8), follow handout that sets stage and framing questions, each group presents to larger group

BREAK (15 min.)

IV. Frame the Future

- a. Identify and evaluate the best options for the future of the organization

Break out into new groups (e.g. 5 groups of 8), follow handout that sets stage and framing questions, each group presents to larger group

LUNCH

V. Plan for Action

- a. Choose best option(s) and outline action steps to reach final decision by September

Establish consensus and break back out into new groups to detail action steps

BREAK (15 min.)

VI. Wrap Up & Next Steps

NEOSCC BOARD RETREAT

REVIEW the FOUNDATION

Please review NEOSCC's "Strategic Intent" and discuss as a group the questions below. Please choose one member of your group to record your answers and another member to report your thoughts to the larger group.

Scenario:

You are selected by the rest of the board to make presentations before the editorial boards of the largest newspapers in Northeast Ohio regarding NEOSCC's work.

At your first editorial board session, you are asked the following questions:

1. Identify the top **3 to 5 wins** that NEOSCC has achieved since being formed.
2. Identify **3 to 5 challenges** that NEOSCC has had to overcome, and how it has addressed those challenges.
3. Identify **3 to 5 opportunities** for NEOSCC to advance its mission in the near future.

NEOSCC BOARD RETREAT

FRAME the FUTURE

Scenario:

You have been selected to appear at a press conference to announce the release of the Vibrant NEO 2040 Vision and Framework. After discussing the highlights of the plan and answering questions from the media, a reporter asks, “What is next on the agenda for NEOSCC? What will the organization do to implement this visionary plan?”

Please include the following in your answer:

1. **Mission:** Is this changing or staying the same? What will the organization’s purpose be?
2. **Opportunities:** What work will NEOSCC perform to achieve positive outcomes?
3. **Leadership:** What type of board needs to be in place and is the board as it is currently composed best suited to lead the work? Consider the size, characteristics, role, etc. of the board.
4. **Staffing:** Will the staffing model stay the same or change?
5. **Collaboration:** Is NEOSCC the right organization to do all of this work? Should it partner with another agency/organization, possibly merge, split into two entities, etc.?
6. **Funding:** Who will support the organization moving forward?

NEOSCC BOARD RETREAT

PLAN for ACTION

Based on our conversation on the best option for NEOSCC's future, discuss and outline the action steps necessary to reach a final decision by September. Consider the following:

1. Who will lead the analysis and evaluation?

2. What milestones need to be achieved by September?

3. What will the board need to review to vote on a final recommendation?

Memo

To: NEOSCC Board of Directors
From: Jeff Anderle
Date: 6/25/2013
Re: Mid-Point Public Opinion Polling

As part of the original communications plan, we scheduled a mid-point public opinion poll to measure current attitudes and changes related to the first round of polling that was conducted in April 2012. We have edited some of the first round questions to reflect our work with Sasaki and the launch of Imagine MyNEO.

A mid-point survey of 610 residents in the 12-county Northeast Ohio region was conducted on behalf of the Northeast Ohio Sustainable Communities Consortium and its consultant, R Strategy Group by TRIAD Research Group. It was completed between June 7 and 12, 2013. The survey has a margin of error of $\pm 4.0\%$.

Comparisons between the results of this survey and the results of the benchmark survey conducted for NEOSCC in April 2012 with 802 adult residents of Northeast Ohio are shown where possible.

For this survey, a total of 610 interviews were completed with residents, 300 by telephone and 310 on-line. The results from the two survey modes were merged and then weighted demographically.

The following is the results of the polling. An abbreviated version of the attached powerpoint will be presented at the board meeting on Thursday, June 27.

NEOSCC

Mid-Point Survey

CONDUCTED JUNE 2013

Methodology

A mid-point survey of 610 residents in the 12-county Northeast Ohio region was conducted on behalf of the Northeast Ohio Sustainable Communities Consortium and its consultant, R Strategy Group by TRIAD Research Group. It was completed between June 7 and 12, 2013. The survey has a margin of error of $\pm 4.0\%$.

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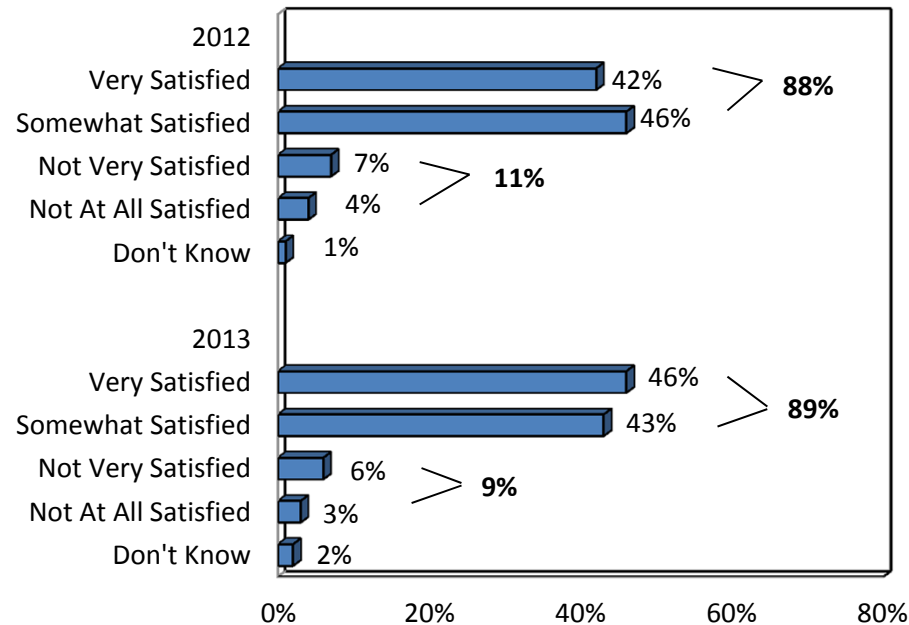
For this survey, a total of 610 interviews were completed with residents, 300 by telephone and 310 on-line. The results from the two survey modes were merged and then weighted demographically.

Current Situation

- ☐ Satisfaction with the Area
- ☐ Likelihood of Staying in the Area
- ☐ Recommend Area
- ☐ Things Important to Have in Area

MOST RESIDENTS CONTINUE TO BE SATISFIED WITH NORTHEAST OHIO AS A PLACE TO LIVE

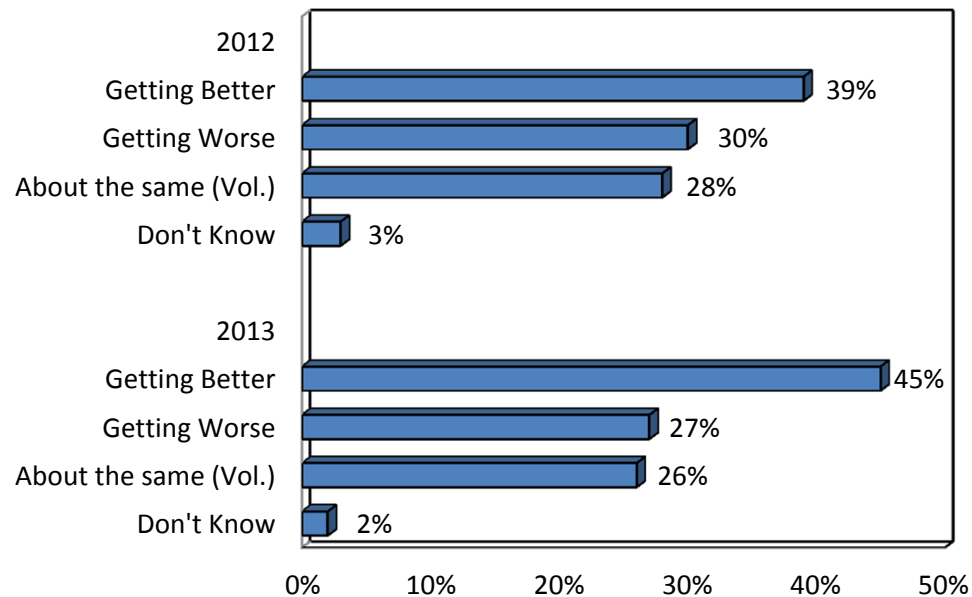
Q1 SATISFACTION WITH NORTHEAST OHIO AS A PLACE TO LIVE



- This time, 18 to 24 year olds were one of the groups most likely to be very satisfied with Northeast Ohio (51% vs. 22% in 2012) as were residents aged 50 to 64 (50%) and 65 and over (62%) while 25 to 34 year olds (28%) and 35 to 49 year olds (40%) were less apt to be very satisfied.
- Also this time, Cuyahoga County residents were just as likely to be very satisfied (54%) as those in Lake/Geauga/Portage counties (52%).

THIS YEAR, MORE RESIDENTS SAID THINGS IN NORTHEAST OHIO ARE GETTING BETTER THAN DID LAST YEAR

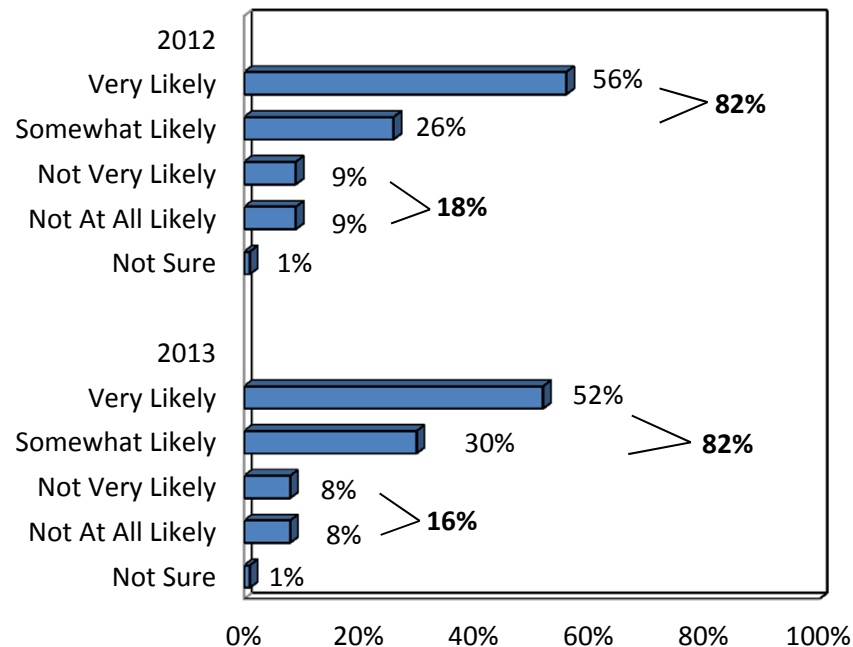
Q2 OPINION OF DIRECTION OF NORTHEAST OHIO



- ☐ There was a 6-point increase in the percent who said things in Northeast Ohio are getting better.
- ☐ This time, 52% of Cuyahoga County residents said things are getting better, up from 42% a year ago.
- ☐ Half of seniors (50%) and those with post graduate education (52%) think things are improving.
- ☐ Only a third of residents in the rural areas (33%) said things are getting better while 43% think it's getting worse.

ONCE AGAIN, FOUR-IN-FIVE RESIDENTS THINK IT IS VERY OR SOMEWHAT LIKELY THAT THEY WILL CONTINUE TO LIVE IN THEIR CURRENT AREA

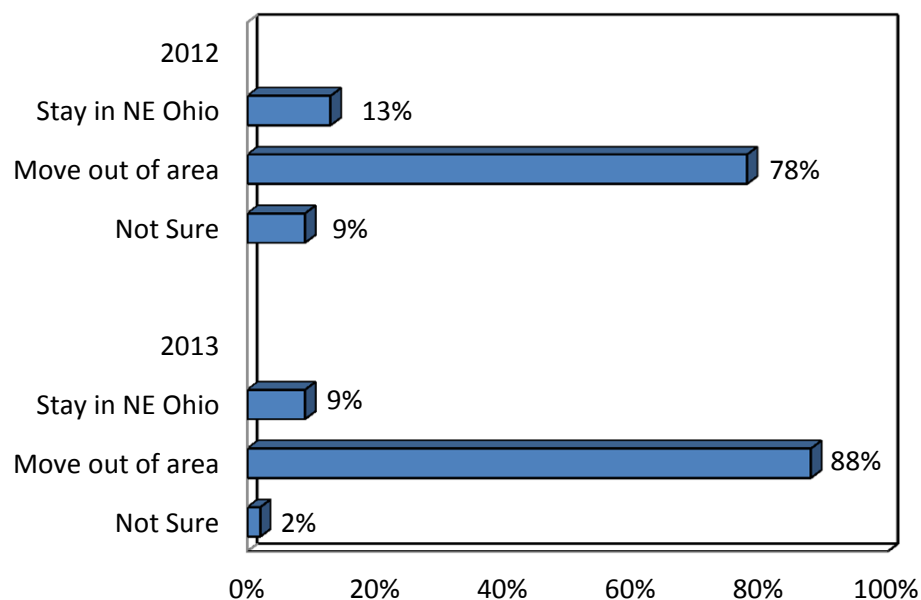
Q3 LIKELIHOOD OF CONTINUING TO LIVE IN YOUR AREA FOR THE NEXT TEN YEARS OR SO



- ☐ The percent very likely to stay in their current area increased with age from 29% among 18 to 24 year olds to 70% among those 65 and over.
- ☐ High school graduates (64%) and residents in urban areas (61%) were more apt to say they are very likely to stay in their area.

MOST OF THOSE WHO THINK THEY WILL LEAVE THE AREA PLAN TO MOVE OUT OF NORTHEAST OHIO

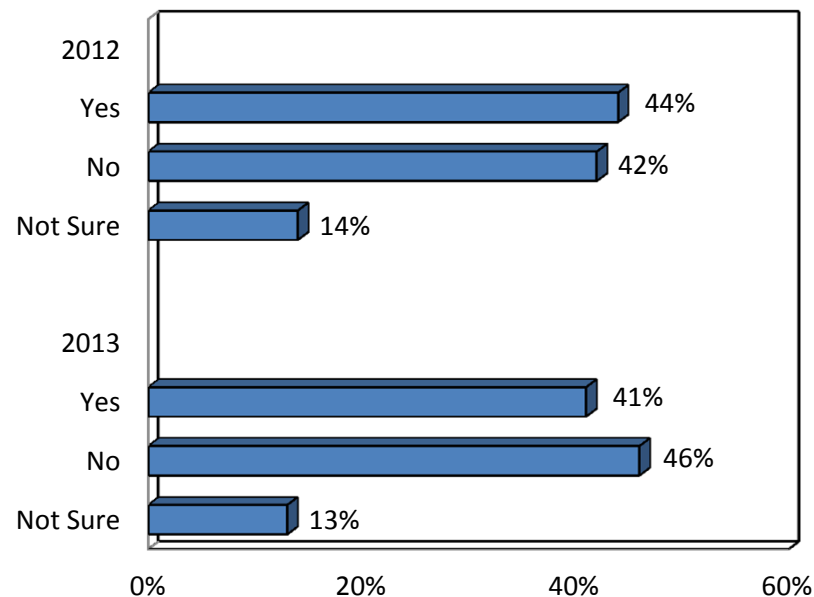
**Q4 PLAN TO STAY IN NORTHEAST OHIO
OR MOVE OUT OF AREA**
*(Of Those Not Very or Not At All Likely
to stay in Northeast Ohio)*



- When based on all 610 respondents, 15% of them are very likely or somewhat likely to move out of Northeast Ohio, and they were more likely to be under age 35 (30%), those who are self-employed or unemployed (28%) and Lorain/Medina residents (26%).

THIS TIME, SLIGHTLY MORE RESIDENTS SAID THEIR AREA DOES NOT OFFER THE KINDS OF THINGS THAT WILL KEEP YOUNG PEOPLE IN THEIR AREA THAN SAID IT DOES

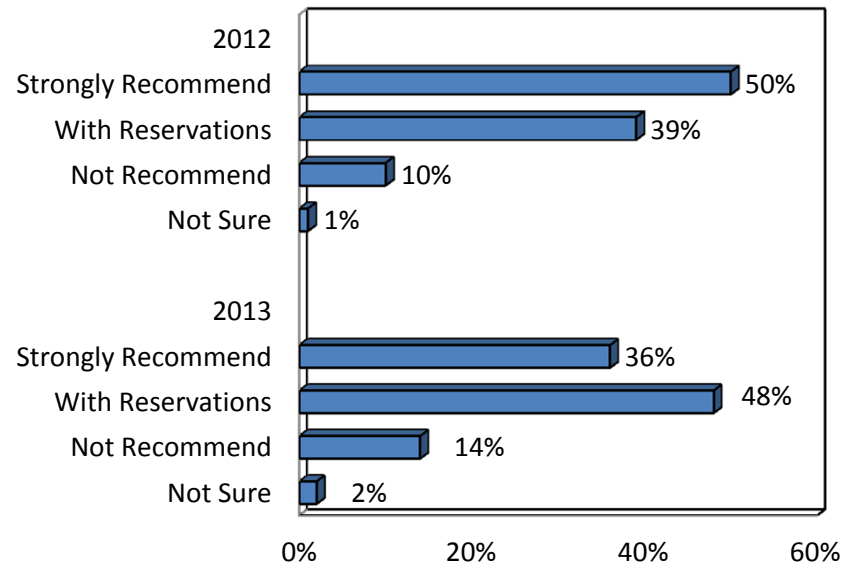
Q5 DOES AREA OFFER THE KINDS OF ADVANTAGES AND OPPORTUNITIES THAT WILL KEEP YOUNG PEOPLE IN AREA



- ☐ Residents of Cuyahoga (47% Yes, 42% No) and Lake/Geauga/Portage (54% Yes, 35% No) tended to say their area does offer the advantages and opportunities to keep young people here while those in the rest of Northeast Ohio were more apt to say it does not.
- ☐ By age, only seniors said Yes (52% Yes, 33% No).

FEWER RESIDENTS WOULD STRONGLY RECOMMEND THEIR AREA AS A PLACE TO LIVE THIS TIME

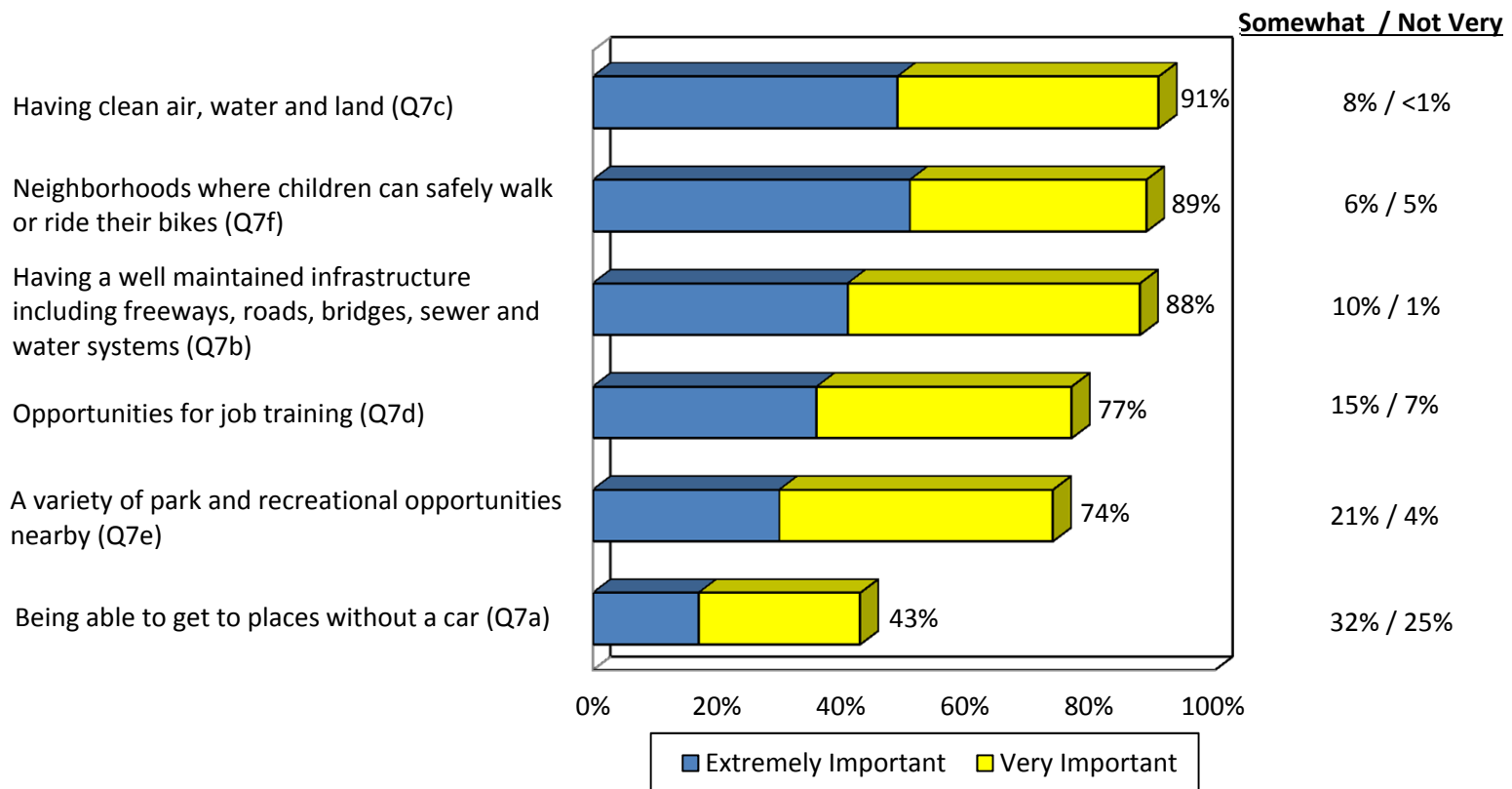
Q6 WOULD YOU RECOMMEND YOUR AREA AS A PLACE TO LIVE



- ☐ In this survey, unlike the benchmark survey, this question was asked just after the previous one about their area offering things to keep young people there and the result changed with more saying they would recommend their area with reservations (48%) than strongly recommend it (36%). The percent saying they would not recommend their area as a place to live increased only slightly (up from 10% to 14%).
- ☐ Two-fifths of residents in Cuyahoga County (43%) as well as Lake/Geauga/ Portage counties (41%) would strongly recommend their area compared to a third or less of those in the remaining counties.
- ☐ Here too more younger adults said they would not recommend their area as a place to live (20%).

A CLEAN ENVIRONMENT, SAFE NEIGHBORHOODS AND A WELL MAINTAINED INFRASTRUCTURE ARE MOST IMPORTANT TO RESIDENTS AND WHERE THEY LIVE

Q7 IMPORTANCE RATING OF THINGS THAT MIGHT BE IMPORTANT TO PEOPLE AND WHERE THEY LIVE



☐ Least important is being able to get places without a car.

Sustainability

- ☐ Definition
- ☐ Importance of Remaining Sustainable
- ☐ Priorities that Impact Sustainability

RESPONDENTS' DESCRIPTION OF SUSTAINABILITY VARIED

A tenth or more said to them sustainability means...

- Environment, natural resources – maintain/preserve/protect (17%)
- Keep community thriving/going (safe, good services) (13%)
- Ability to maintain what you have /quality of life (11%)
- To keep things moving, flourishing or thriving (11%) and
- Longevity, long lasting, long-term (11%).

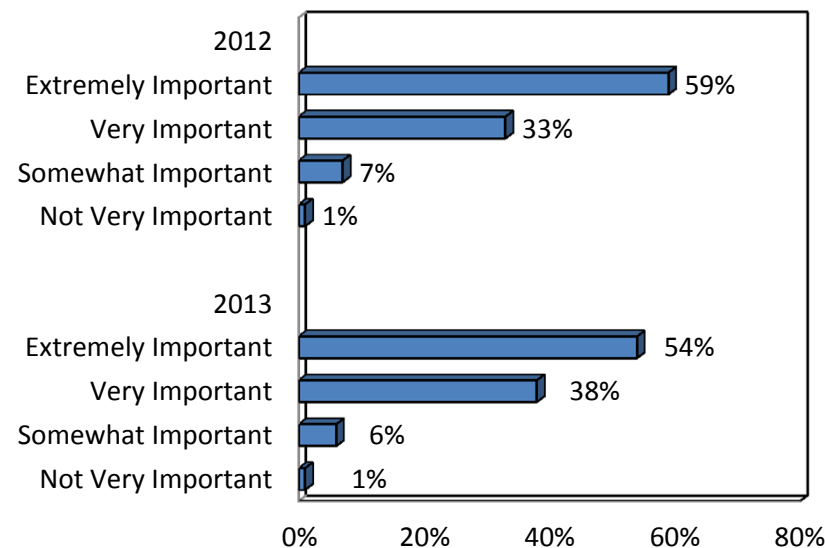
A smaller percent mentioned some other things related to sustainability, including it means continuing to live or grow without depleting resources (4%), ability to support itself/survive (6%), being 'green' (6%) and alternative energy sources (3%).

A few others mentioned something related to jobs or economic growth.

12% said they don't know what sustainability means.

OVER HALF CONTINUE TO SAY IT IS EXTREMELY IMPORTANT TO MAKE SURE NORTHEAST OHIO IS A SUSTAINABLE PLACE FOR FUTURE GENERATIONS

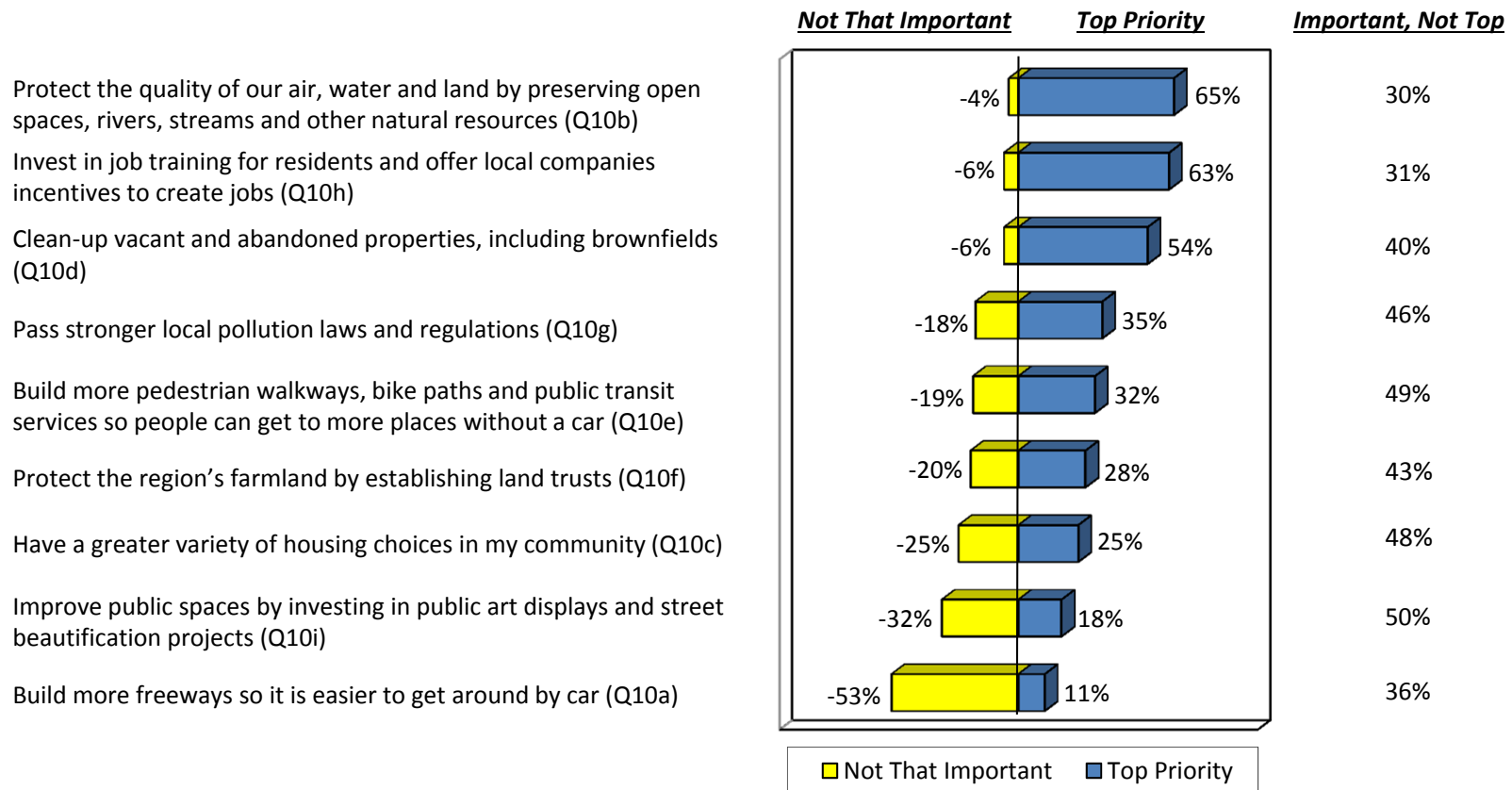
Q9 HOW IMPORTANT TO MAKE SURE NORTHEAST OHIO IS A SUSTAINABLE PLACE TO LIVE FOR FUTURE GENERATIONS



- ☐ About half or more of all demographic groups said it is extremely important that Northeast Ohio remain sustainable for the future.
- ☐ Residents in rural (67%) and urban (60%) areas were most likely to say it is extremely important to make sure Northeast Ohio remains a sustainable place to live while just 49% of those in suburban areas said extremely important.

THE TOP THREE PRIORITIES SEEN AS IMPACTING THE REGION'S SUSTAINABILITY WERE A CLEAN ENVIRONMENT, CREATING JOBS AND CLEANING UP VACANT PROPERTIES

Q10 PRIORITIES FOR THE AREA THAT IMPACT THE REGION'S SUSTAINABILITY



- ☐ Building more freeways rated lowest with only 11% saying this should be a top priority.

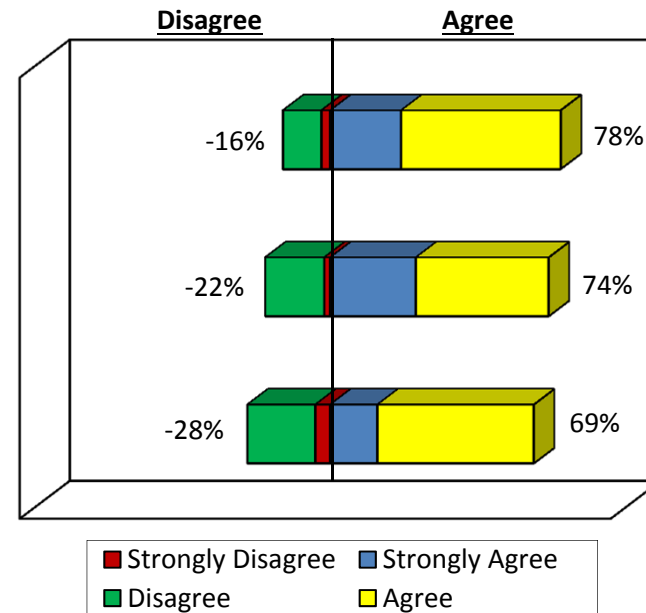
THERE IS CONSIDERABLE SUPPORT FOR MORE DEVELOPMENT NEAR TRANSIT STOPS AND MAINTAINING WHAT WE HAVE NOW

Q17 AGREE/DISAGREE STATEMENTS RELATED TO SUSTAINABILITY

Local governments need to do more to encourage development near existing transit stops so workers can take advantage of public transportation and reduce pollution. (Q17e)

It is more important to maintain and improve what we have now than to expand and build in new areas. (Q17d)

My community already has a wide variety of housing choices. (Q17f)



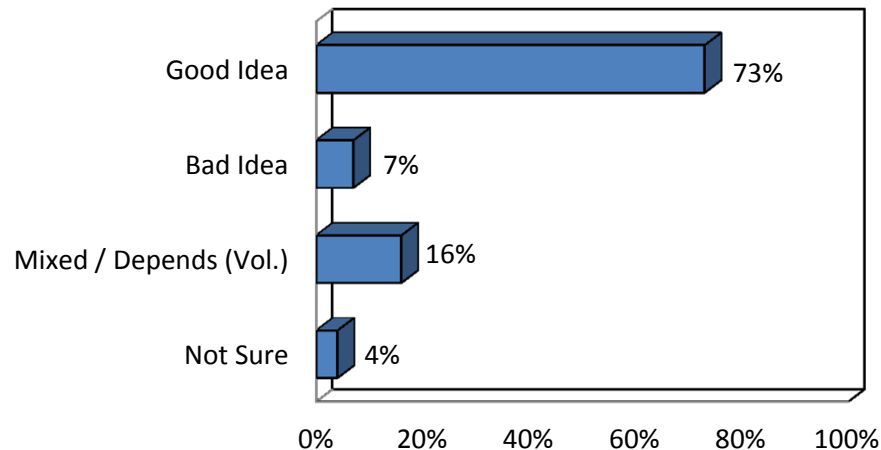
- ☐ A strong majority of all demographics groups agreed or strongly agreed with all three statements.
- ☐ More than two-thirds agreed that their community has a wide variety of housing (69%) and in the previous question, only 25% said having more housing options in their community should be a top priority.

Role of Government

- ☐ Opinion of Regionalism
- ☐ Opinion of Taxes
- ☐ Opinion of Incentives

THREE-FOURTHS THINK IT'S A GOOD IDEA FOR LOCAL GOVERNMENTS TO WORK MORE CLOSELY TOGETHER TO COMBINE SERVICES AND REDUCE COSTS

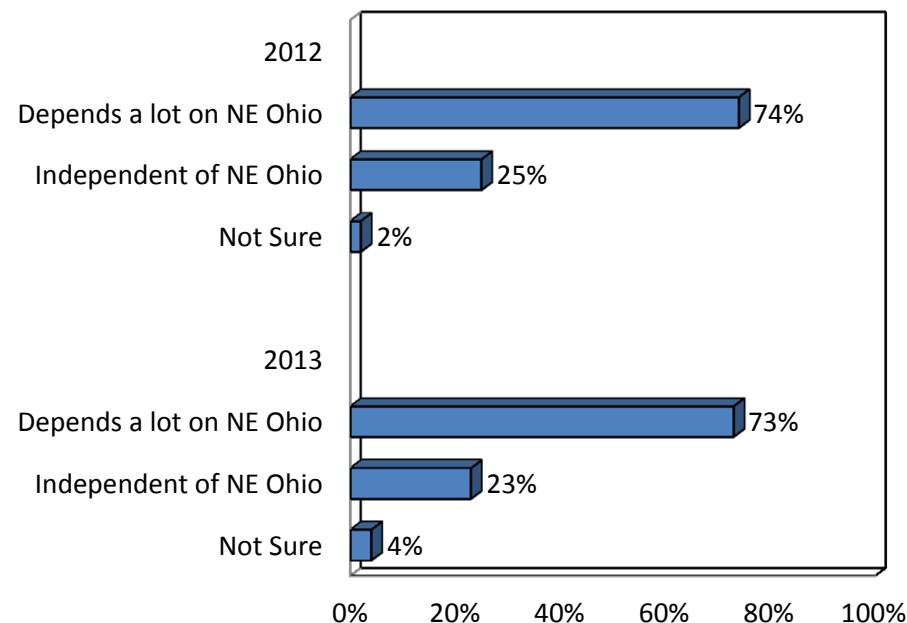
Q11 IS IT A GOOD IDEA OR A BAD IDEA THAT LOCAL GOVERNMENTS IN NORTHEAST OHIO WORK MORE CLOSELY TOGETHER TO COMBINE SERVICES AND REDUCE COSTS



- ☐ About two-thirds or more of every subgroup said it is a good idea that local governments in Northeast Ohio work more closely together to combine services and reduce costs.
- ☐ This percent was slightly lower among residents in rural areas (62%) and those under age 35 (64%).

THREE-FOURTHS CONTINUE TO SAY THEIR AREA'S ECONOMIC FUTURE DEPENDS A LOT ON THE REST OF NORTHEAST OHIO

Q12 DOES YOUR AREA'S ECONOMIC FUTURE DEPEND A LOT ON OR IS IT INDEPENDENT OF THE REST OF NORTHEAST OHIO



- ☐ Similar to the first survey, three-fifths or more of most demographic groups think that the economic future of their area depends on the rest of Northeast Ohio.
- ☐ But the percent saying their areas future depends a lot on the rest of Northeast Ohio was lower in the rural areas (55%).

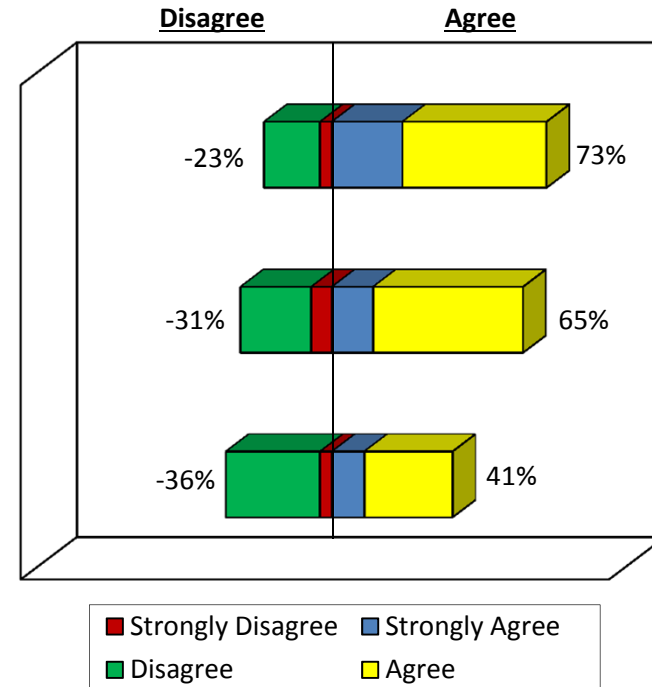
SIMILARLY, THREE-FOURTHS AGREED THAT NORTHEAST OHIO IS ONLY AS STRONG AS ITS CENTRAL CITIES

Q17 AGREE/DISAGREE STATEMENTS ABOUT TAXES AND GOVERNMENT

Northeast Ohio is only as strong as its central cities such as Cleveland, Akron, Canton and Youngstown. (Q17c)

The local services I get are worth taxes I pay. (Q17a)

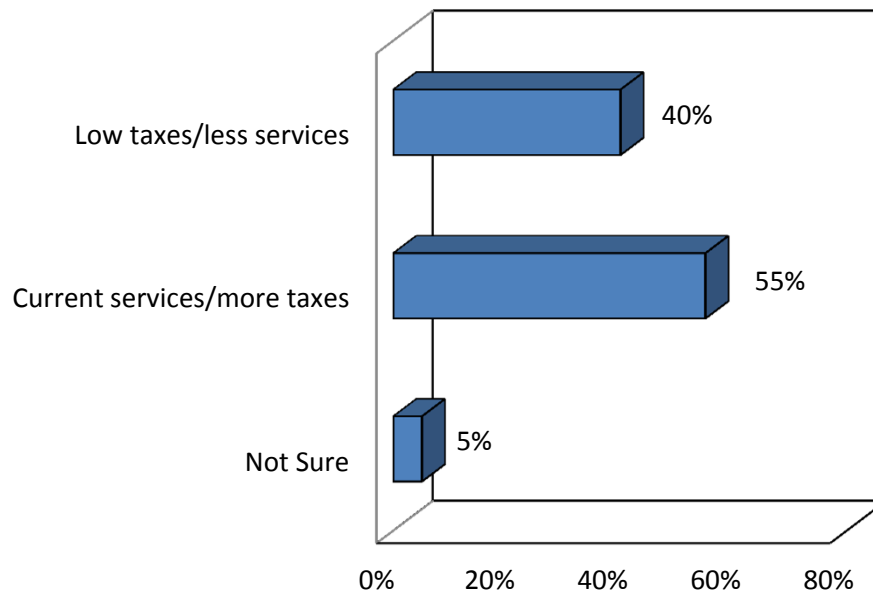
There are too many local development and zoning regulations that prevent business from expanding or moving to Northeast Ohio. (Q17b)



- ☐ Rural voters were least likely to agree that Northeast Ohio is only as strong as its central cities (55%).
- ☐ About two-thirds of most groups agreed that the local services they receive are worth the taxes they pay (65%).
- ☐ Urban voters were most likely to disagree (38% agree, 47% disagree) that there are too many zoning regulations that impact development.

A SLIGHT MAJORITY THINK IT'S MORE IMPORTANT TO MAINTAIN CURRENT COMMUNITY SERVICES EVEN IF IT MEANS PAYING MORE TAXES

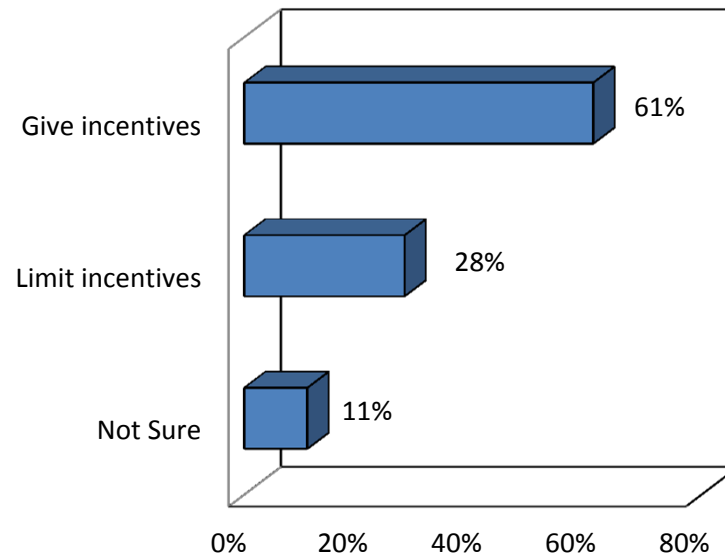
Q13 IS IT MORE IMPORTANT TO KEEP TAXES LOW EVEN IF IT MEANS SERVICES WOULD BE REDUCED OR TO MAINTAIN THE CURRENT LEVEL OF SERVICES EVEN IF IT MEANS PAYING MORE TAXES



- ☐ But a significant minority (40%) said it's more important to them to keep taxes low even if it means services in their community would be reduced.
- ☐ While most subgroups were slightly more apt to favor maintaining the current level of services and paying more, there were a few important exceptions including Lorain/Medina residents (51/47) and 50 to 64 year olds (48/46) who preferred paying less taxes.

THREE-FIFTHS THINK IT'S BETTER TO GIVE BUSINESSES TAX INCENTIVES TO LOCATE HERE

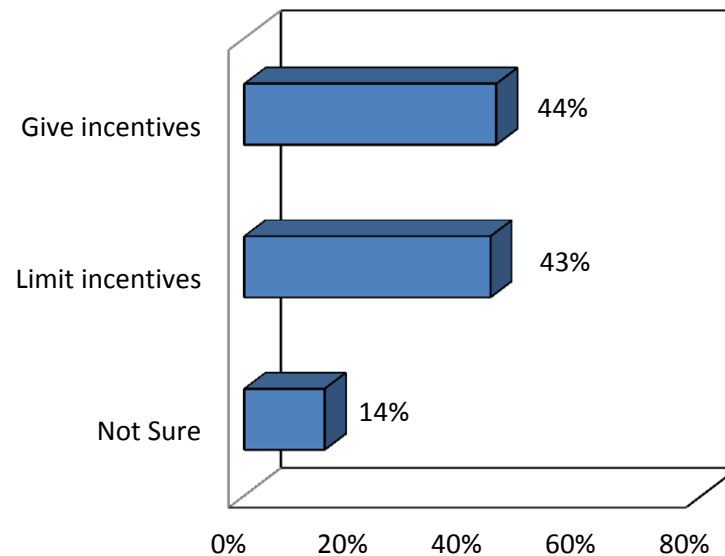
***Q14 WHICH IS BETTER – GIVING TAX INCENTIVES TO BUSINESSES SO
THEY LOCATE IN THE REGION OR LIMITING TAX INCENTIVES TO
BUSINESSES TO SAVE TAXPAYERS MONEY EVEN IF IT MEANS THEY
MIGHT NOT LOCATE HERE***



- ☐ Only a fourth (28%) think it's better to limit tax incentives to businesses to save taxpayers' money even if it means businesses might not locate in their area.
- ☐ A majority of all subgroups, except 18 to 34 year olds and those employed part-time, favored giving businesses tax incentives so they would locate in the region.

BUT JUST TWO-FIFTHS FAVORED GIVING DEVELOPERS TAX INCENTIVES TO BUILD IN THE REGION

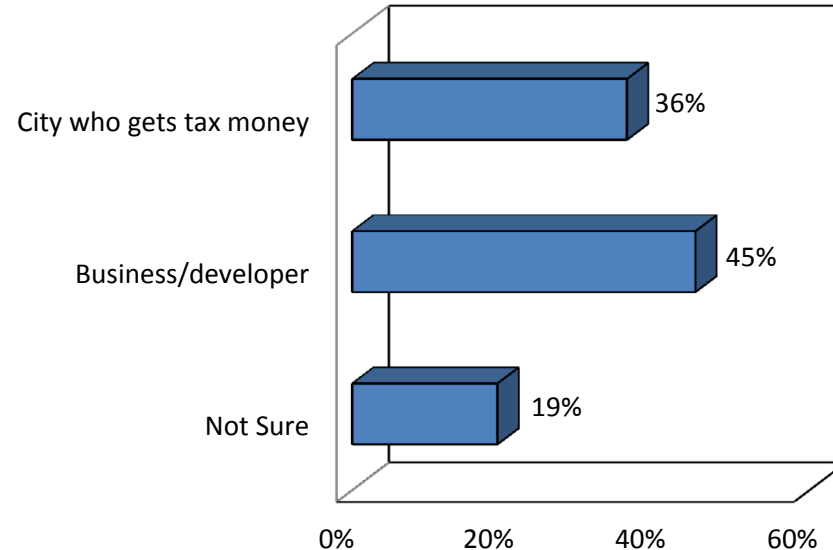
Q15 IS IT BETTER TO GIVE DEVELOPERS TAX INCENTIVES SO THEY BUILD IN THE REGION OR TO LIMIT TAX INCENTIVES TO DEVELOPERS TO SAVE TAXPAYERS MONEY EVEN IF IT MEANS LESS DEVELOPMENT



- ☐ Just as many (43%) said tax incentives to developers should be limited to save taxpayers money even if it means less development
- ☐ Most subgroups were divided on this. But over half of residents in Lorain/Medina (52%) and Ashtabula/Trumbull/Mahoning (55%) favored giving developers tax incentives. These areas were also not as apt to say things are getting better.

MORE THINK THE BUSINESS OR DEVELOPER SHOULD PAY FOR NEW INFRASTRUCTURE RATHER THAN THE CITY WHO RECEIVES THE TAX MONEY

***Q16 WHEN A NEW BUSINESS OR DEVELOPER COMES TO THE
REGION WHO SHOULD PAY FOR THE NEW INFRASTRUCTURE, THE
CITY WHO RECEIVES THE TAX MONEY FROM THE DEVELOPMENT OR
THE BUSINESS OR DEVELOPER***



- ☐ Most subgroups were more apt to say the developer or business should pay for any new infrastructure that is needed.
- ☐ But in Lorain/Medina (47/43) and Ashtabula/Trumbull/Mahoning (46/37), slightly more said the city should pay for these improvements.

Key Findings

Satisfaction with Northeast Ohio as a place to live remains high (89%) and this time more said things are getting better (up from 39% to 45%). Thus, residents seem more optimistic.

Just as many said they are likely to stay in this area as last year (82% each), but they were less likely to strongly recommend the area to others (down from 50% to 36%). This is probably because we first asked them if the area offers the kinds of advantages and opportunities that keep young people here, and they were divided (41/46; yes/no). And in fact, younger people were less likely to say they will stay in the current area.

There was some consistency in what is important to the area where they live and their priorities for sustainability. That is, the three most important things to them were: 1) clean air, water and land (91%), 2) safe neighborhoods (89%) and 3) a well maintained infrastructure (88%).

Key Findings

Job training opportunities (77%) and park and recreational opportunities (74%) also ranked high in importance.

The top three priorities that impact sustainability were: 1) clean air, water and land by preserving our natural resources (65%), 2) job training and incentives to create jobs (63%) and 3) cleaning up vacant properties (54%).

Only between a tenth and a third rated the remaining six ideas for sustainability as a top priority. Note that even though clean air, water and land rated high, only 35% said stronger pollution laws should be a top priority and just 28% rated establishing trusts for the region's farmland a top priority.

Also, just a fourth (25%) said having a greater variety of housing choices is a top priority, while later, 69% agreed that their community already has a wide variety of housing choices.

Key Findings

With regard to transportation, residents did not rate being able to get to places without a car as that important to them (43% extremely or very). But neither did they think building more freeways should be a top priority (11%). Building more pedestrian walkways, bike paths, public transit rated higher (32%). And fully 78% agreed that local governments need to do more to encourage development near existing transit stops so workers can take advantage of public transportation and reduce pollution.

Importantly, 74% agreed that it's more important to maintain and improve what we have now than to expand and build in new areas. And 92% said it's extremely or very important to make sure Northeast Ohio is a sustainable place to live for future generations. And three-fourths continued to say that their area's economic future depends a lot on the rest of Northeast Ohio as well as agreed that Northeast Ohio is only as strong as its central cities.

Key Findings

Jobs are important to residents and 61% favored giving businesses tax incentives to locate here while 44% favored giving developers incentives to build in the region. However, residents did tend to think that the business or developer should pay for any new infrastructure that's needed rather than the city (45% vs. 36%).

Residents tend to have somewhat positive attitudes towards taxes. That is, 65% agreed that the local services they get are worth the taxes they pay. But at the same time, just over half (55%) said it's more important to maintain their current level of services even if it means paying more taxes while 40% think it's more important to keep taxes low even if it means reducing their services.

Three-fourths like the idea of local governments working together to combine services and reduce costs (73%).

NEOSCC Technical Steering Committee Meeting Summary

Tuesday, June 11, 2013

Akron CitiCenter Building Basement Conference Room & GoTo Meeting Webinar

- Minutes from the May 14, 2013 meeting were approved.
- Alternative Scenarios Development: Mr. Chris Horne (Sasaki Associates) explained the following general considerations when looking at the alternatives: alternatives are a test, not a compromise; emphasis is on policy outcomes rather than mechanisms; and inputs must be spatial.
- For Phase 2, three alternative scenarios will be developed in addition to the BAU from Phase 1.
 - Alternative 1 will use the policies and development patterns of the BAU with a “fair share” of projected national employment and population growth through 2040 (source: Moody’s Economy.com).
 - Alternative 2 will assume the same historic rate of population and employment growth but with different policies, based on feedback received through the BAU workshops and other engagement, than in the BAU.
 - Alternative 3 will utilize the “fair share” growth of Alternative 1 and the different policies of Alternative 2.
 - Based on feedback from the Phase 2 open houses and other engagement, a Preferred Alternative, or Alternative 4, will be developed.
- Mr. Horne summarized the Business As Usual (BAU) Scenario and how it relates to the Alternative Scenarios under development. He discussed Alternative Scenario 1 (“fair share” of national growth and BAU policies) and noted that feedback from the BAU workshops on where low-density development (yellow chips) should occur is being captured in Alternative 1. Mr. Horne noted that the chip placement feedback was an input, but the scenario would not, for example, include development in a protected area simply because a chip was placed there. When the team allocates growth, they also look at factors like existing zoning, historical trends, sanitary sewer access, etc. to guide development allocation.
- The following approach was agreed upon for the percentage of total land that would be entered into conservancy by 2040: 10% of land for Alternative 1 and 15% for Alternative 2.
- Mr. Horne also displayed a map of current and projected urbanized areas. Members gave feedback on the depiction, such as the proposed use of a half-mile buffer ringing the current urbanized area, use of areas planned for future sewer development, and adjustments needed based on local knowledge. Mr. Horne noted that there would not be growth allocated in protected areas.
- Mr. Horne noted that intersection density is being used as a proxy for overall infrastructure investment, and that the City of Canton ranks highest because it was short blocks with a good deal

of related infrastructure. He noted that this information will be used in conjunction with the development typologies to help guide the scenario “painting.”

- Mr. Horne noted feedback received such as connecting Lake Erie with existing open spaces and protecting riparian areas was incorporated into the open space and protected areas mapping. The Sasaki Team used 100’ as a model riparian setback based on Summit County, but will also look at the Chagrin River Watershed, as suggested.
- Mr. Horne also reviewed the timeline of the spatial/policy data inputs for scenario development.
- Phase 2 Outreach & Engagement: Mr. Jeff Anderle gave a brief overview on the Imagine MyNeo launch.
- Ms. Hope Stege (Sasaki Associates) gave an overview of engagement and future events that will occur in Phase 2 as part of the outreach strategy. She explained the Phase 2 outreach and engagement objectives and suggested that an open house format be used. She then displayed a workshop diagram, staffing requirements, and a proposed schedule.
- The group discussed the proposed schedule of open houses.
- Following a lunch recess and the special Executive Committee meeting that ran from 1:30-3:00 pm, the Technical Steering Committee meeting was again called to order at 3:03 pm by Ms. Gallucci.
- The Engagement Update was covered in the Phase 2 Outreach & Engagement agenda item.
- Products Update: Ms. Julie Whyte gave a short presentation on the status of the Pilots Working Group, noting that she was seeking comments on the evaluation criteria. There will be a Working Group meeting on June 26 from 10am-noon at AMATS, and she will present at the Board meeting on June 27.
- Mr. Joe MacDonald gave an overview of the HUD Flagship Sustainability Indicators Report that he recently completed as a compliance item under the Dashboard Working Group. He noted that he followed a HUD guidance document to develop the report, which is strongly suggested for 2010 grantees and is a requirement for 2011 grantees. The measures from the report will be used in the semi-annual reporting NEOSCC will submit to HUD during the summer, and HUD will be using the measures to develop baselines from all grantees.
- The Communications Update was not given due time constraints and there was no old or new business, nor or any public comment. The meeting was adjourned at 3:25 pm. The next regularly scheduled meeting will be held on July 9, 2013, from 10am-12pm, at the Akron CitiCenter Building in the Basement Conference Room.

Memo

To: Board of Directors
From: Fred Wright and Michael Lyons, Co-Chairs of the Communications and Engagement Workstream
CC: PMO
Date: 06/24/13
Re: Communications and Engagement Work Stream Update

The Communications and Engagement Work Stream met on June 5 and discussed the following:

Overall Schedule

Week of June 3 – Launch Public Opinion Survey
Week of June 10 – Launch of Imagine My NEO
Week of June 17 – Regional AI Forums on Draft Report
Late June/Early July – Stakeholder Outreach Sessions with Under-Represented Populations
End of June – Invitations sent to Alternative Scenarios Open Houses
End of July/Early August – Alternative Scenarios Open Houses

Workshop Outcomes Materials	Jeff Anderle
Engagement Metrics	Hunter Morrison

Engagement Plan – Phase Two	Patti Choby/Hope Stege
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Outreach Strategy
Target List
Stakeholder Outreach Sessions
Alternative Scenarios Workshops Goals/Design
Alternative Scenarios Workshops Workshop Schedule/Locations

Communications Plan – Phase Two	Jon Benedict
Imagine MyNEO Campaign	
Earned and Paid Media	
Materials	
Timeline	
Community Event Outreach	

Workshop Communications
 Earned and Paid Media
 Materials
 Timeline

Leveraged Match Outreach	Sara Maier
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Outcomes

The Consultant Team and PMO will take another look at the schedule particularly how it relates to evening meetings.

The PMO will review the workshop materials with HUD to ensure proper publishing.

Work Stream members will forward any further comments on outreach or the Phase Two Open House strategy to the PMO.

The Work Stream's next meeting will take place on July 3, 2013 at 9:30 am in the Conference Room at the Akron Urban League.

NORTHEAST OHIO SUSTAINABLE COMMUNITIES CONSORTIUM

CASH POSITION AS OF MAY 31, 2013

<u>DESCRIPTION</u>	<u>RECEIPTS</u>	<u>DISBURSEMENTS</u>	<u>BALANCE</u>
BEGINNING BALANCE			\$ 413,999.00
HUD LOCCS REIMBURSEMENT	\$ 503,971.00		
FFOEF CONTRIBUTIONS	0.00		
MEMBER CONTRIBUTIONS	0.00		
MISCELLANEOUS	0.00		
VENDORS		\$ 452,536.52	
PAYROLL		64,563.97	
ENDING BALANCE			\$ 400,869.51
TOTAL	\$ <u>503,971.00</u>	\$ <u>517,100.49</u>	

RECEIPTED FUNDS:

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD)	\$ 2,933,381.00
FUND FOR OUR ECONMOIC FUTURE (FFOEF)	139,120.38
CITY OF ELYRIA	10,000.00
TOTAL	\$ <u>3,082,501.38</u>

ADDITIONAL CASH RESOURCES:

NOACA LINE OF CREDIT \$0

NORTHEAST OHIO SUSTAINABLE COMMUNITIES CONSORTIUM

MAY 2013 - FINANCIAL INFORMATION

	TOTAL PROGRAM BUDGET (A)	EXPENDED THROUGH 05/31/13 (B)	BUDGET REMAINING (A-B)	C TARGET PROGRAM BUDGET (A/35)*28 mo.	PERCENTAGE OF TARGET PROGRAM (B/C)	PERCENTAGE OF TARGET (80%) PROGRAM (B/A)
<u>SALARIES & FRINGES</u>						
SALARIES	\$ 1,590,552	\$ 976,360	\$ 614,192	\$ 1,237,096	79%	61%
FRINGE BENEFITS	351,738	138,877	212,861	273,574	51%	39%
	\$ 1,942,290	\$ 1,115,237	\$ 827,053	\$ 1,510,670	74%	57%
<u>TRANSPORTATION</u>						
LOCAL PRIVATE VEHICLE	\$ 35,598	\$ 15,424	\$ 20,174	\$ 27,687	56%	43%
AIRFARE	7,200	3,844	3,356	5,600	69%	53%
* WASHINGTON DC TRANSPORTATION	600	4,498	(3,898)	467	964%	750%
* WASHINGTON DC PERDIEM	4,200	3,556	644	3,267	109%	85%
	\$ 47,598	\$ 27,322	\$ 20,276	\$ 37,021	74%	57%
<u>SUPPLIES AND MATERIALS</u>						
OFFICE SUPPLIES	28,300	\$ 16,031	12,269	22,011	73%	57%
COPIER LEASE/USAGE	8,640	5,662	2,978	6,720	84%	66%
MEETING ACCOMODATIONS	6,000		6,000	4,667	0%	0%
* LAPTOPS/WORKSTATIONS	17,400	21,896	(4,496)	13,533	162%	126%
OFFICE EQUIPMENT	4,250		4,250	3,306	0%	0%
CELLPHONES/IT TELECOMM	19,839	19,470	369	15,430	126%	98%
	84,429	\$ 63,059	21,370	65,667	96%	75%
<u>CONSULTANTS</u>						
ECONOMIC BASE ANALYSIS	\$ 150,000	\$ 31,750	\$ 118,250	\$ 116,667	27%	21%
BUILT & NATURAL ENVIRON	150,000		150,000	116,667	0%	0%
COMMUNITIES	200,000	150,193	49,807	155,556	97%	75%
TRANSPORTATION & IT CONNECTIONS	150,000	1,750	148,250	116,667	2%	1%
PLACE BASED REGIONAL PLAN	200,000	34,207	165,793	155,556	22%	17%
COLLABORATION & GOVERN SUPP	250,000	174,596	75,404	194,444	90%	70%
GIS & DATA INTEGRATION	225,000	64,338	160,662	175,000	37%	29%
GOVERNANCE & PMO SUPPORT	250,000	172,509	77,491	194,444	89%	69%
RESIDENTIAL ENGAGEMENT	250,000	2,000	248,000	194,444	1%	1%
PUBLIC & PRIVATE SECTOR ENGAGE	250,000	144,465	105,535	194,444	74%	58%
SASAKI CONSULTING	0	417,250	(417,250)	0	#DIV/0!	#DIV/0!
WEB-BASED MANAGEMENT	150,000	109,138	40,862	116,667	94%	73%
	\$ 2,225,000	\$ 1,302,196	\$ 922,804	\$ 1,730,556	75%	59%
CONSORTIUM MEMBER CONTRIBUTION	1,822,903	1,482,987	339,916	1,063,360	139%	81%
<u>Contracts</u>						
DATA & RESEARCH EVALUATION		\$ 585	(585)	0		
FISCAL AGENT FEE		71,648	(71,648)	0		
LEGAL		28,757	(28,757)	0		
AUDIT/TAX RETURNS/ACCTG/HR		9,516	(9,516)	0		
FURNITURE MOVING		1,400	(1,400)	0		
		\$ 111,906	(111,906)	0		
<u>OTHER DIRECT EXPENSES</u>						
MONTHLY MEETING/INTRA AGENCY	\$ 90,000	\$ 14,974	\$ 75,026	\$ 70,000	21%	17%
SMARTPHONE/CELLPHONE PLANS	17,280	9,692	7,588	13,440	72%	56%
REFRESHMENTS	0	3,529	(3,529)	0		
INSURANCE	18,000	3,103	14,897	14,000	22%	17%
MISCELLANEOUS	0	8,362	(8,362)	0		
	\$ 125,280	\$ 39,660	\$ 85,620	\$ 97,440	41%	32%
TOTAL HUD BUDGET	\$ 6,247,500	\$ 4,142,367	\$ 2,105,133	\$ 4,504,713	92%	66%**

* These line items will be within budget as the program progresses toward completion.

** The Consortium has expended approximately sixty-six percent of the Sustainable Communities budget.

Total Contributions To Date:

Members 35.80%

HUD 64.20%

Memo

To: NEOSCC Board of Directors
From: Emma Petrie Barcelona
Date: 6/25/2013
Re: Open and Pending Contracts and RFPs

Action requested

None

Contract Status

Consultants

Vendor/ Purpose	Expended	Invoices pending	PO Amount	Status
Center for Community Solutions Regional Data Identification and Availability 2011-10	\$16,565	-	\$23,000	In progress- additional work supporting Sasaki and dashboard
R-Strategy Communications, Website and Market Research 2012-09	\$302,310.96	\$19,814.02	\$462,490	Work ongoing, on schedule. Increased authorization amount request ongoing.
Center for Community Solutions Creating maps and basic GIS work 2012-11	\$15,420	-	\$24,948	In progress- additional work supporting dashboard and Sasaki
Analysis of Impediments to Fair Housing Western Economic Services 2012-14	\$131,041	\$9,464	\$163,140	Work ongoing, on schedule
Program Planning Consultant, Scenario Planning and Fiscal Impact 2012-21	\$417,250	83,500	\$1,300,000	Under contract, on schedule

Other Contracts

Vendor/ Purpose	Expended	Invoices pending	PO amount	Status
Imagen Photography Board meeting recording 2012-12	\$7,475	\$1725	\$11,500	Approved 5-8-12, Finance committee authorized 4-18-13 to complete recording through the end of 2013

FY12 and FY13 Audit and Tax Services Meaden & Moore	-	-	\$12,320	Agreement in place for FY2012
Legal Counsel Buckingham, Doolittle & Burroughs	\$25,449.50	\$1957.50	\$50,000	Agreement in place- no retainer, monthly invoices based on work performed. Finance Committee increased the funds authorized 4-18-13
Cleveland.com network/google.com Internet promotion, advertising through regional online networks	\$2750	\$12,500	\$67,350	Not-to-exceed amount approved by Finance Committee 4-18-13

Open and Pending Purchases

- a. Open
- b. Pending or planning phases

Completed agreements

Vendor/ Purpose	Expended	Amount unspent	PO amount	Status
Civic Commons Young Professional Events 2012-08	\$20,651	\$1,349	\$22,000	Complete
Cobalt Group Drafting engagement plan 2012-10	\$23,885	-	\$23,885	Complete
Meaden & Moore Audit 2012-04	\$7,143	\$107	\$7,250	complete
CSU- Kirby Date QCP WS Management 2012-03	\$29,900	\$100	\$30,000	Complete
Schneider, Smeltz, Ranney & LaFond P.L.L. Non-Profit Filing, temporary legal services 2011-01	\$13,210	(\$210)	\$13,000	All work complete and invoiced. Reviewing with finance committee
Cobalt Group Community Engagement Plan Implementation 2012-13	\$126,760	-	\$126,760	Work to be concluded in March- additional work will be part of Sasaki contract
Currere Board Facilitation 2012-07 2012-17 extension	\$167,393	\$11,670	\$179,063	Work to be completed in January

NEOSCC Consortium Membership & Leveraged Match Tracking - Draft as of June 20, 2013

# Consortium Board Member	Notes	Committed Match per Consortium Agreement	Cummulative Reported Match	Percentage of Reported to Committed Match
1 Akron, City of	received through 4Q12	\$ 69,000	\$ 88,730.53	128.6%
2 Akron Metropolitan Area Transportation Study (AMATS)	received through 1Q13	\$ 127,812	\$ 117,194.79	91.7%
3 Akron Metropolitan Housing Authority	nothing received	\$ 77,642	\$ -	0.0%
4 Akron Urban League	received through 4Q12	\$ 69,000	\$ 8,877.56	12.9%
5 Ashtabula County	received through 2Q12	\$ 69,000	\$ 3,645.32	5.3%
6 Catholic Charities, Diocese of Youngstown	received through 4Q12	\$ 30,000	\$ 5,258.11	17.5%
7 Center for Community Solutions	received through 4Q12	\$ 42,900	\$ 6,639.90	15.5%
8 Cleveland, City of	received partial through 1Q13	\$ 69,000	\$ 12,741.23	18.5%
9 Cleveland Metroparks	nothing received	\$ 69,000	\$ -	0.0%
10 Cleveland Museum of Natural History	received through 1Q13	\$ 71,022	\$ 29,681.22	41.8%
11 Cleveland State University	received through 2Q12	\$ 79,188	\$ 81,073.75	102.4%
12 Cuyahoga County	received through 1Q13	\$ 69,000	\$ 41,463.50	60.1%
13 Cuyahoga Metropolitan Housing Authority	received through 4Q12	\$ 69,000	\$ 7,427.47	10.8%
14 Eastgate Regional Council of Governments (Eastgate)	received through 1Q13	\$ 69,000	\$ 87,708.04	127.1%
15 Elyria, City of*	received through 4Q12	\$ 69,000	\$ 28,923.79	41.9%
16 Fund for Our Economic Future**	received through 4Q11	\$ 850,000	\$ 317,393.61	37.3%
17 Greater Cleveland Regional Transit Authority	received through 1Q13	\$ 69,000	\$ 34,688.94	50.3%
18 Lorain County (Lorain County Growth Partnership)	received through 4Q12	\$ 83,897	\$ 20,751.81	24.7%
19 Lorain County Community College	received through 1Q13	\$ 49,000	\$ 6,953.76	14.2%
20 Mahoning County	received through 4Q12	\$ 69,000	\$ 19,933.63	28.9%
21 Northeast Ohio Areawide Coordinating Agency (NOACA) (Fiscal Agent)	received through 4Q12 (partial)	\$ 179,415	\$ 214,120.08	119.3%
22 Northeast Ohio Community Development Alliance	nothing received	\$ 28,771	\$ -	0.0%
23 Northeast Ohio Four County Regional Planning & Development Organization (NEFCO)	received through 1Q13 (partial)	\$ 69,000	\$ 40,818.14	59.2%
24 Policy Bridge	received through 4Q12	\$ 45,000	\$ 24,942.50	55.4%
25 Regional Prosperity Initiative	received through 4Q12	\$ 15,000	\$ 89,731.74	598.2%
26 Stark County	1Q13 (began tracking 2Q12 when SCATS hit \$69,000)	\$ 69,000	\$ 32,339.89	46.9%
27 Stark County Regional Planning Commission/Stark County Area Transportation Study (RPC/SCATS)	received through 2Q12 - completed	\$ 69,000	\$ 69,000.00	100.0%
28 Stark Metropolitan Housing Authority	received through 3Q12	\$ 69,018	\$ 3,610.38	5.2%
29 Summit County	received through 1Q13	\$ 97,728	\$ 14,645.71	15.0%
30 Summit County Combined Health District	received through 1Q13	\$ 69,000	\$ 41,579.42	60.3%
31 Trumbull County	received through 4Q11	\$ 38,034	\$ 21,036.67	55.3%
32 Youngstown, City of	received through 1Q13	\$ 69,000	\$ 34,932.09	50.6%
33 Youngstown State University	completed match 2Q11	\$ 60,000	\$ 60,000.00	100.0%
Total		\$ 3,048,427	\$ 1,565,843.54	51.4%

*Includes \$10,000 cash match

**Includes \$500,000 cash match, of which \$167,000 has been released and \$50,000 is pending