Workshop Series 1

April 30 – May 2, 2013

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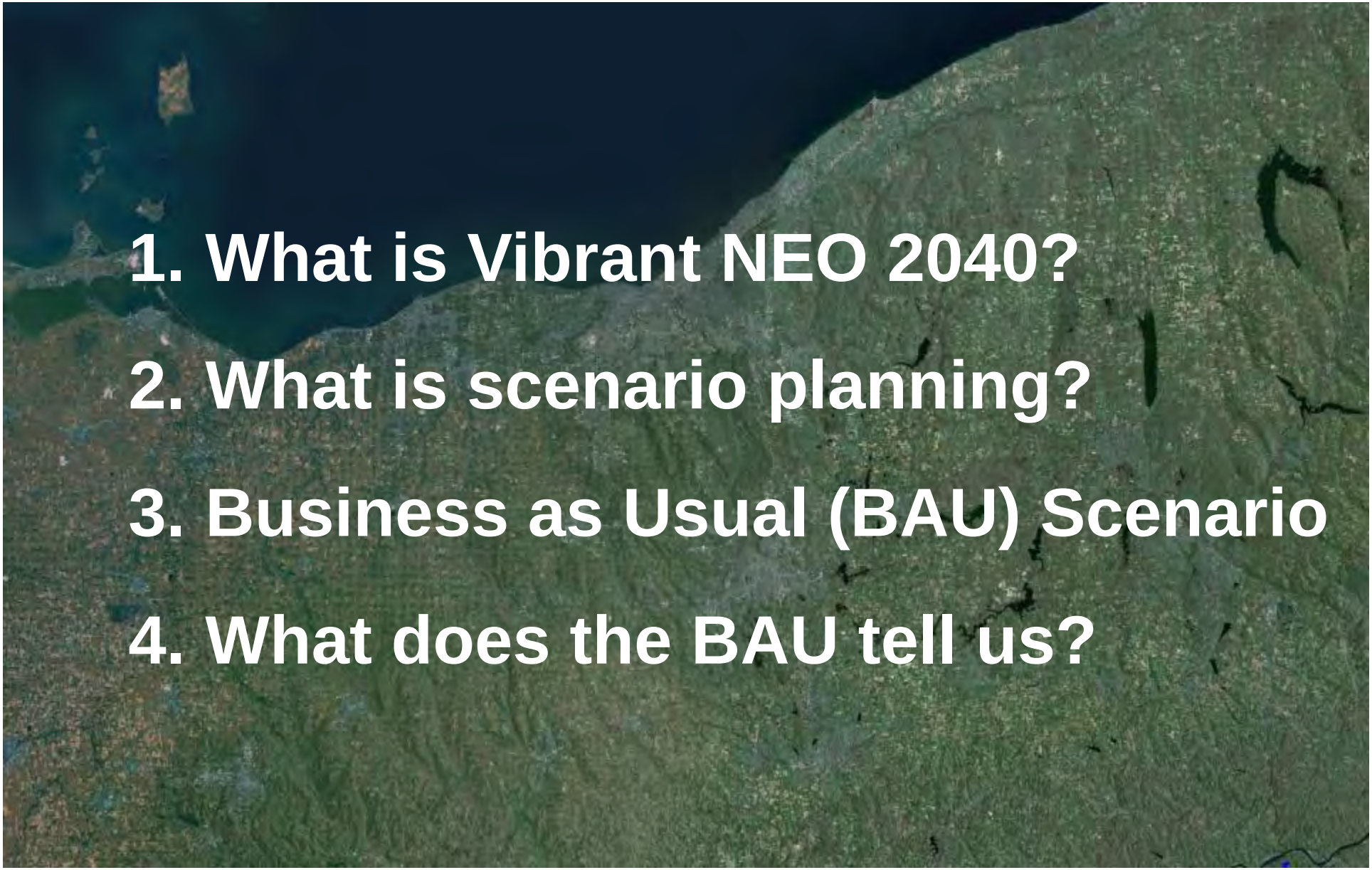

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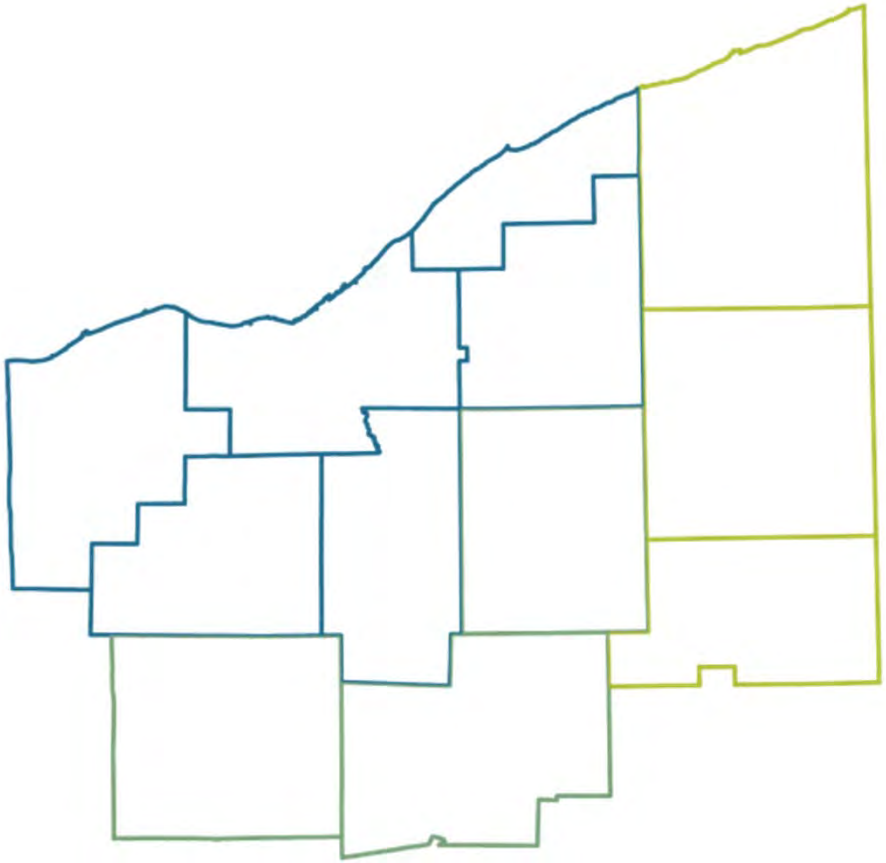
What is Vibrant NEO 2040?



A regional visioning and decision-making framework for Northeast Ohio

Creating a more vibrant, resilient, and sustainable region

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What is Vibrant NEO 2040?

Four action products to turn our vision into reality

DASHBOARD
Measuring progress and inspiring us toward our goals.

POLICY RECOMMENDATIONS
Supporting and advancing our vision and goals.

TOOL KIT & BEST PRACTICES
Implementing and sustaining the vision across the region.

PILOT PROGRAMS
Proving and highlighting our vision and goals.

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Who is Vibrant NEO 2040?

- Northeast Ohio Sustainable Communities Consortium (NEOSCC)
  - Regional, county, and local government
  - Non-profit and private sector
- Supported by team of local and national experts
- **Northeast Ohio residents—all of you!**

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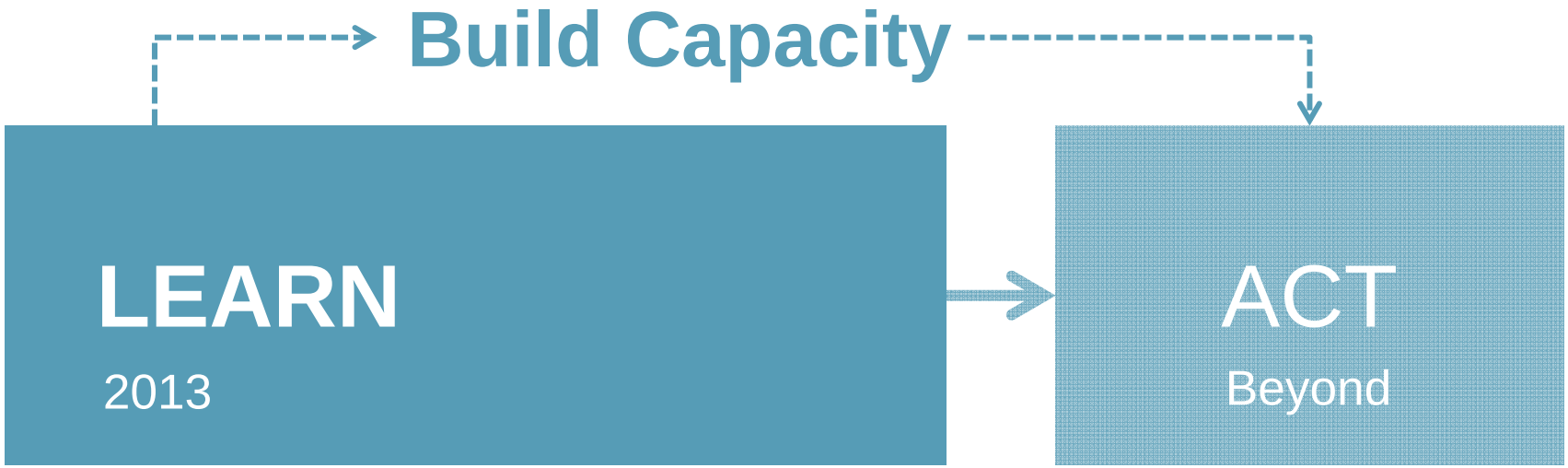
A Year of Learning



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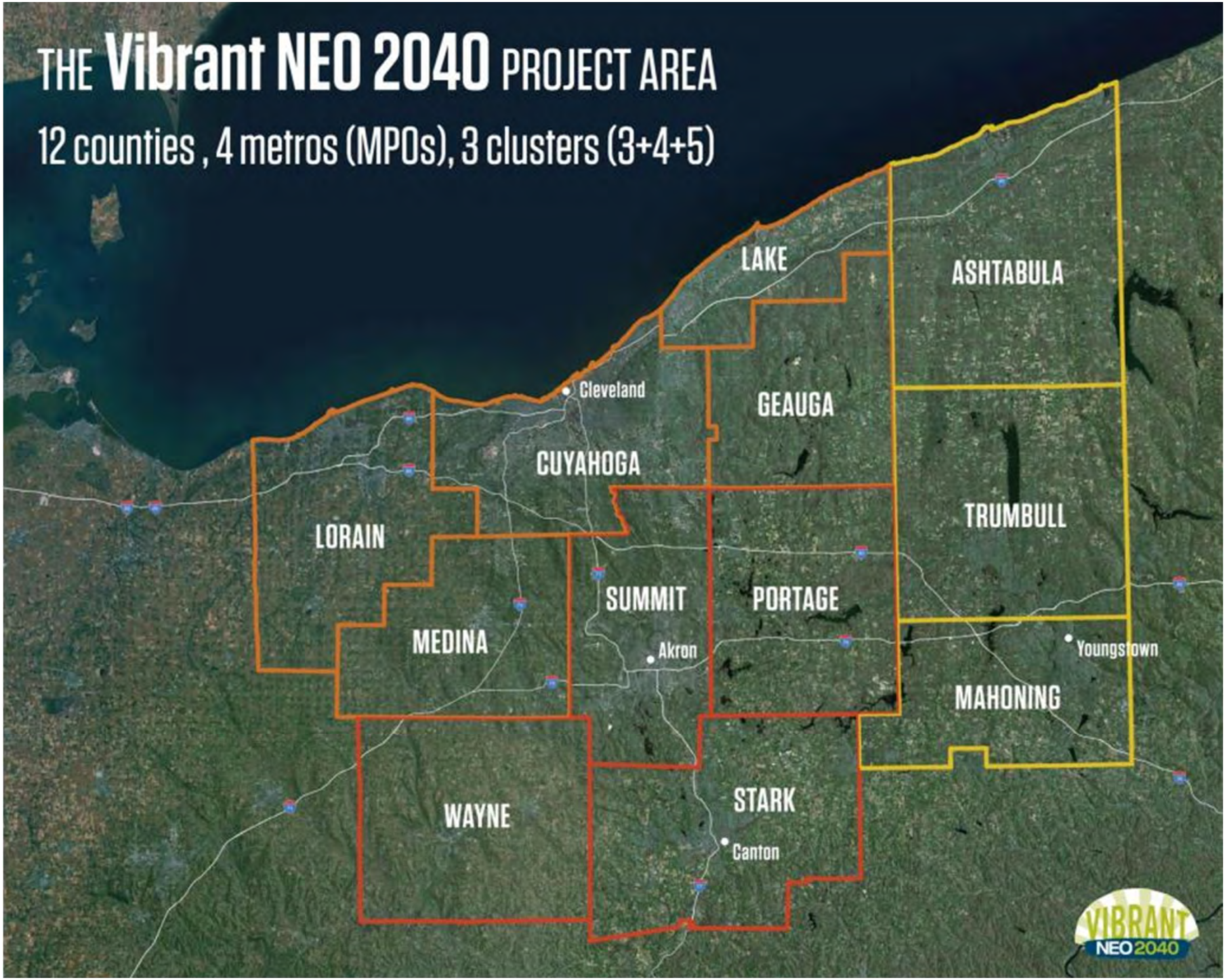

THE Vibrant NEO 2040 PROJECT AREA
12 counties , 4 metros (MPOs), 3 clusters (3+4+5)
LAKE
ASHTABULA
Cleveland
GEAUGA
CUYAHOGA
TRUMBULL
LORAIN
SUMMIT
PORTAGE
MEDINA
Akron
Youngstown
MAHONING
WAYNE
STARK
Canton
VIBRANT
NEO2040

PRESERVE + PROTECT

REINVEST

GROW

CONNECT

NEO2040

Ohio's cities bloom again

Thanks to billions in investment and years of work by both the public and private sectors, Ohio's three largest cities in each sterling a downtown renaissance that is bringing new vitality to the urban core, with benefits that ripple throughout the cities.

The "Three Cs" -- Cincinnati, Cleveland and Columbus -- collectively have invested some $10 billion in downtown devel-

State Senate passes transportation bill

Restore neighborhoods by removing blight

Northeast Ohioans should applaud the bipartisan move by U.S. Reps. Dave Joyce, Marcia Fudge and Marcy Kaptur to introduce the Restore Our Neighborhoods Act, which would authorize the sale of up to $4 billion in bonds to help fund the demolition of vacant and

SUNDAY PLAIN DEALER

MORE THAN 1.3 MILLION READERS IN PRINT AND ON CLEVELAND.COM WEEKLY | $2.00 | $1.83 | ★★★★

Opinion divided on powerful killers

addiction; ry that ill suffer

Can Youngstown shift gears from Rust Belt to Tech Belt?

Tax laws a burden on local

rms ity ngs

The Atlantic CITIES PLACE MATTERS

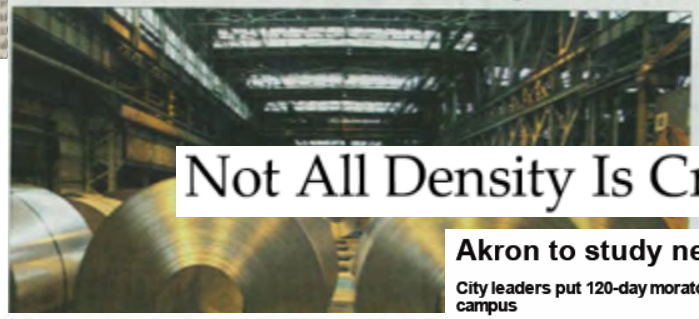
Defending Youngstown: One City's Struggle to Shrink and Flourish

DANIEL DENVIR 8:30 AM ET COMMENTS

Schools plan has limits for NE Ohio

Well-off districts in region won't see as much benefit

Arcelor upgrading plant in Flats to meet automakers' demands for tougher steel



MONDAY, FEBRUARY 18, 2013

NE Ohio factories humming, study says

Output returns, but jobs haven't

ROBERT L. SMITH

Not All Density Is Created Equal

Cleveland must break its cycle of abandonment: Brent Larkin

The Business Journal

Petitions Filed for Citizen's Bill of Fracking Rights

This man's Waterloo may be a triumph

CantonRep.com

Healy: Canton is 'moving forward'

Akron to study need for student housing

City leaders put 120-day moratorium on new projects following glut of new campus

By Rick Armon
Beacon Journal staff writer

Published: April 2, 2013 - 11:32 PM

owntown Akron becoming a hot spot for student-housing projects, the city is launch developments are really needed.

aders also agreed this week not to hand out any tax incentives or to rezone properties for new student housing ast the next four months while the analysis is conducted.

The Chronicle-Telegram Chronicle online

Council to discuss $7.1M plan to enhance waterfront

Filed by Evan Goodenow March 18th, 2013 in Top Stories.
Print this story
Read comments and discuss this story

LORAIN — A $7.1 million borrowing plan that proponents hope will spur waterfront de City Council at its 6 p.m. meeting.

What to do with city's abandoned houses?

Council may back study to push demolition, but some members object

5 REALITIES
for Northeast Ohio

1. Taxpayers are burdened by costly fragmentation across our local/regional governments.
2. Cultural and natural resources are under stress.
3. Rising infrastructure costs exceed our means to pay.
4. Land use patterns affect local and regional budgets.
5. Our overall economy needs to be stronger.

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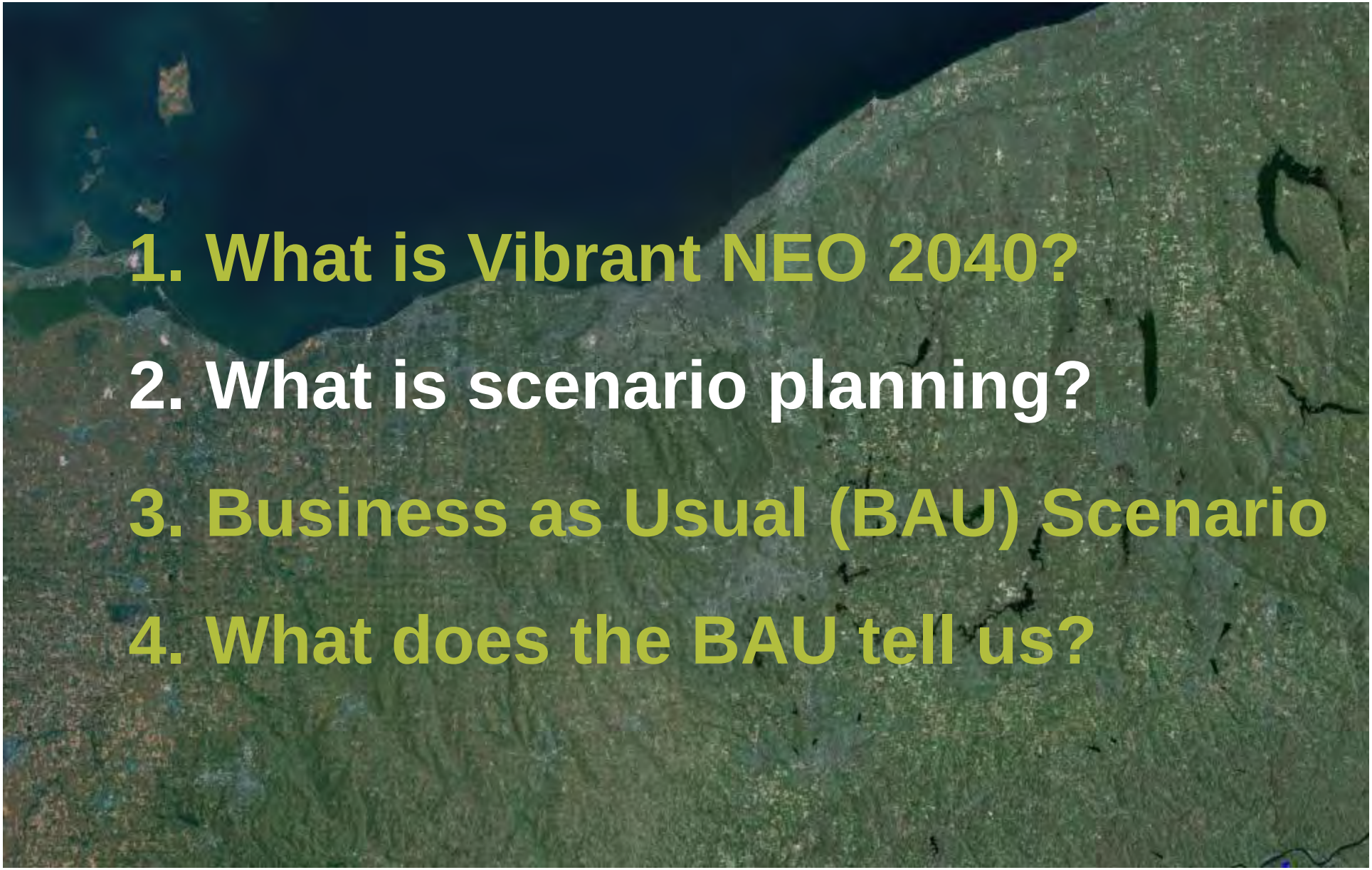

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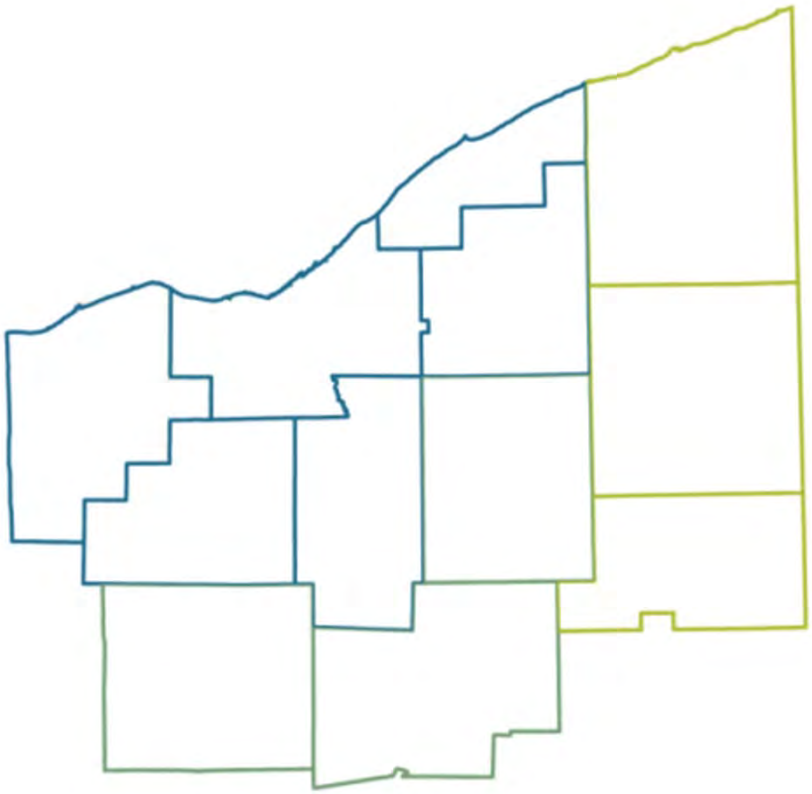
What is Scenario Planning?

A process of exploring possible futures for Northeast Ohio



GOALS

- Examine a range of strategies in the face of uncertainty
- Get the major issues on the table and prioritize them
- Down the road: align local actions and the regional vision

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Vibrant NEO 2040 Scenario Planning

- Timeframe: 2013—2040
- Tracks physical change
- Largely based on national and state level public data sources
- Reviewed by local experts

The Scenario Planning Process

January - April

"Where are we headed currently?"

May - July

"What are the possibilities?"

August - December

"Where do we want to go?"

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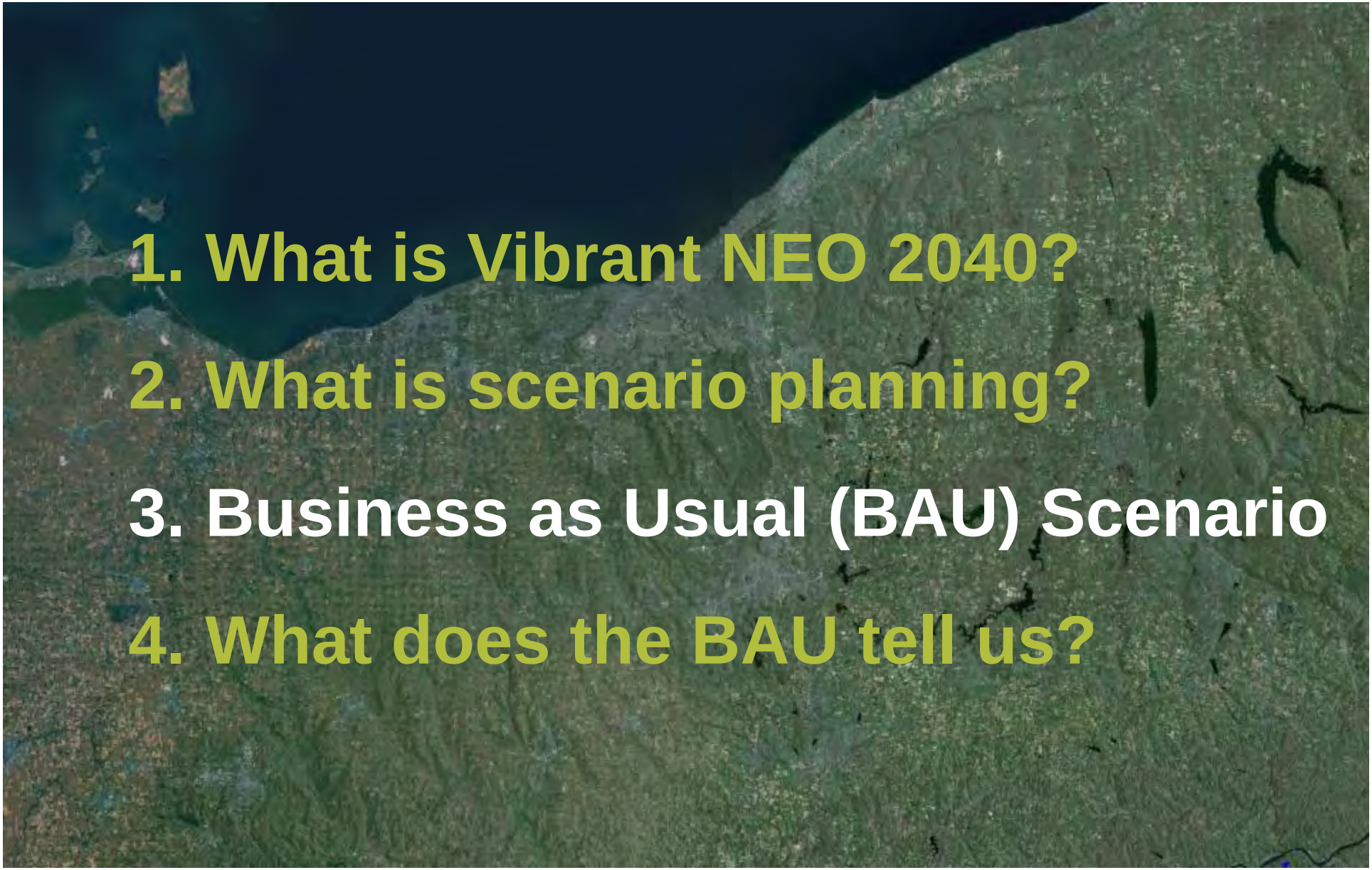

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BUSINESS AS USUAL

What happens if the trends and policies of the past continue to 2040?

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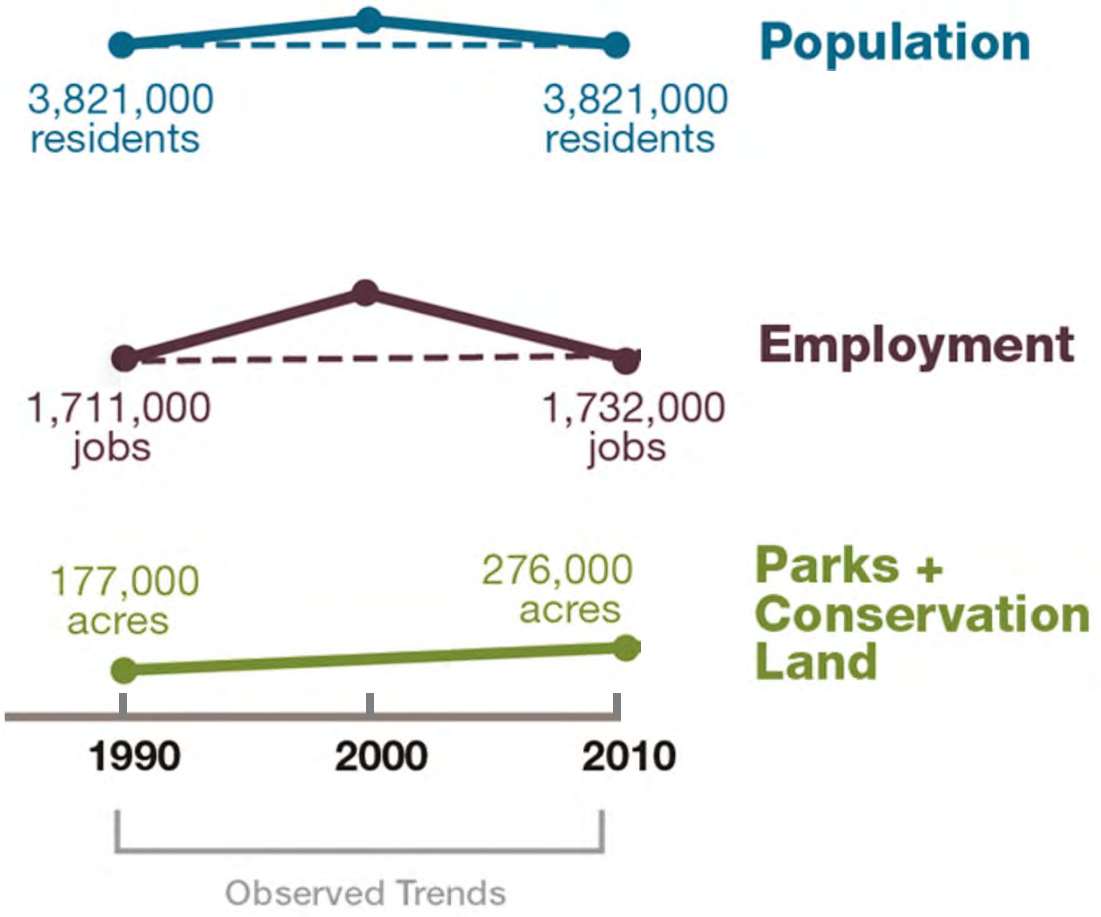
What are the Current Trends from 1990-2010?



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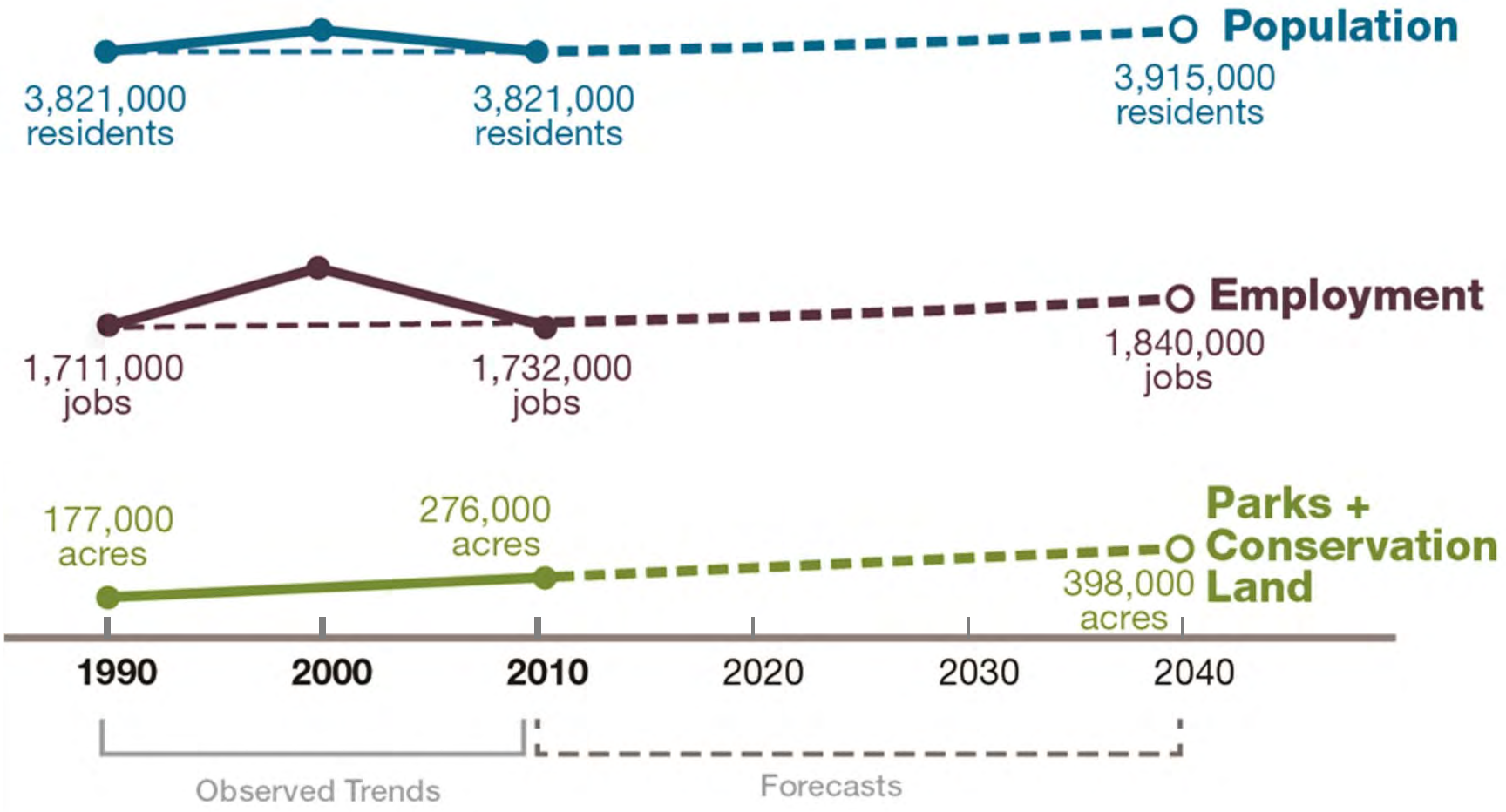
What Happens if the Trends Continue?



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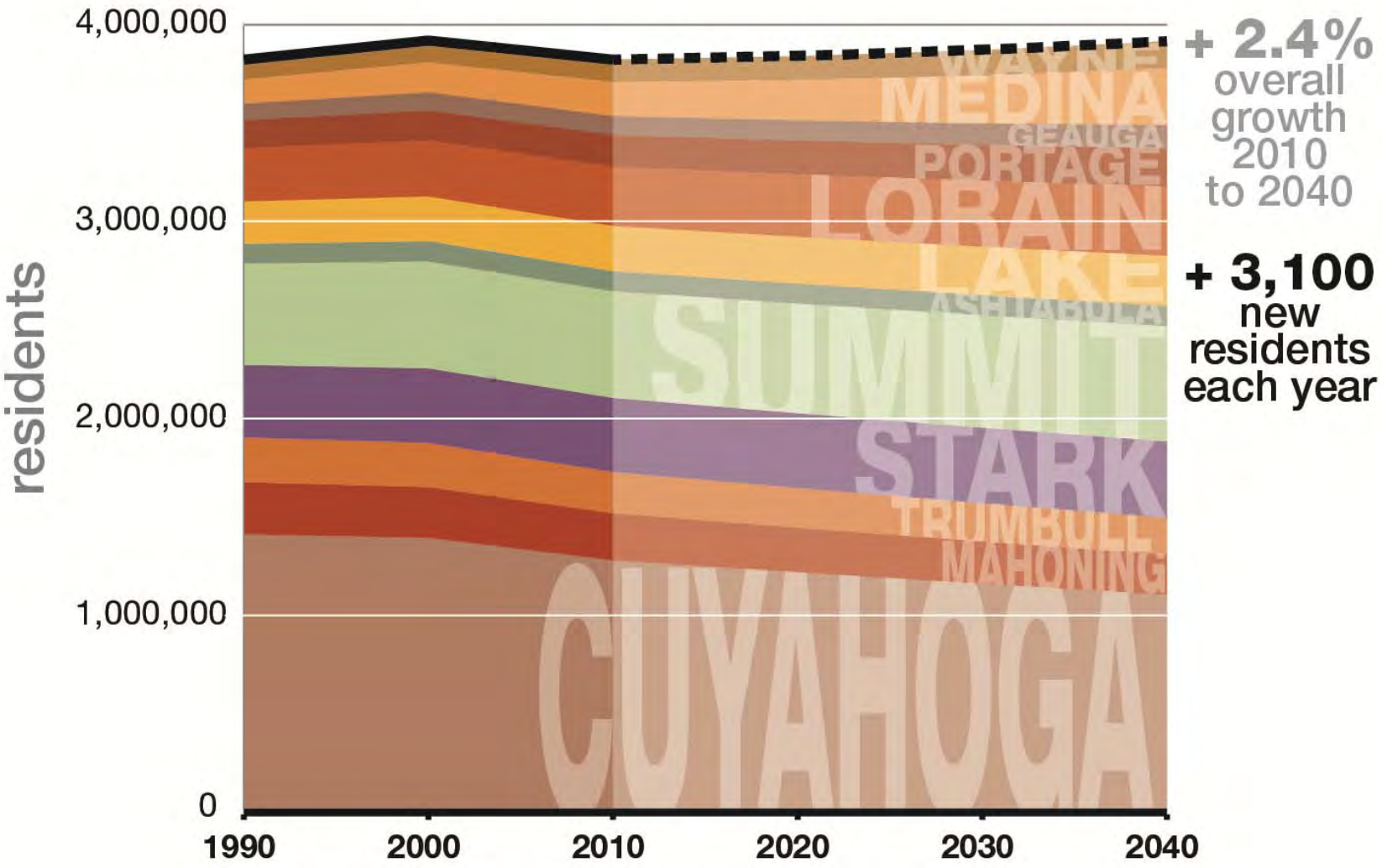
Population Change: Historical and Trend



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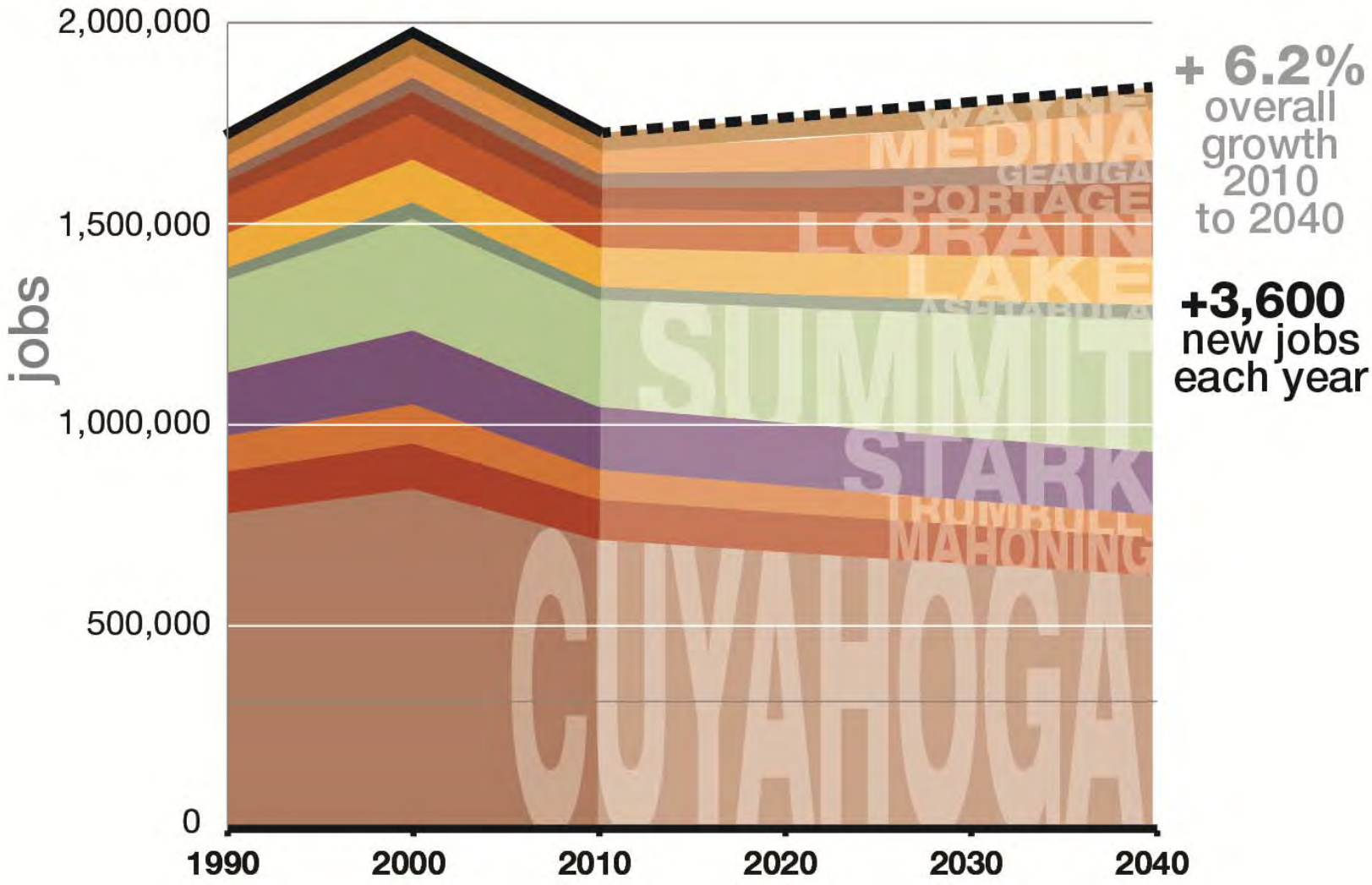
Job Change: Historical and Trend



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Scenario Land Use Types

MIXED USE

COMMERCIAL

INDUSTRIAL

Scenario Building Blocks

Scenario Land Use Types

MIXED USE

COMMERCIAL

INDUSTRIAL

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Scenario Land Use Types

RESIDENTIAL

Urban/Multi-family

Suburban

Rural

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Scenario Land Use Types

AGRICULTURE

PARKS & CONSERVATION

ABANDONED PARCELS

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Scenario Land Use Types

OTHER UNBUILT

For example, rural land like forests that is not developed or conserved, cemeteries, utility easements, vacant industrial or commercial parcels with no improvement value, etc.

OTHER BUILT

For example, parking lots, roads, rail lines, public buildings (schools, government buildings), hospitals, airports

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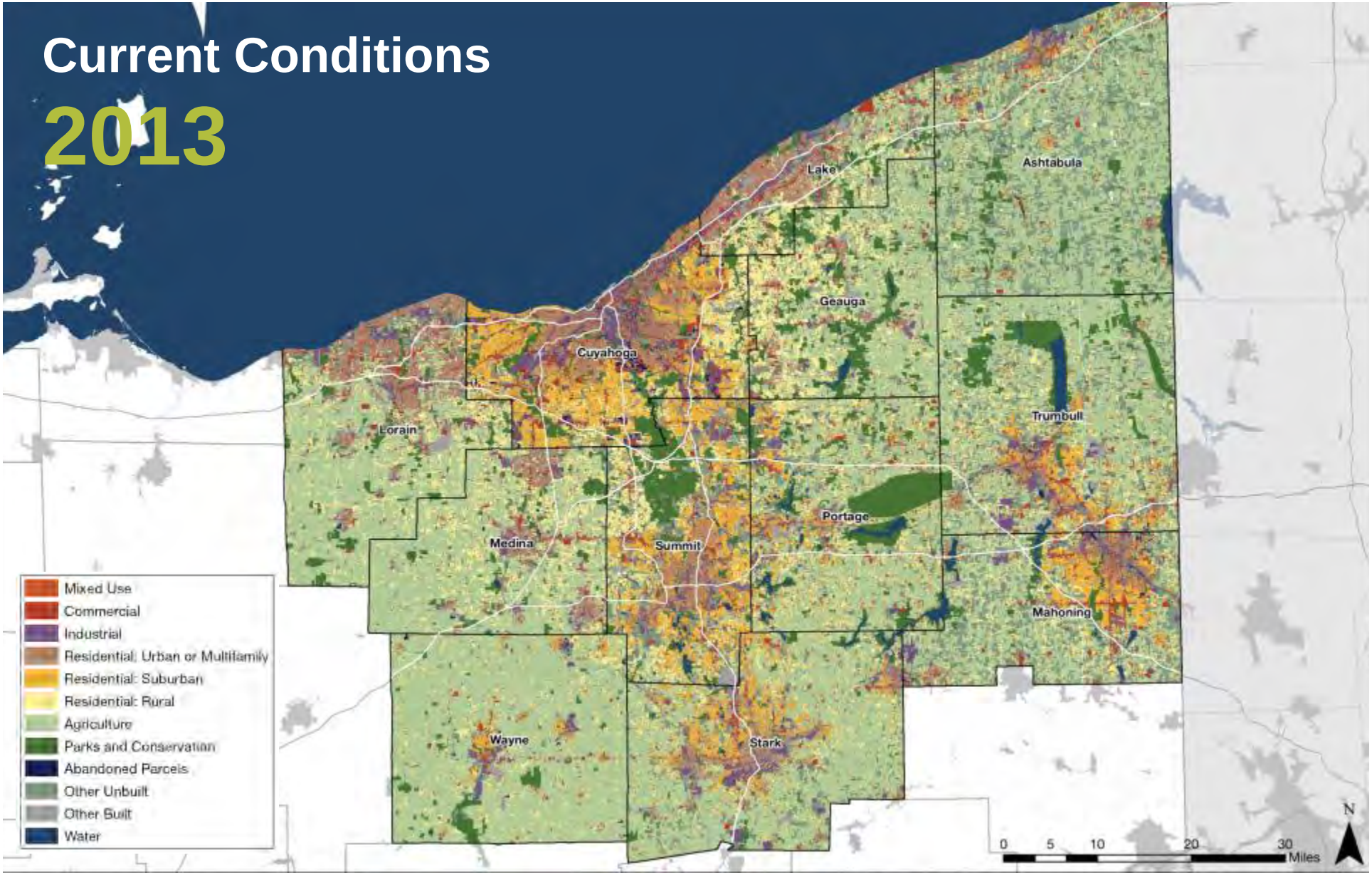
Current Conditions

2013



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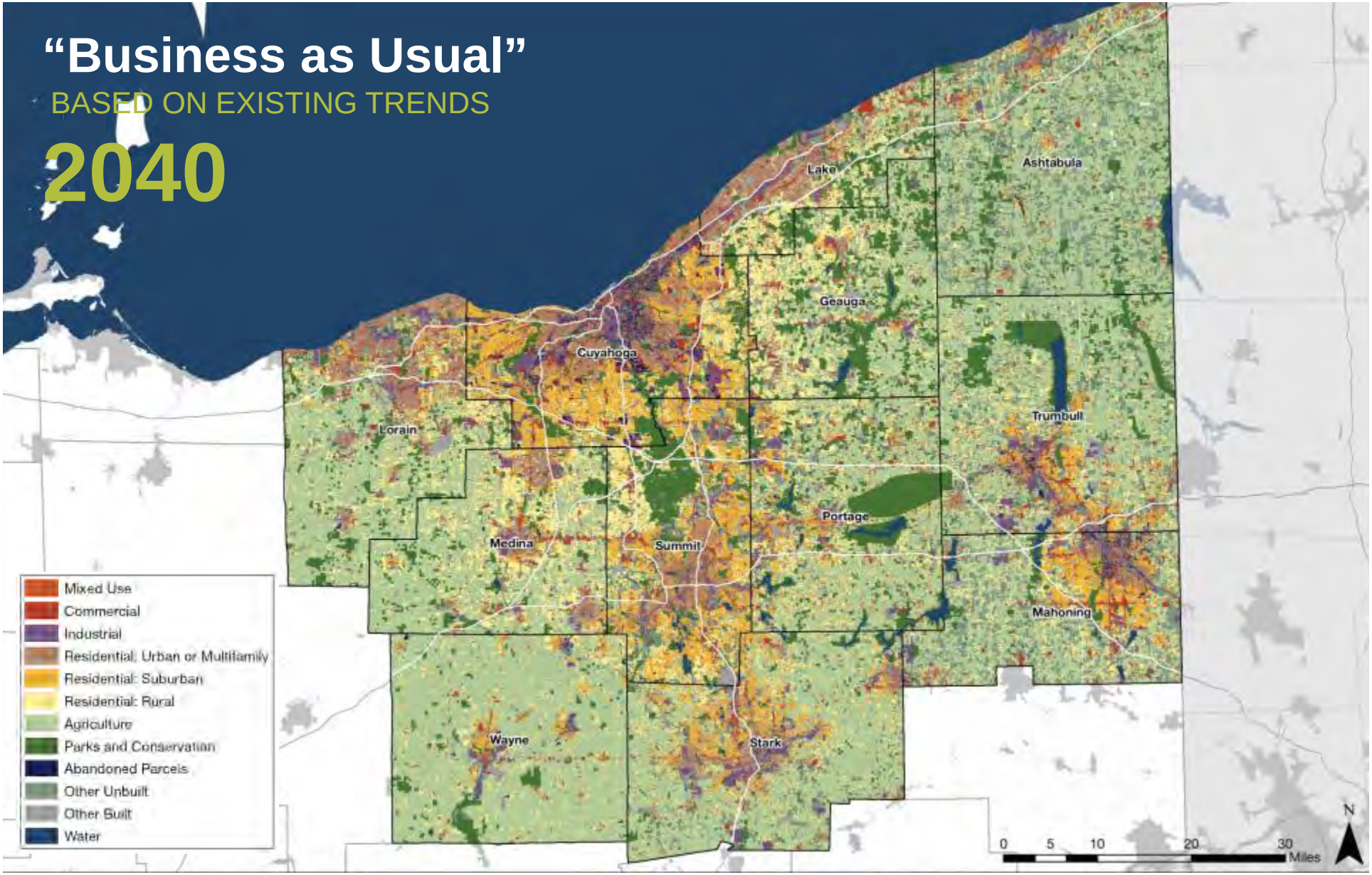
“Business as Usual”

BASED ON EXISTING TRENDS

2040



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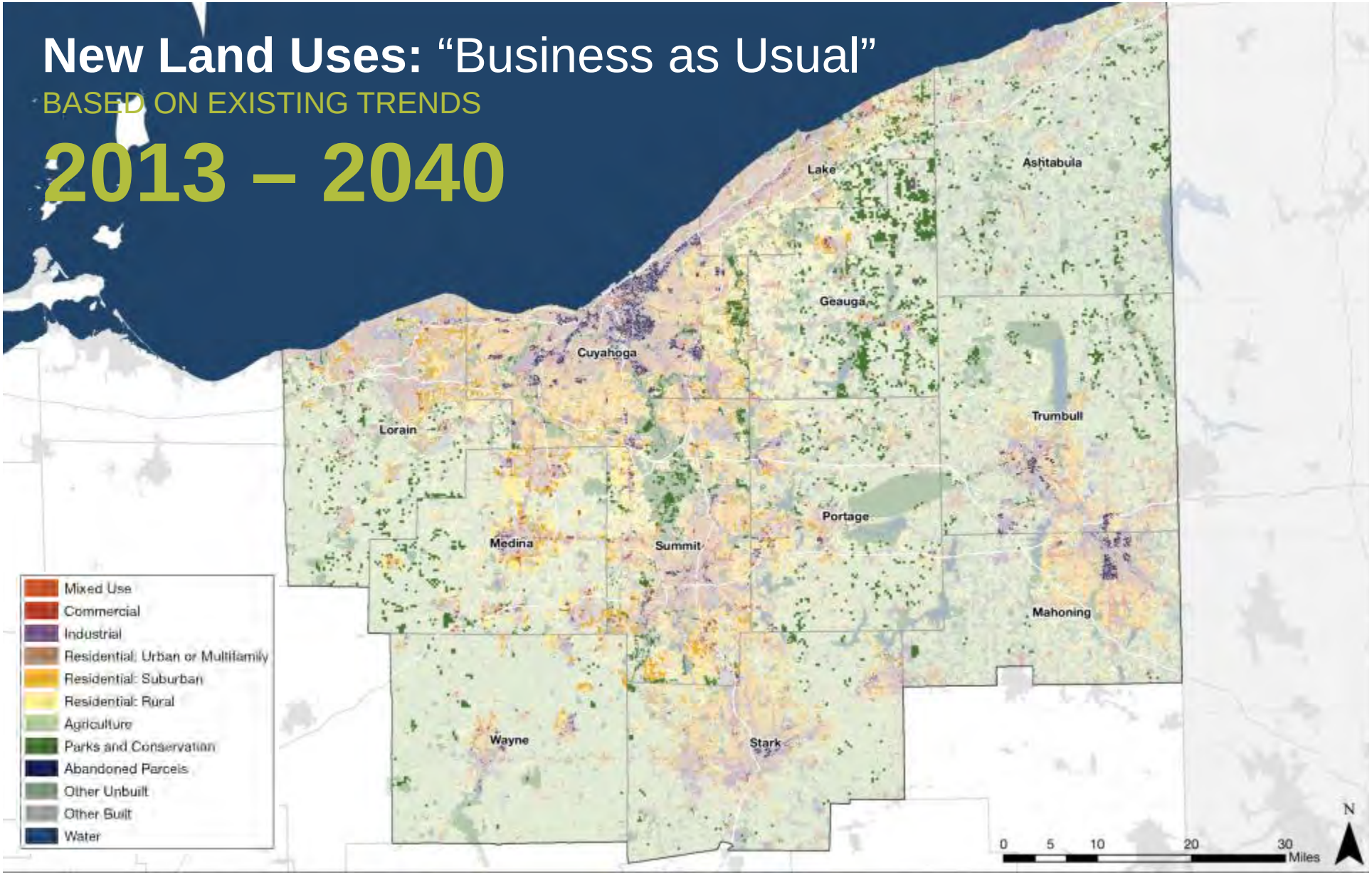
New Land Uses: "Business as Usual"

BASED ON EXISTING TRENDS

2013 – 2040



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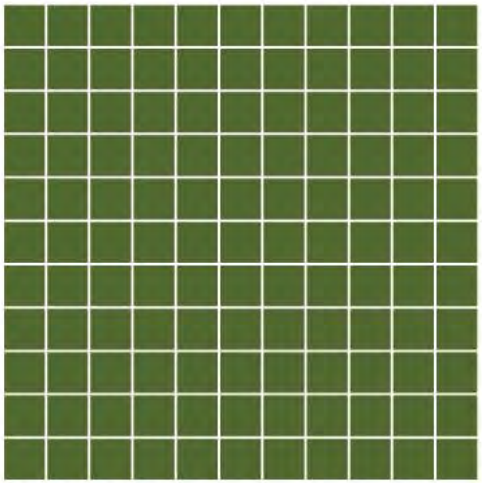
New Land Uses: “Business as Usual”

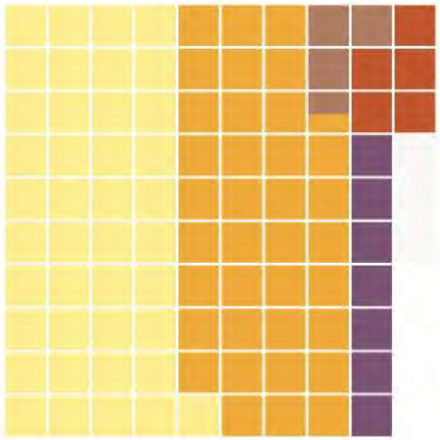
BASED ON EXISTING TRENDS

2013 – 2040

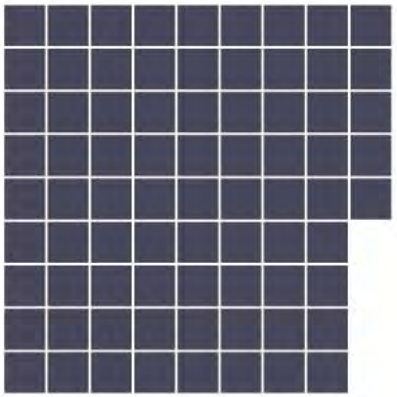
121,500 acres
new parks and land conservancy



92,500 acres
new development



77,100 acres
abandoned



Residential: Rural
Residential: Suburban
Residential: Urban
Industrial
Commercial

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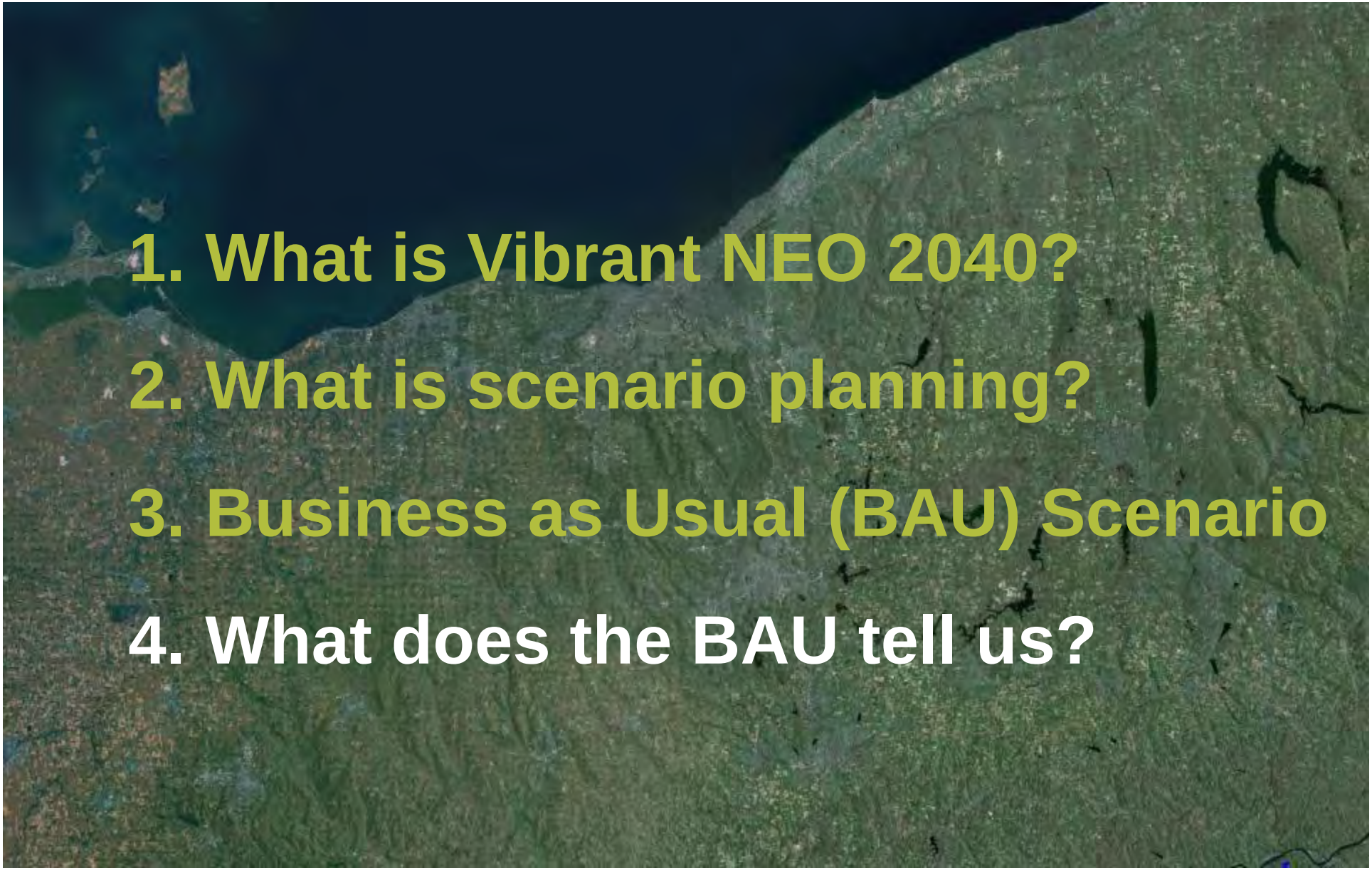

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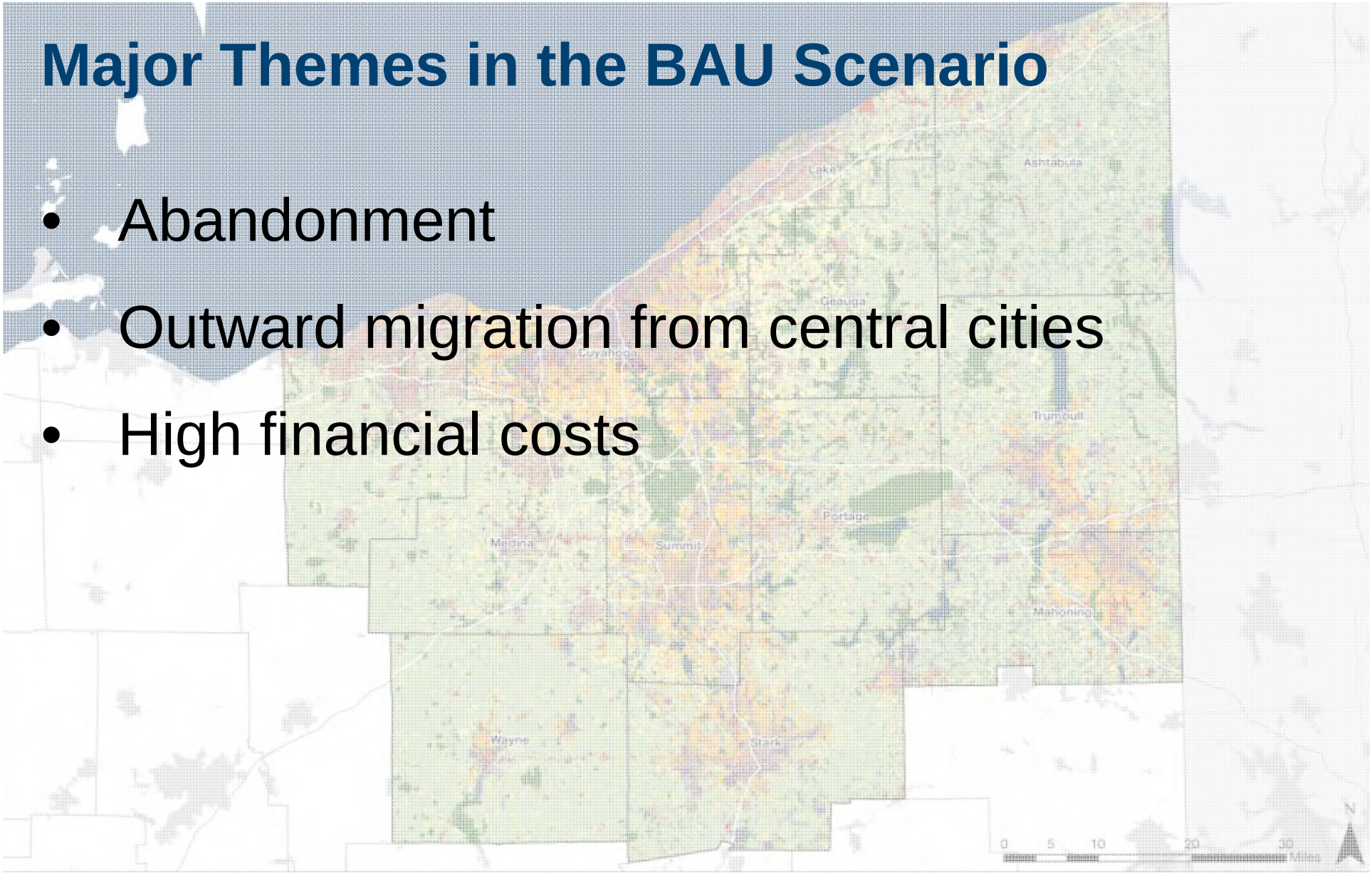
Major Themes in the BAU Scenario

- Abandonment
- Outward migration from central cities
- High financial costs



ABANDONMENT

Abandoned Parcels

Metro area extent

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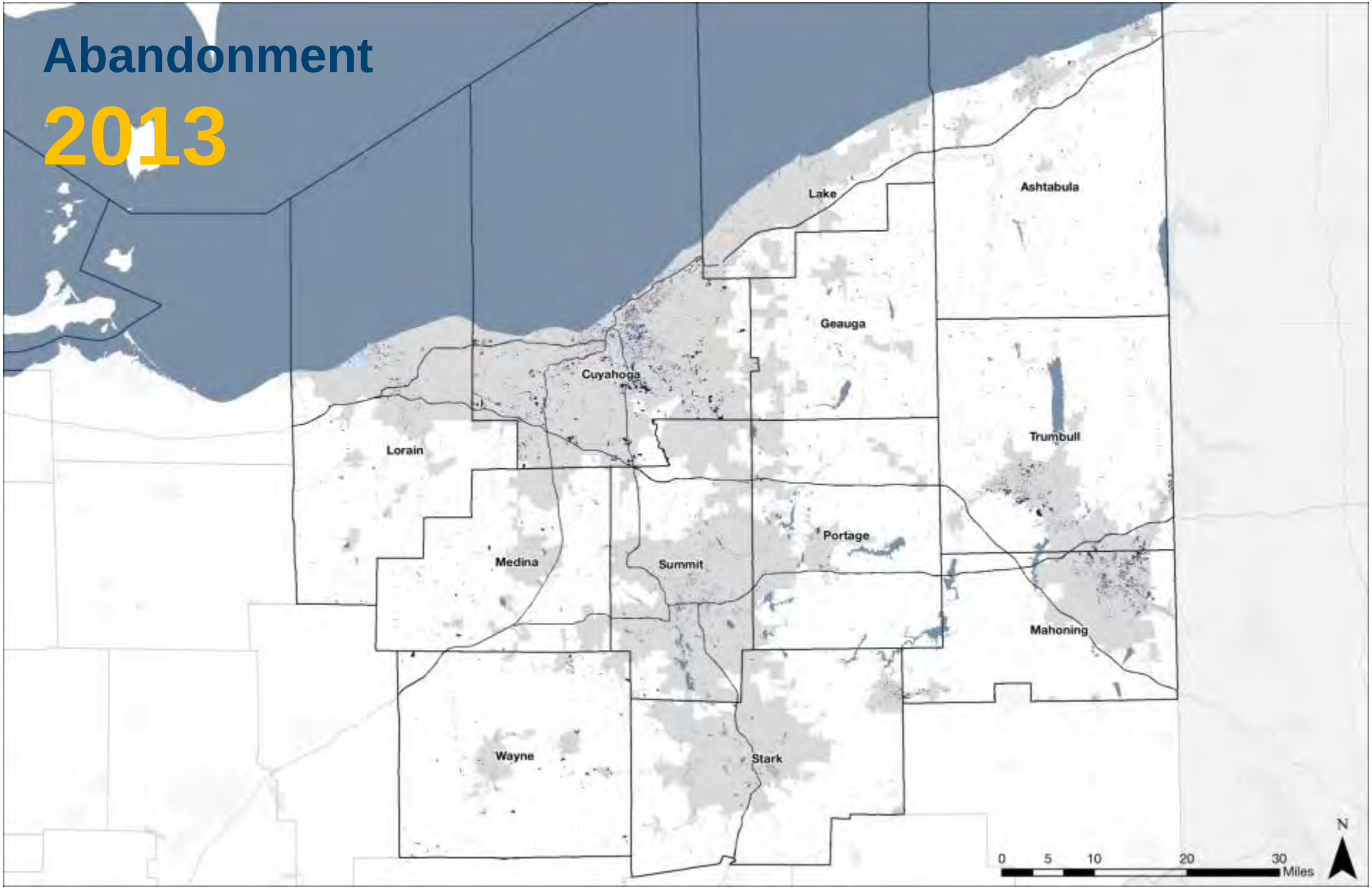
Abandonment

2013



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Abandoned Parcels

Metro area extent

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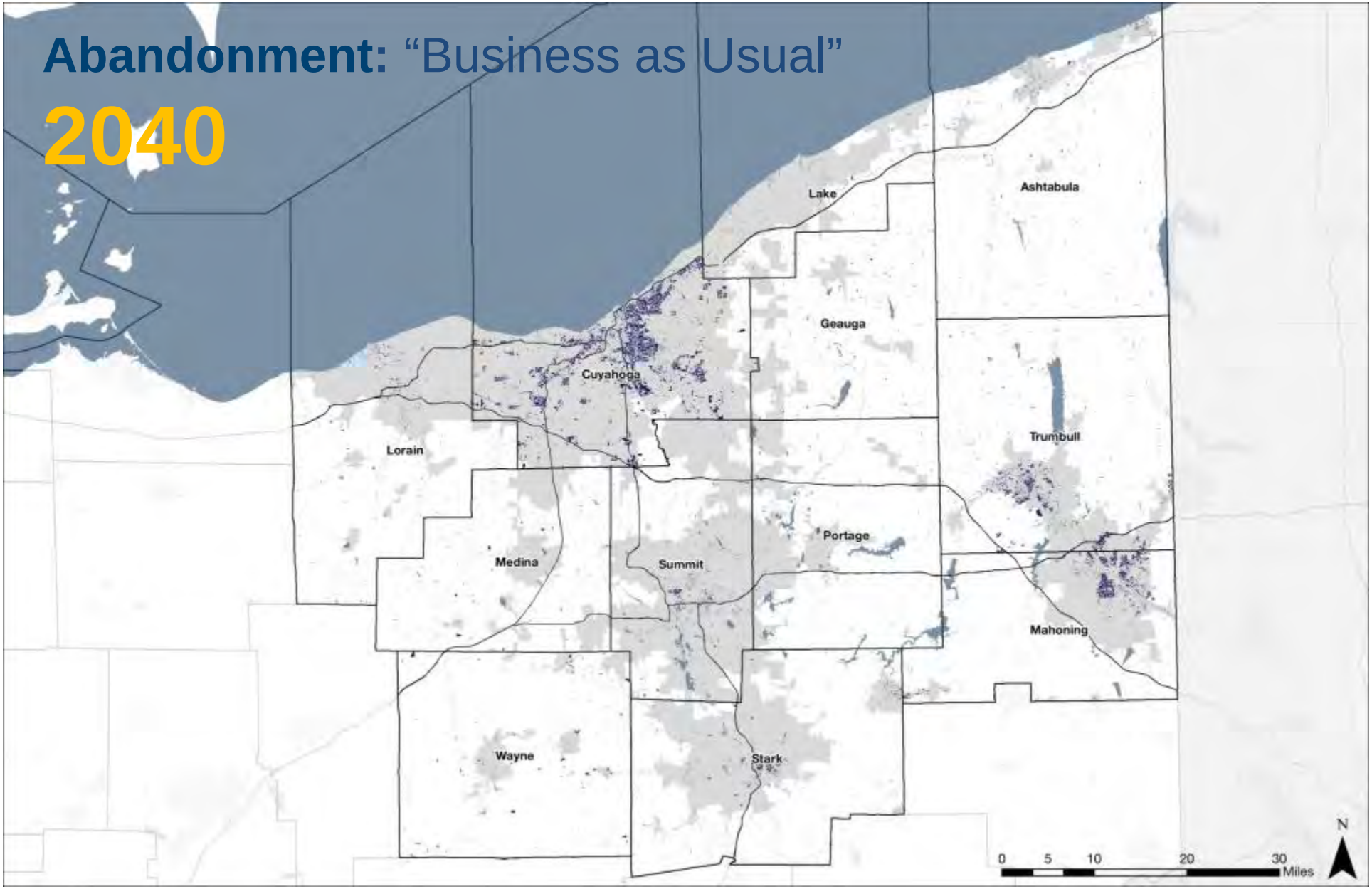
Abandonment: "Business as Usual"

2040



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Abandoned Parcels

Metro area extent

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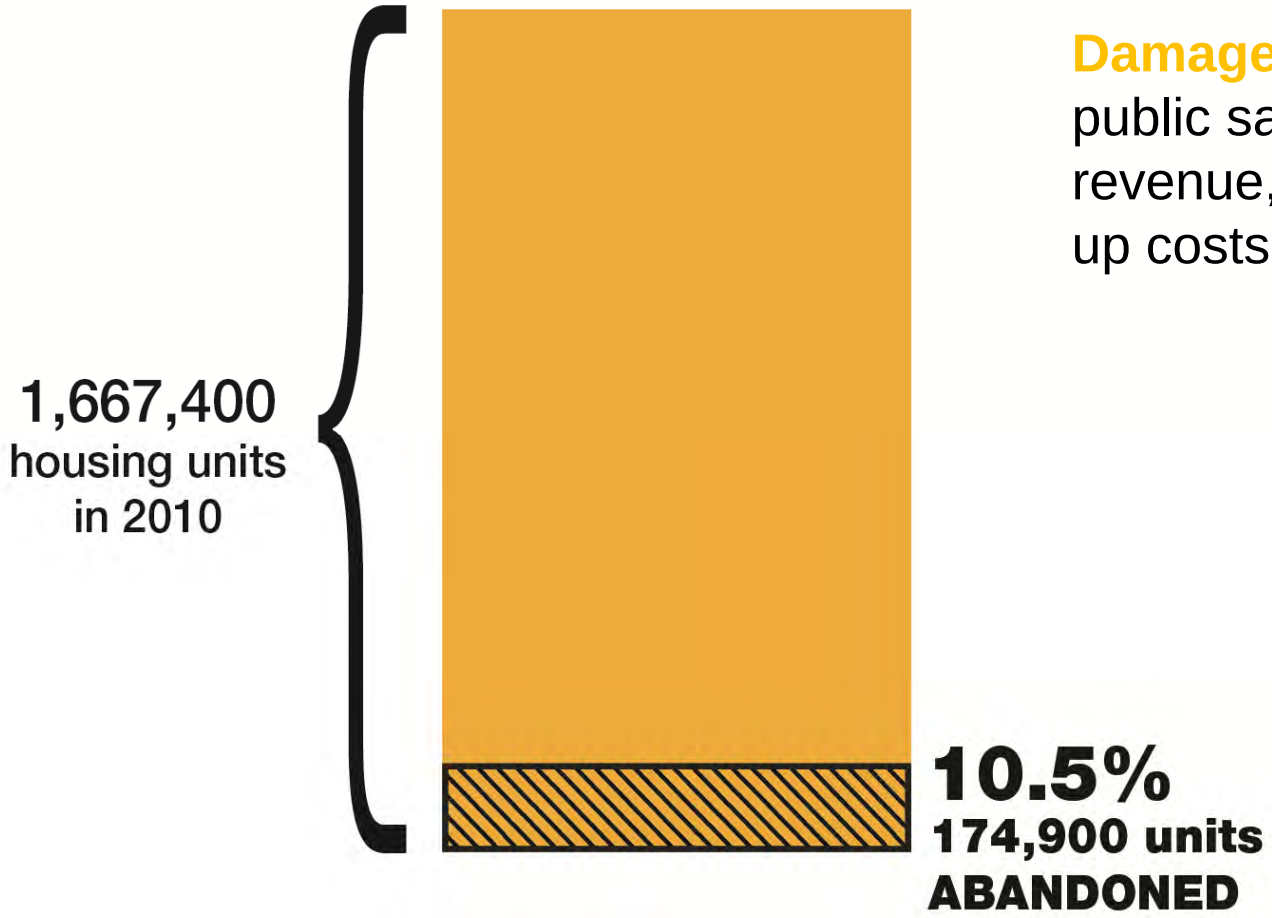
Impact of Abandonment

BUSINESS AS USUAL — ABANDONMENT



Damaged community fabric, public safety hazard, lost revenue, demolition, and clean up costs

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18 units abandoned per day

from now until 2040

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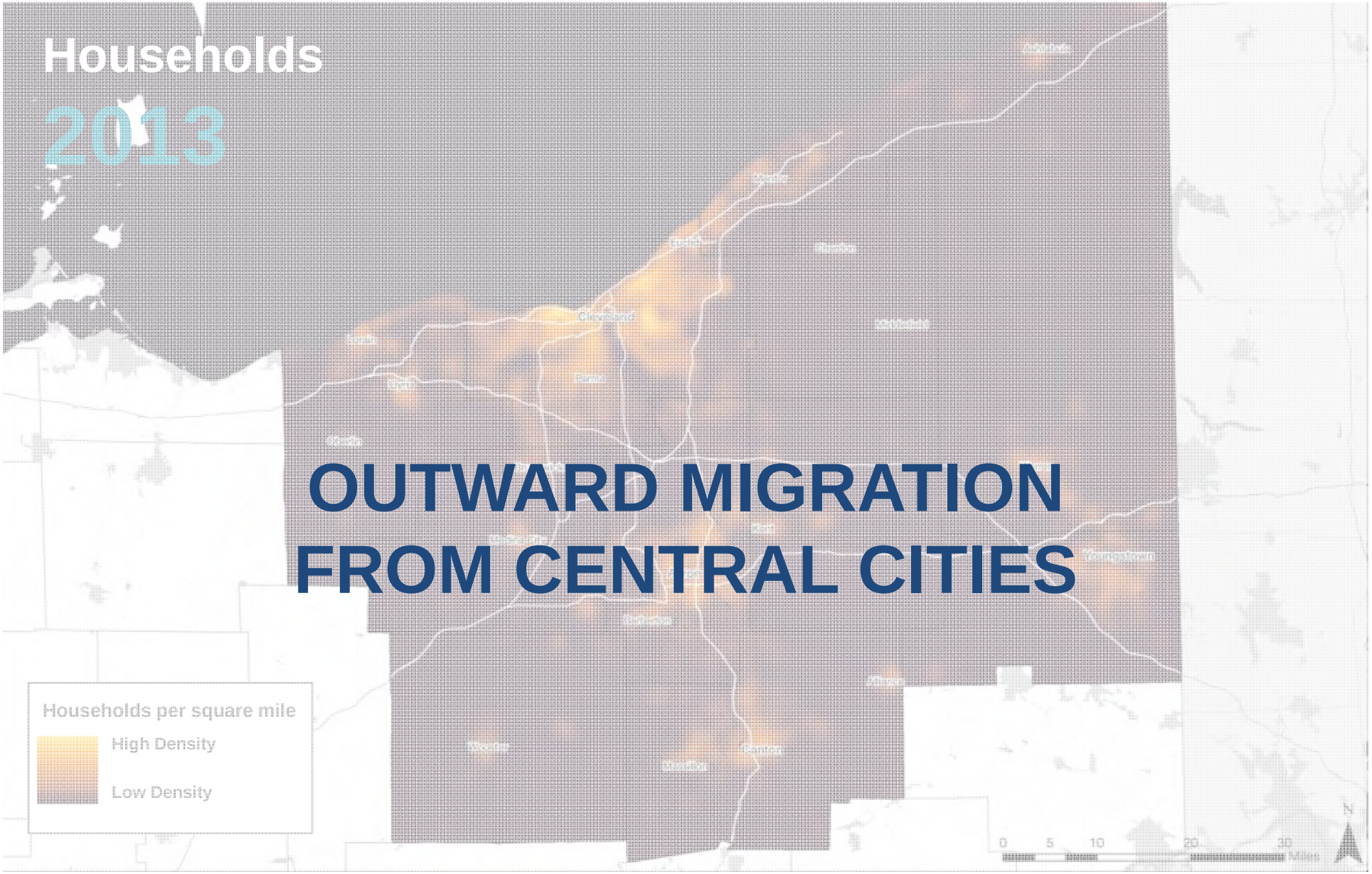
$525 million
in demolition costs alone
Assuming 30% of all abandoned units are demolished at a cost of $10,000 per unit
330LC
Photo: Max's World



OUTWARD MIGRATION FROM CENTRAL CITIES

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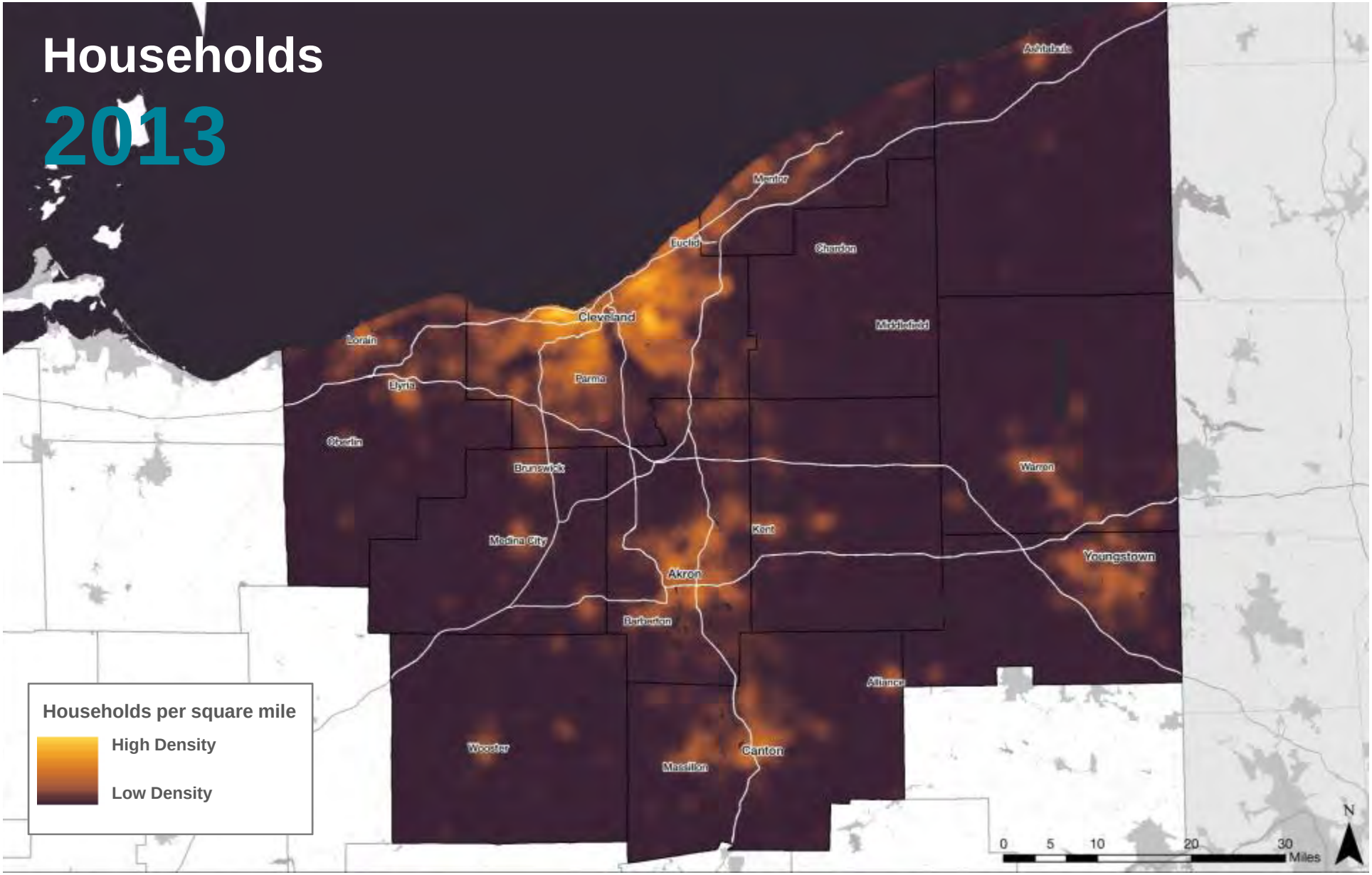
Households

2013



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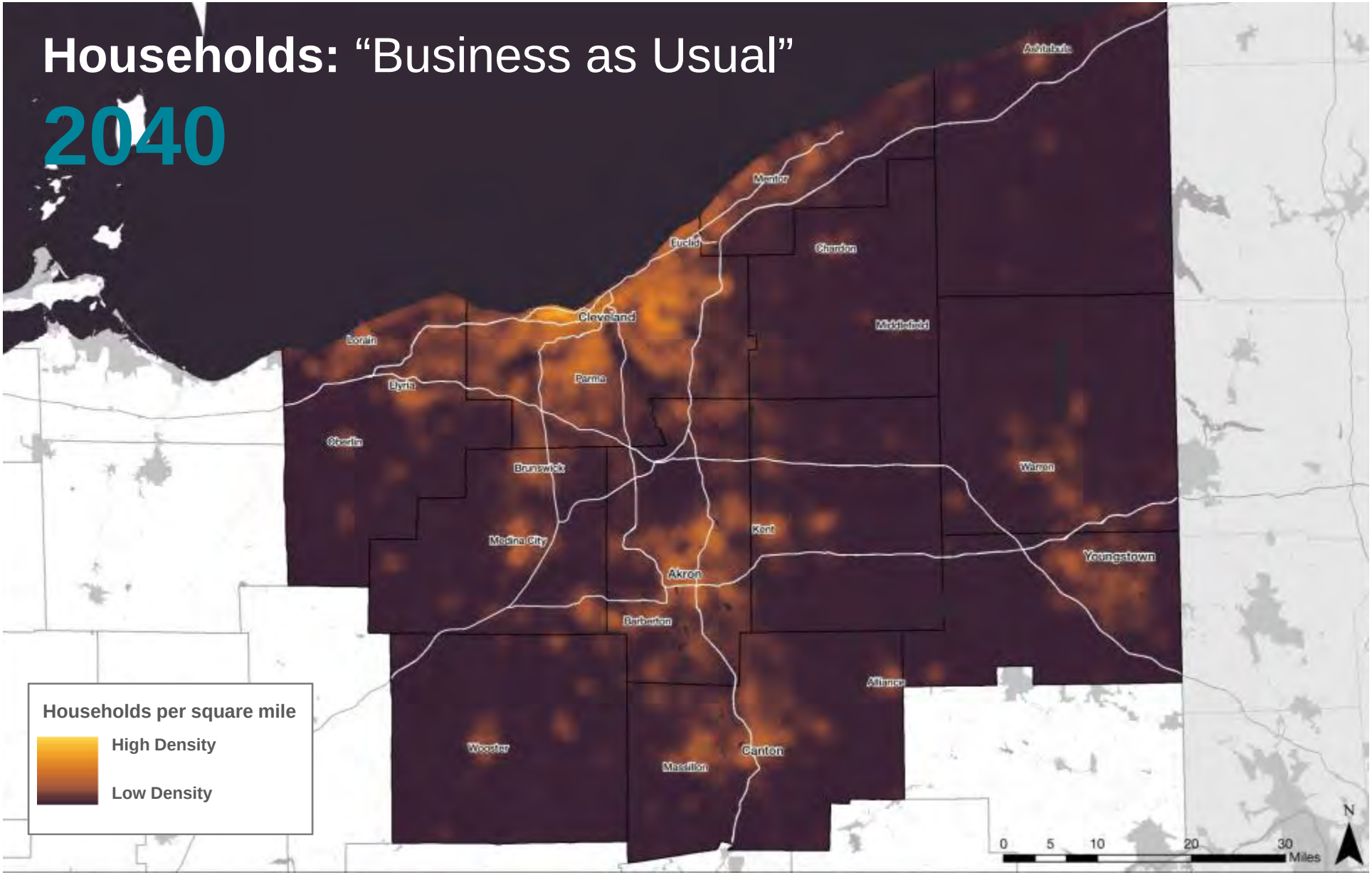
Households: "Business as Usual"

2040



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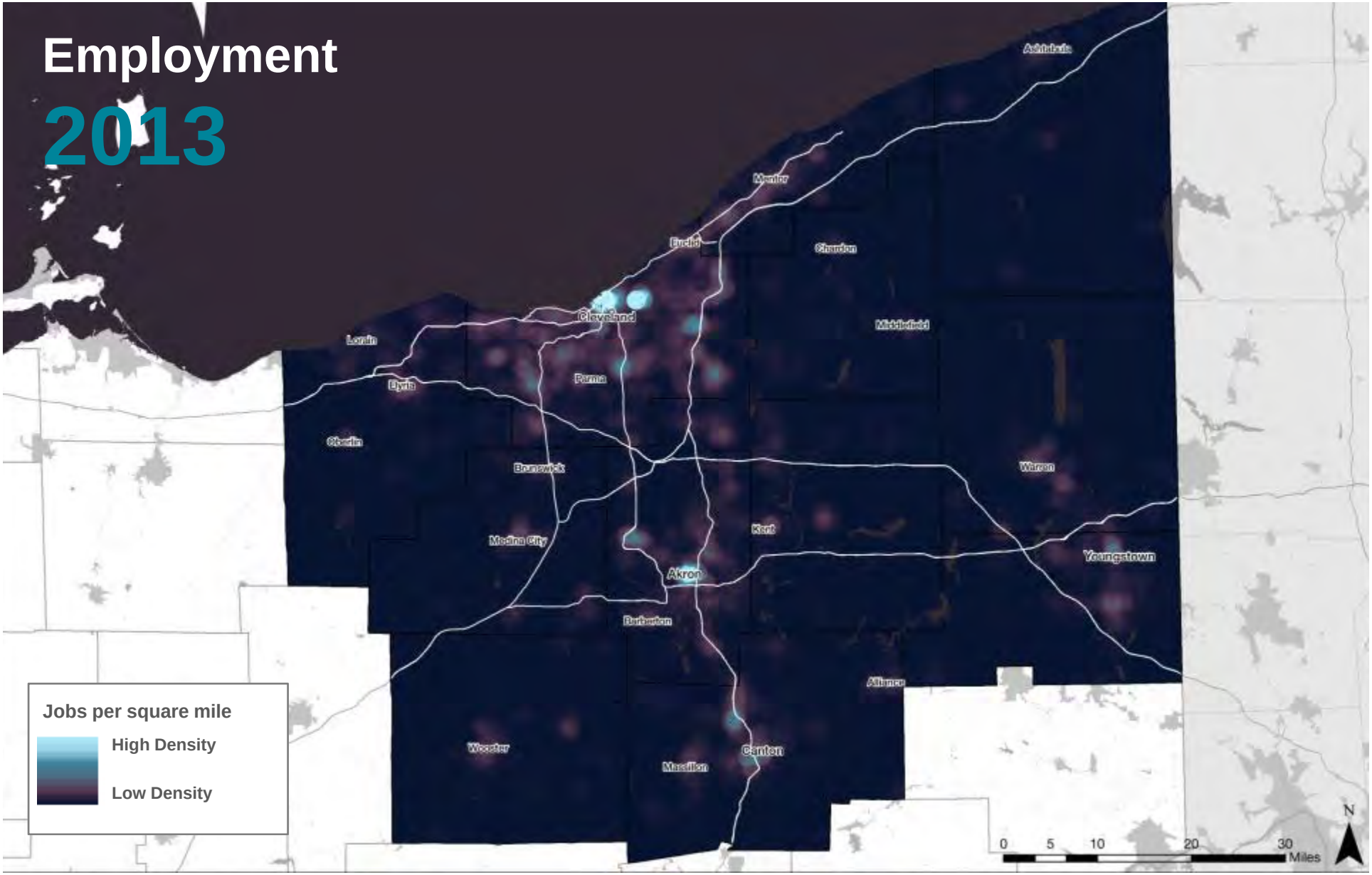
Employment

2013



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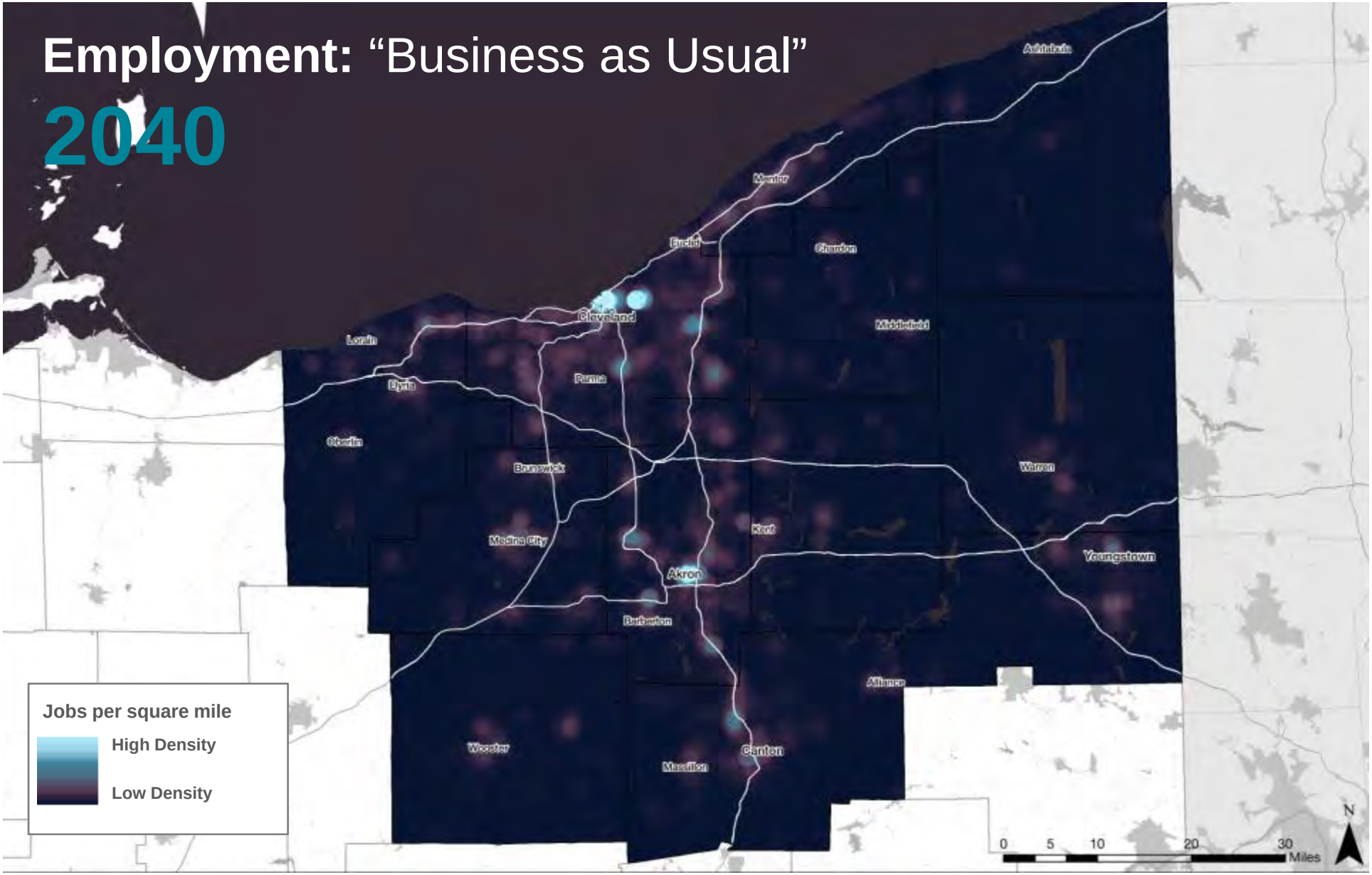
Employment: "Business as Usual"

2040



Much of the "growth" in newer communities is actually **regional churn**: total numbers are flat

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Increased Fragmentation

BUSINESS AS USUAL — OUTWARD MIGRATION

Northeast Ohio is already highly fragmented:

12 Counties

+201 Municipalities

+183 Townships

+191 School Districts

+116 Special Districts

= 700+ Taxing Entities Across the Region

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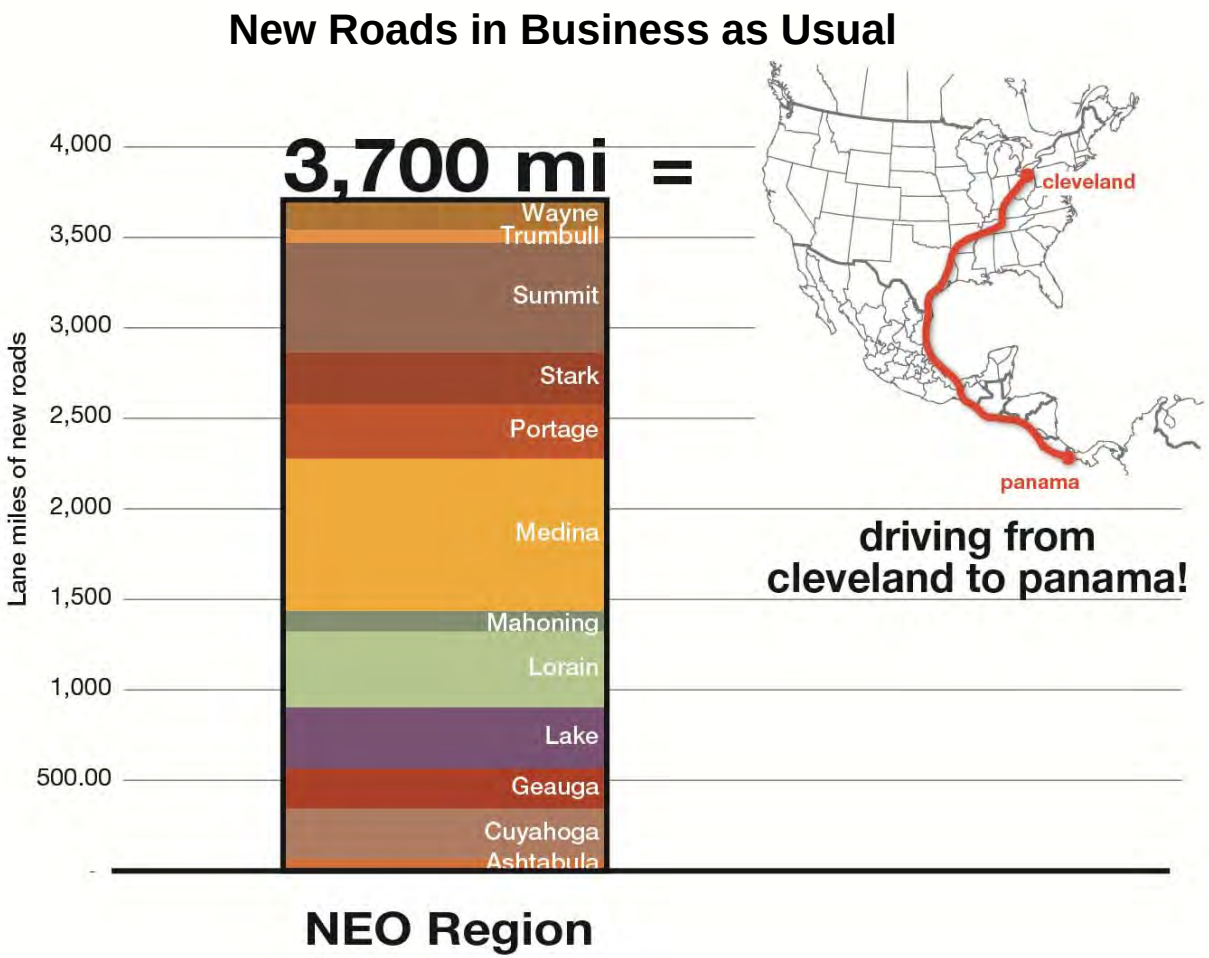
Costs of Outward Migration

BUSINESS AS USUAL — OUTWARD MIGRATION



Expensive to build and maintain **roadways and other infrastructure**

Environmental problems caused by surface **runoff**

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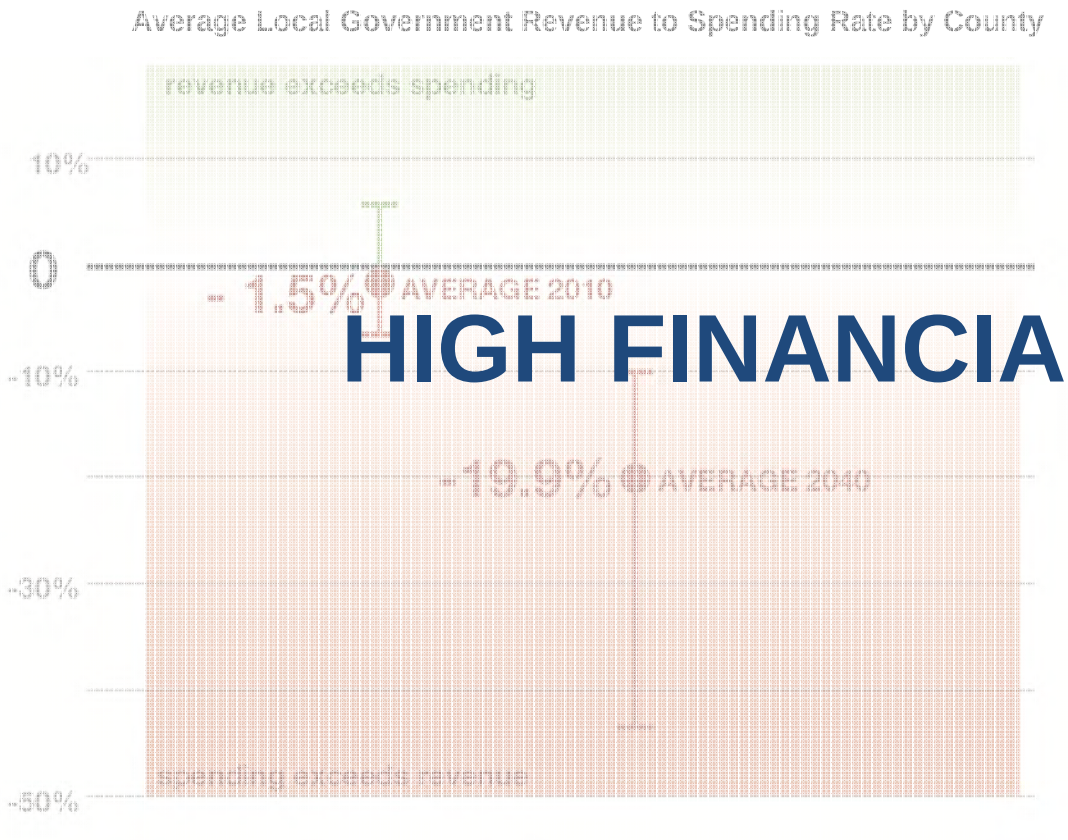
Local Budgets

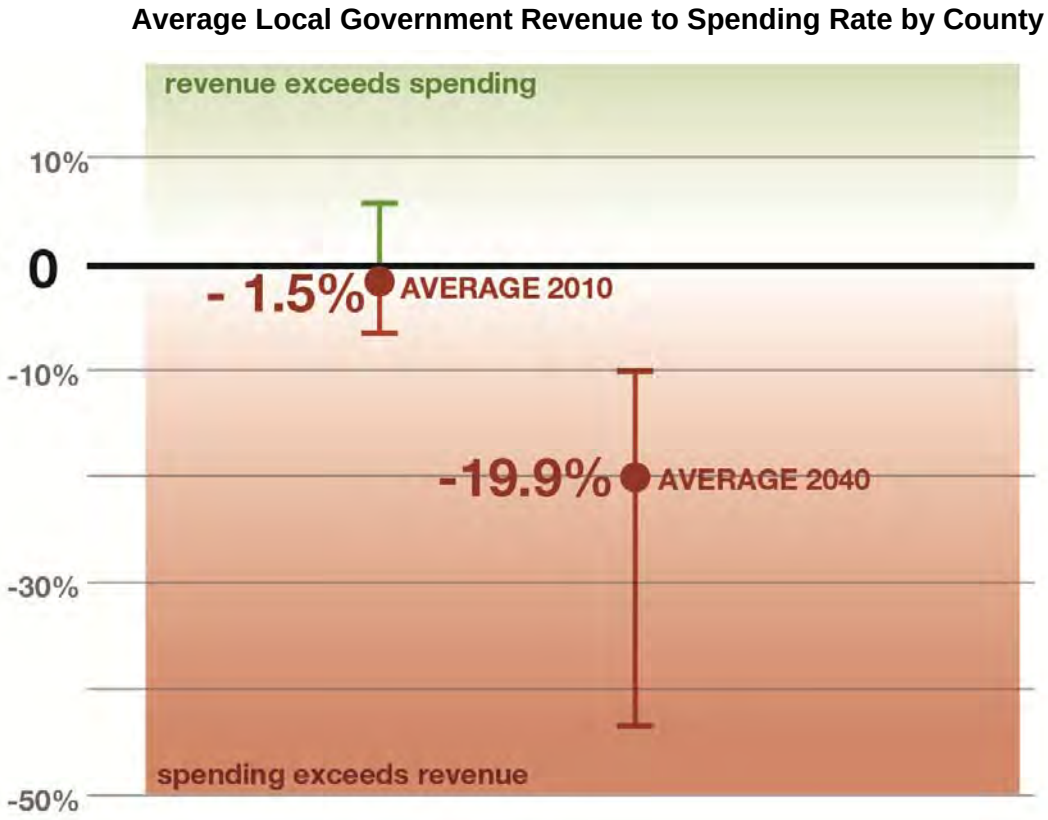
BUSINESS AS USUAL — FISCAL IMPACTS



HIGH FINANCIAL COSTS

Local Budgets

BUSINESS AS USUAL — FISCAL IMPACTS



- BAU results in negative fiscal impact across the region
- All counties experience declining revenues compared with costs
- The most fiscally strong county in 2040 is weaker than the weakest county today

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Creating NEO'S Future Depends On You!

3 Rounds of Workshops

Vibrant NEO 2040 will hold three rounds of multiple evening workshops across the region to make it convenient for you to attend. To see the workshop schedule broken out by location and find out more, visit VibrantNEO.org/WorkShops.

1 **Apr 30 - May 2**
Business-As-Usual Scenario Public Workshops

2 **Jul 29 - Aug 2**
Alternative Scenario Public Workshops

3 **Sep 16 - Sep 20**
Preferred Scenario Public Workshops

Fall 2013
Public Presentation of Final Report

PLAY Imagine MyNEO!

Beginning in June, you can show us the choices you would make about NEO's future by playing *Imagine MyNEO* at **VibrantNEO.org/Imagine**