VIBRANT NEO 2040

Creating a more Vibrant, Resilient and Sustainable Northeast Ohio

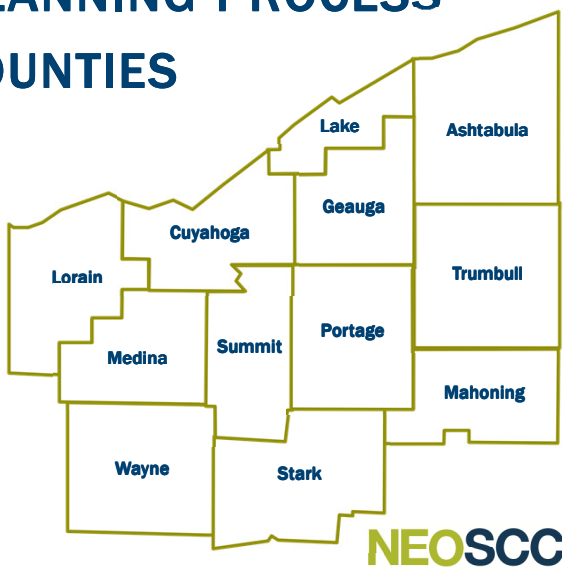
NEO Sustainable Communities Consortium

VIBRANT NEO 2040 IS A THREE YEAR PLANNING PROCESS ACROSS 12 COUNTIES

Opportunities and Challenges Need Local & Regional Approach

Protect and preserve what we all value

Create an enhanced and an enduring quality of life in Northeast Ohio



NEOSCC

VIBRANT NEO 2040 IS FUNDED BY A $4.25M FEDERAL GRANT FROM THE PARTNERSHIP FOR SUSTAINABLE COMMUNITIES INITIATIVE AN INTERAGENCY COLLABORATION BETWEEN THE DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD), THE DEPARTMENT OF TRANSPORTATION AND THE ENVIRONMENTAL PROTECTION AGENCY.

THE NORTHEAST OHIO SUSTAINABLE COMMUNITIES CONSORTIUM (NEOSCC) IS A 33-MEMBER CONSORTIUM OF METROPOLITAN PLANNING AGENCIES, MUNICIPAL AND COUNTY GOVERNMENTS, GOVERNMENT AGENCIES AND NON-PROFITS .

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Northeast Ohio Sustainable Communities Consortium

- Akron Metropolitan Area Transportation Study (AMATS)
- Akron Metropolitan Housing Authority
- Akron Urban League
- Ashtabula County
- Catholic Charities, Diocese of Youngstown
- Center for Community Solutions
- City of Akron
- City of Cleveland
- City of Elyria
- City of Youngstown
- Cleveland Museum of Natural History
- Cleveland State University
- Cleveland Metroparks
- Cuyahoga County
- Cuyahoga Metropolitan Housing Authority
- Eastgate Regional Council of Governments
- Fund for Our Economic Future
- Greater Cleveland Regional Transit Authority
- Lorain County Community College
- Lorain County Growth Partnership
- Mahoning County
- Northeast Ohio Community Development Alliance
- Northeast Ohio Areawide Coordinating Agency (NOACA)
- Northeast Ohio Four County Regional Planning & Development Organization (NEFCO)
- Policy Bridge
- Regional Prosperity Initiative
- Stark County Regional Planning Commission/ Stark County Area Transportation Study (SCATS)
- Stark Metropolitan Housing Authority
- Summit County
- Summit County Health District
- Trumbull County
- Youngstown State University

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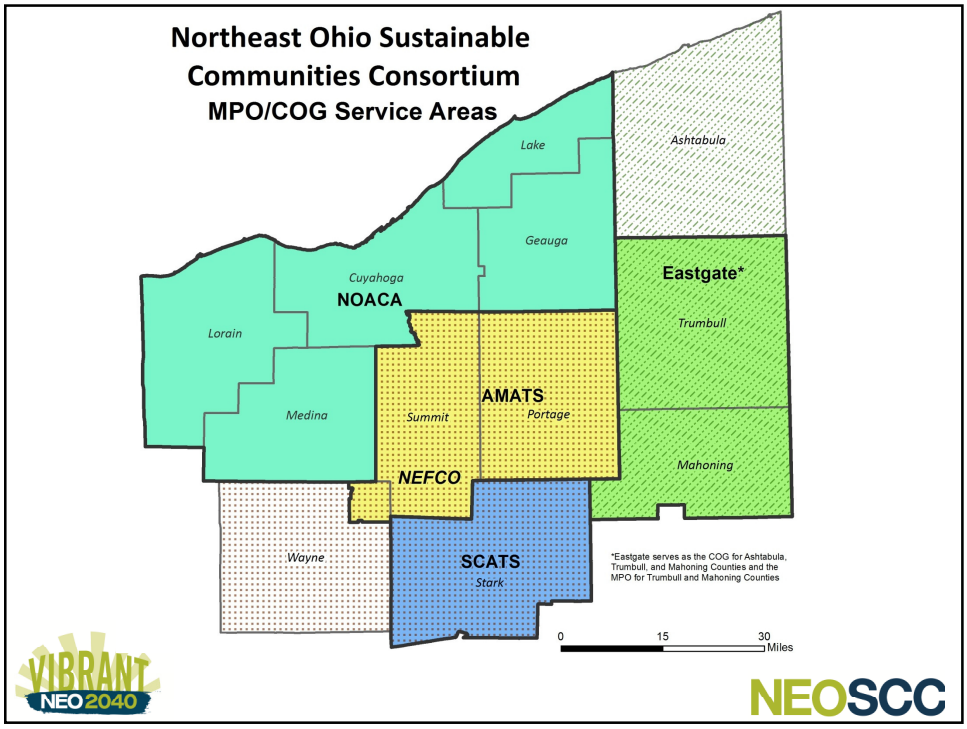

5 Realities

- NEO's taxpayers are burdened by chronic, structural fiscal crises in our local/regional governments.
- NEO's regional cultural and natural resources are under stress.
- NEO's infrastructure costs exceed our means to pay.
- NEO's use of land is having a broad impact.
- NEO's economy needs to be stronger.

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Where do we want to go as a region?

Over the next year, we will conduct regional engagement through Vibrant NEO 2040, a scenario planning process to create a shared vision.

The vision will be developed into a framework to create a more vibrant, resilient and sustainable Northeast Ohio.

We will also formulate different ways and methods that all stakeholders in the region can use to participate in making the vision a reality.

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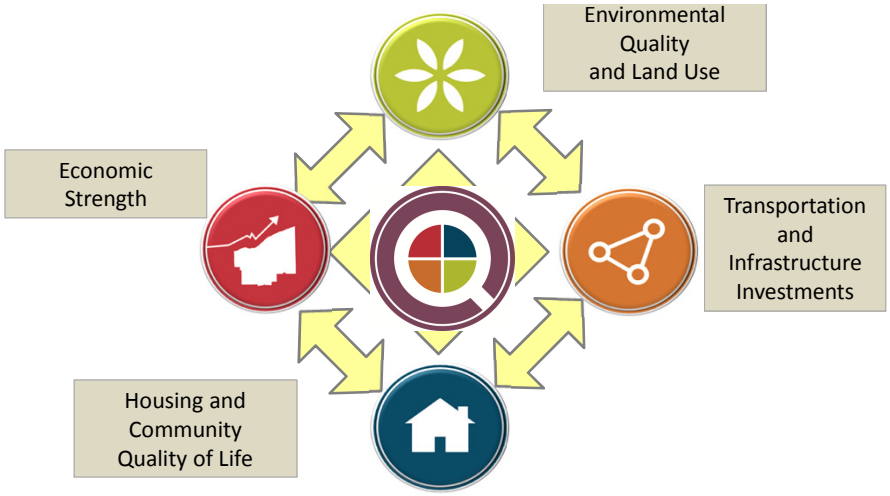
Where do we want to go as a region?



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Quality Connected Places

Creating a Vibrant, Resilient and Sustainable Region

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NEO Conditions and Trends Platform

31 Findings organized under **5 Themes**.

These Findings were developed by NEOSCC's 5 "Work Streams":

- Housing and Communities
- Environments
- Economic Development
- Connections (Transportation)
- Quality Connected Places

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NEO Conditions and Trends Platform

What is it?

A first-of-its-kind, searchable set of regional information about NEO that is available online.

A source of insight into NEO's future, by providing a better understanding of NEO's yesterday and today.

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NEO Conditions and Trends Platform

How YOU Can Use It

1 **You can LEARN.**
Read the Findings.
Examine the maps.
Search the data.

2 **You can SHARE.**
Offer your ideas about NEO's future and hear from other NEOhioans.

3 **You can CREATE.**
Help build the Platform as a long-term source of NEO information.

4 **You can ACT.**
Join your neighbors in envisioning NEO's future.

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Where do we want to go as a region?

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Vibrant NEO 2040 Vision & Framework

Setting a shared vision and framework for the NEO future intended to inspire and guide regional and place-based actions and decisions.

Elements include a clear understanding of regional and place-based needs and priorities; assessment of regional trends, conditions, issues; regional assets "map"; future state scenarios; and compelling and viable vision.

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Where do want to go as a region?

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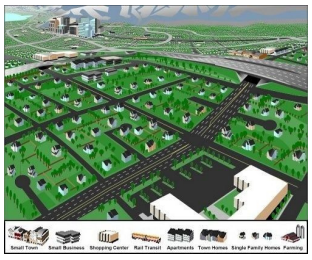
Scenario Planning

Contrast today's choices by showing long-term consequences



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Scenario Planning

Why develop Scenarios?

To help the public and today's decision makers understand the long-term consequences of the choices they make now.

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Scenario Planning

Visioning Starts with Common Values

- Personal Growth and Well-being
- Education
- Community
- Nature
- Family
- Security

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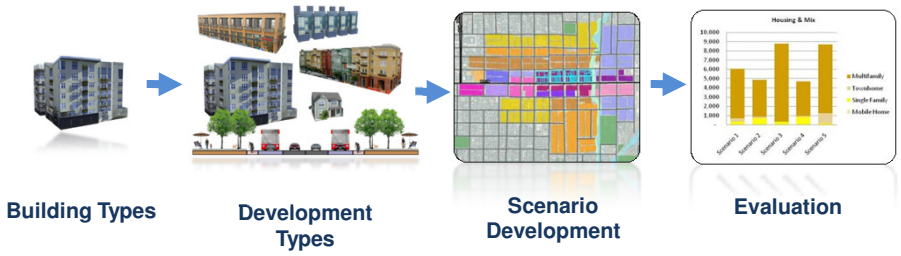
Scenario Planning

Envision Tomorrow

Scenario Building Tool



Building Types | Development Types | Scenario Development | Evaluation

1 — 2 — 3 — 4

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Scenario Planning

Scenarios Development Process:

How and Why

- Engage the Public
- Develop Scenario Themes
  - From workshop maps
  - From current plans
- Evaluate and Share Scenarios with the Public and Decision Makers

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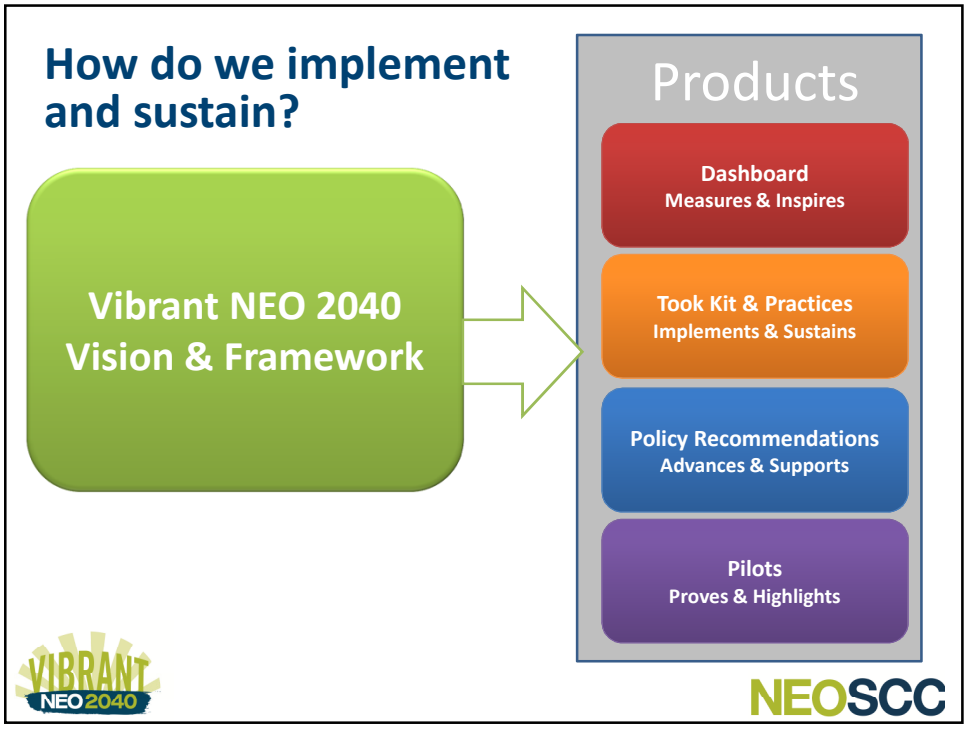

How do we implement and sustain?

Dashboard

Producing key elements of a regional sustainability dashboard intended to inform, guide, highlight, and celebrate regional transformation. Elements include: the case for change, key regional indicators, regional bright spots, regional levers for change / transformation, key regional data, etc.

Took Kit & Practices

Work that delivers a regional tool kit with practices that will enable the local and regional actions essential to transformation. Key elements include: tools, processes, & practices that support, model, and build collaboration and other capacities essential for regional sustainability including best/promising practices; shared data; and replicable templates.

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How do we implement and sustain?

Policy Recommendations

Work that develops policy change recommendations with high impact for sustainability.

Pilots

Work that advances pilot projects for innovative real world solutions with high impact, especially if replicated across the region. Pilot projects will assess, explore and/or execute on NEOSCC objective and be both regional and place-based.

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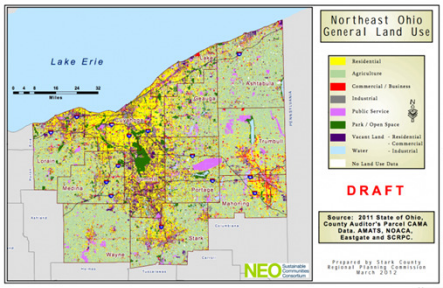
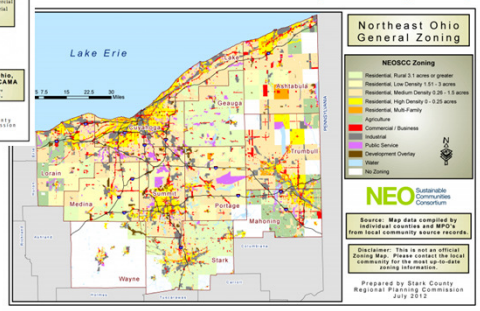
Tools

New 12-County Land Use Map



New 12-County Zoning Map



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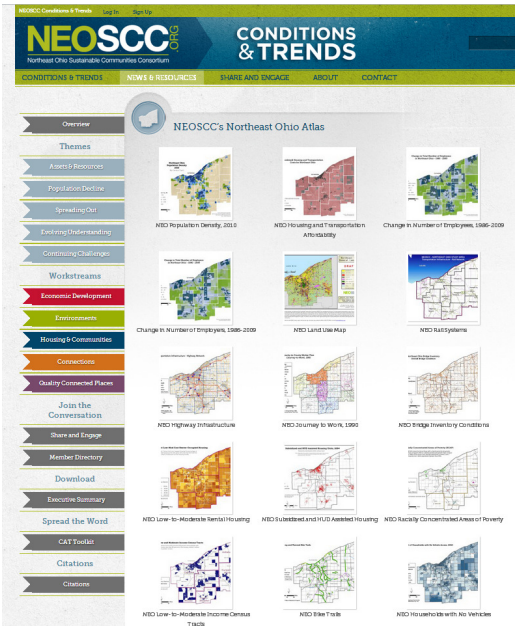
Tools



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How do we get there?

NEOSCC Regional Analysis of Impediments to Fair Housing Choice study includes collecting the opinions and experiences of people who are involved in the housing industry, including housing consumers.

The Regional AI involves:

- A comprehensive review of the jurisdiction's laws, regulations, and administrative policies, procedures, and practices;
- An assessment of how those laws, etc., affect the location, availability, and accessibility of housing, services, commercial and retail development; and
- An assessment of conditions, both public and private, affecting fair housing choice in areas of low and high opportunity.

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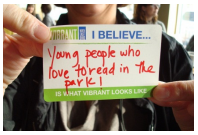
Community Engagement: *Goals*



- Reach as many individuals and organizations as possible throughout the 12 counties to engage and act, paying particular attention to people typically underserved or unrepresented in the planning process.
- Create an understanding of regional and local issues and opportunities.
- Engage the public in a dialogue that develops common ground for collaboration and action.
- Develop existing and new dynamic and ongoing relationships.
- Implement an engagement platform that is vibrant and enduring and then build capacity to maintain it.

Community Engagement: *Learn, Share, Create and Act*

❖Transparent, effective and accountable public, private and nonprofit leadership and networks.
❖Collaborative planning and engagement.
❖Prioritizing and scaling engagement activities as resources allow.
❖Leveraging actual and in-kind resources to achieve more engagement.
❖Not top down OR bottom up.
❖Planning simultaneously for equity, environment and economic issues and allowing participants to quantify and qualify impact.
❖Issue-oriented and action-oriented planning that drives NEOSCC to tangible outputs.
❖Regional engagement to promote relationship building and "acting like a region"
❖Using a framework for Community Engagement that always ties to Vibrant NEO 2040's core work.

How to Get Involved

- Explore the Platform, and make comments to share your knowledge/ideas
- Host a meeting with your network to discuss ideas, initiatives, practices, assets, and channels to new networks
- Volunteer to participate in surveys, scenario planning and other engagement opportunities
- Sign-up to receive notices, invitations, and emails.

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