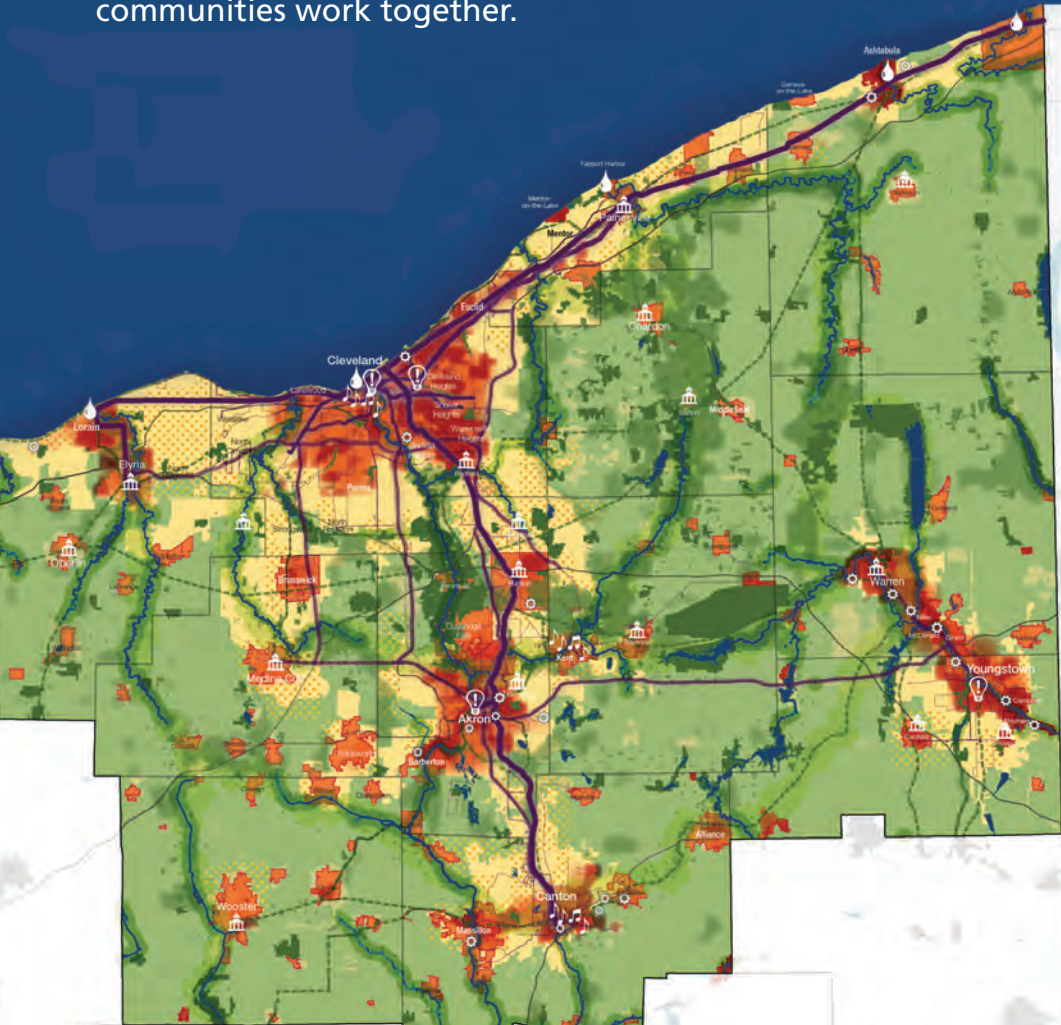


Vibrant NEO 2040 is Northeast Ohio's Vision for a more vibrant, resilient, and sustainable future. It is also a set of recommendations, initiatives and action products for achieving this vision.

The Vibrant NEO 2040 was created by Northeast Ohioans to inspire and guide us toward a future for our region that reflects our common goals and our shared values. The Northeast Ohio Sustainable Communities Consortium (NEOSCC), which consists of 33 governments and organizations from across our 12-county region, facilitated its development.

Vibrant NEO 2040 is an important and necessary tool for Northeast Ohio because the future doesn't just take care of itself. And making the right choices, particularly about how we use land and allocate resources, is easier if our communities work together.



NEO Sustainable Communities Consortium

Become a **CHAMPION** of Northeast Ohio's Future!

VIBRANT NEO 2040

A Roadmap to a Vibrant, Resilient and Sustainable Northeast Ohio

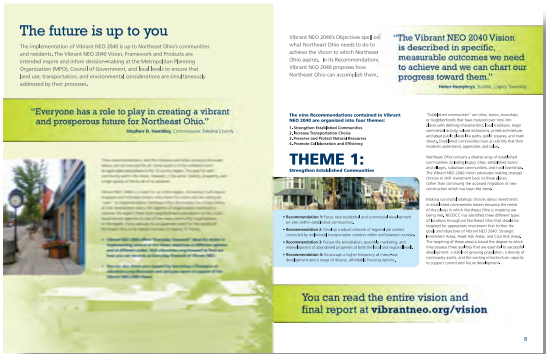
Sign our petition and spread the word about Vibrant NEO 2040 at vibrantneo.org/champion.

Advocate for the change you want to see through your organizations and local government.

Get involved with groups in your community that support the Vibrant NEO objectives

Own it! Check out vibrantneo.org for the 13 actions you can take every day that will advance Vibrant NEO 2040.

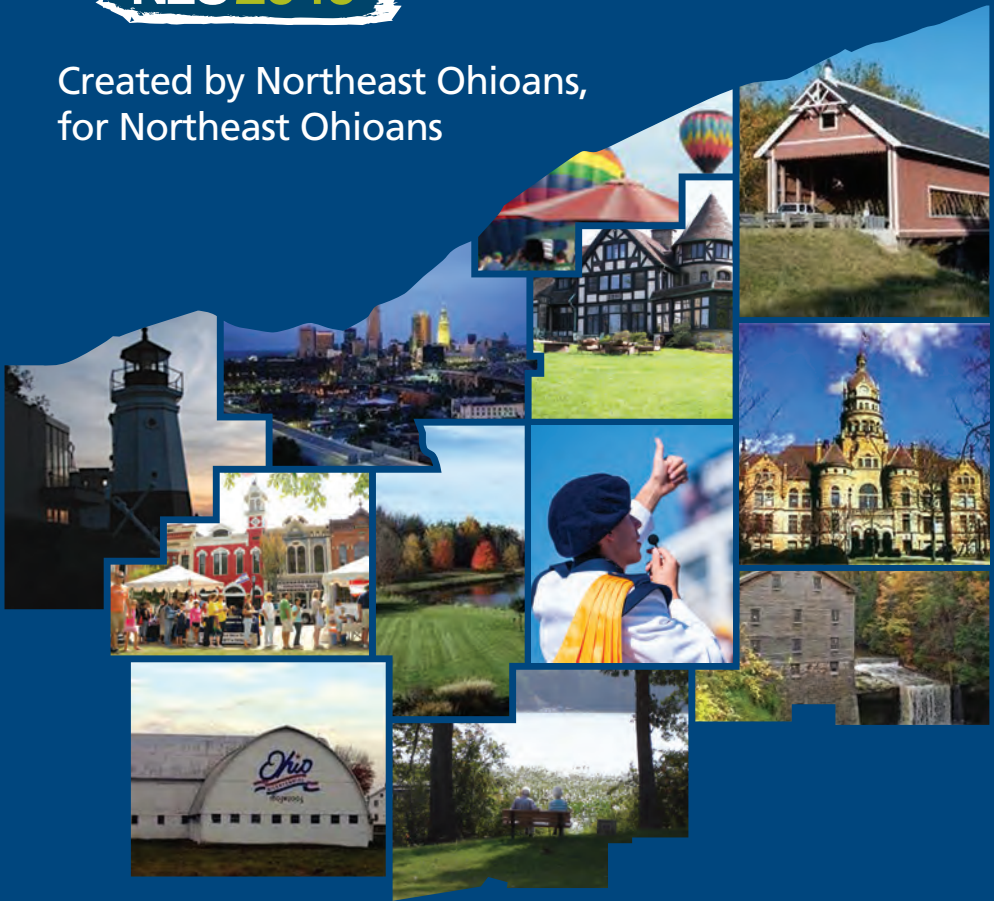
You can read more about the process and vision by accessing the Vibrant NEO 2040 Guidebook Visit vibrantneo.org/vision



With each thing you do, you will help build the Vibrant NEO 2040 Vision and move us closer to a more **VIBRANT, RESILIENT, AND SUSTAINABLE NORTHEAST OHIO.**



Created by Northeast Ohioans, for Northeast Ohioans



VIBRANT NEO 2040 A Roadmap to Our Region's Future

Northeast Ohio has a strong foundation of natural and built resources that we have inherited from previous generations and then built upon. But during the previous decades, Northeast Ohio has experienced minimal growth in population and jobs, while continuing to spread out.



NORTHEAST OHIO 2014
We are here.

Created by 5,600 participating Northeast Ohioans and over 170 organizations from throughout the 12 counties to inspire and inform us toward a future for our region that reflects our common goals and our shared values.

Stay on our current route

VIBRANT NEO 2040: Make better choices

Keep doing what we have been doing.

1970-2010
7% Decline in Population
25% Expansion of Developed Land

VISION OVERVIEW

WHAT IS THE REGIONAL VISION?

The Vibrant Vision is an aspirational future for Northeast Ohio, built upon public engagement and consultation by a mix of representatives and stakeholders to help make a reality. It is both a vision for the future and a roadmap for how to get there.

The Vision includes:

- OBJECTIVES
- THEMES
- INDICATORS AND TARGETS
- RECOMMENDATIONS AND INITIATIVES
- DEVELOPMENT STRATEGIES
- EVERYDAY ACTIONS

HOW WAS THE REGIONAL VISION CREATED?

All of the planning that took place during the Vibrant NEO 2040 process ultimately led into the Regional Vision. The Vision creation process used two levels of public input: the Regional Vision and the Local Vision. The Regional Vision was created by 5,600 participating Northeast Ohioans and over 170 organizations from throughout the 12 counties. The Local Vision was created by 120 participating local government officials and residents from throughout the 12 counties. The information provided for the Local Vision is shown below.

In addition to the public input, the project also engaged in extensive outreach. Compared to the previous vision, which was based on data and assumptions, the Vision is aspirational. It is a statement of where we would like to go in the future. It does not represent the current state of the region. The project team created significant resources to support and implement the vision, including a comprehensive set of recommendations, a detailed action plan, and a series of public forums to engage the public in the vision creation process. The vision is a roadmap for the future, and it is up to us to make it a reality.

INPUTS TO THE REGIONAL VISION

Category	Inputs
Demographics	Population, Age, Gender, Race, Ethnicity, Income, Education, Health, etc.
Economy	Employment, Unemployment, Industry, etc.
Environment	Land Use, Water, Air, Soil, etc.
Infrastructure	Transportation, Energy, etc.
Quality of Life	Health, Safety, etc.

REGIONAL VISION

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Destination: Northeast Ohio 2040: A Challenging Future

A future of extraordinary challenges caused by the long-term cost of Northeast Ohio's land-use and resource allocation choices.

- Our communities will face unrelenting fiscal challenges in the years ahead. Local governments will be forced to spend more than they take in to cope with infrastructure and service costs.
- Our region will have experienced a widespread abandonment of homes and community assets as Northeast Ohioans move on to new development.
- Our natural resources including our air, water, soil and habitats will continue to be at risk.
- Residents will face two bad options: accept a diminished quality of life or pay significantly more in taxes.

Interested in reading the recommendations and steps to a more Vibrant Northeast Ohio? Visit vibrantneo.org/vision

Northeast Ohio can't "grow" its way out of this future. Research shows that even unexpected and unprecedented growth in population and jobs won't solve our looming challenges.

Actions Needed:

- Strengthen and focus investment in our established communities.
- Increase transportation choices, making it easier for Northeast Ohioans to move around their region.
- Preserve and protect our natural resources.
- Create a regional network of parks, open spaces and protected areas.
- Promote collaboration and efficiency among our communities and residents.

The Vibrant NEO 2040 recommendations, and the initiatives and other products are not one-size-fits all. The implementation of individual initiatives will be a decision at the local level.

Destination: Vibrant NEO 2040

A Vibrant, Resilient, and Sustainable future for Northeast Ohio:

- Where we have strengthened our communities, building upon their community assets, and improving their fiscal health.
- Where our regional economy is competitive, growing and fair.
- Where we have grown strong transportation connections across our region by filling the gaps in our regional transportation system.
- Where we are effective stewards of our resources achieving a better balance between nature and the things we build.
- **WHERE WE PROSPER AND WORK TOGETHER!**